What other thoughts might influence their behavior?

Social Conectedenes

> More interacitive way to learn

studies

Useful of

Started with no inversment and rose to the top of the worlds billioners list

Aim not only for revenue but also for subscribers and usage.

Subscribers Glore: Exploring World's Top Youtube Channels

Group discussion

Video footage

is being

designed to

surpass

cinema.

Analysing one youtuber

Different perspective

Easily accessible

Searching social medias

We do not post fake videos to attract subscribers

Does

What behavior have we observed? What can we imagine them doing?

**Feels** What are their fears, frustrations, and anxieties?

What other feelings might influence their behavior?



