

SIVARANJANI KODURU

Data Analyst | Business Intelligence & Analytics

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PROFESSIONAL SUMMARY

Data Analyst with approximately ~3 years of experience transforming operational and customer data into actionable insights. Strong expertise in SQL, Excel, Power BI, Python, and Snowflake. Experienced in building dashboards, KPI reports, and ad-hoc analyses to support business, customer service, and operational decision-making.

TECHNICAL SKILLS

Databases & SQL: MySQL (CTEs, CASE, Subqueries, Joins, Window Functions, Procedures), Snowflake (SQL, Data Warehousing, Machine Learning)

BI & Visualization: Power BI (Dashboards, DAX, Power Query, Data Modeling), Tableau (Basic)

Excel: Pivot Tables, Advanced Lookups, KPI & Business Reporting

Programming: Python (Pandas, NumPy, scikit-learn)

Analytics: Exploratory Data Analysis (EDA), KPI Reporting, Dashboards, Segmentation, Descriptive Statistics, Business Insights, Process Improvement, Stakeholder Communication

PROFESSIONAL EXPERIENCE

Data Analyst – Globestar Software Limited | Oct 2023 – Present

- SQL-based analysis for KPI reporting, dashboards, and ad-hoc requests.
- Built Power BI dashboards to track operational and customer service metrics.
- Performed EDA to identify trends, anomalies, and improvement opportunities.
- Ensured data accuracy, validation, and reporting consistency.

Data Analyst Intern – Jayavenkateswara Technologies | Jul 2023 – Oct 2023

- Analyzed hospital and employee datasets using Python and SQL.
- Delivered insights supporting operational and process improvements.

PROJECTS

E-Commerce Sales Analysis (Company): Python, SQL, Power BI

- Analyzed transaction data to identify sales trends, seasonality, and revenue-driving products.
- Built KPI dashboards to track sales performance and business metrics.

Chocolate Sales Analysis (Company): Python, SQL, Power BI

- Performed product-wise and region-wise sales analysis to evaluate profitability.
- Created interactive dashboards to support pricing and sales strategy decisions.

Banking Data Analysis (Company): Python, scikit-learn

- Applied data analysis techniques to identify customer behavior patterns and risk indicators.

Hospital Operations Analysis (Internship): Python, SQL, Power BI

- Identified ER wait-time bottlenecks and workflow inefficiencies using EDA.

Employee Stress Analysis (Internship): Python, SQL, Power BI

- Conducted EDA on employee stress indicators and work environment factors.

EDUCATION

B.Tech (EEE) – Sri Venkateswara College of Engineering (75.98%)

Diploma (EEE) – Gowthami Institute of Technology and Management for Women (86.98%)