SEMESTER LABORATORY EXAMINATION U18CSI6203L-DATA WAREHOUSING AND DATA MINING

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18BCS201

1.Download a suitable dataset for association from any Repository. List the attributes and its type in a word Doc.

ATTRIBUTE TYPE

ID OF CUSTOMER NUMERIC

DATE OF PURCHASE DATETIME

DESCRIPTION OF PRODUCT PURCHASED TEXT

2. Implement Python code to apply Apriori algorithm to mine association rules for the given dataset. Use suitable packages and List all the rules with Min_support = 0.6 and Confidence = 0.8 of min_length = 2.

```
In [19]: association_rules = apriori(records, min_support = 0.005, min_confidence = 0.8, min_lift = 1, min_length = 2)
In [20]: association_results = list(association_rules)
In [21]: print(len(association_results))
In [22]: print(association_results[0])
            Relation Record (items=frozenset (\{'nan'\}), \ support=0.8354077956108745, \ ordered\_statistics=[OrderedStatistic(items\_base=frozenset(), items\_add=frozenset(\{'nan'\}), \ confidence=0.8354077956108745, \ lift=1.0)])
In [23]: for item in association_results:
                 pair = item[0]
                 pair = ltem[0]
items = [x for x in pair]
print("Rule :"+ str(item[0]) + "->" + str(item[1]))
print("Support : {}".format(item[1]))
print("Confidence : {}".format(item[2][0][2]))
print("Lift : {}".format(item[2][0][3]))
print("Lift : {}".format(item[2][0][3]))
                 print("\n----
             Rule :frozenset({'nan'})->0.8354077956108745
             Support: 0.8354077956108745
             Confidence : 0.8354077956108745
            Lift: 1.0
             Rule :frozenset({'nan', 'canned beer'})->0.07451686865378317
             Support: 0.07451686865378317
            Confidence : 0.906374501992032
Lift : 1.0849485805064394
             Rule :frozenset({'nan', 'photo/film'})->0.008679986898132984
             Support: 0.008679986898132984
             Confidence : 0.8833333333333333
             Lift: 1.0573678363719532
```

3. Upload in your GITHUB account. Provide the link for access. https://github.com/sivarambs/SEMESTER-LAB.git