

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	21 October 2023
Team ID	NM2023TMID05556
Project Name	Ip Collectible Hub
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

IP Collectible Hub is a pioneering blockchain-based solution addressing authenticity, marketplace fragmentation, high fees, intellectual property, sustainability, and security issues in the NFT space. It seeks to create a user-friendly, secure ecosystem that bridges gaps between collectors, creators, and blockchain networks, promoting trust, transparency, and compliance.

Step-2: Brainstorm, Idea Listing

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Person 1

Develop a user-friendly NFT wallet app with a focus on security and ease of use.

Create an NFT marketplace that emphasizes eco-friendly blockchain technology.

Person 2

Build an AI-powered NFT authenticity verification tool for artists and collectors.

Design a gamified NFT trading platform to make collecting more engaging.

Person 3

Develop an educational platform to teach users about blockchain technology and NFTs.

Create an NFT curation service that helps users discover unique and valuable digital collectibles.

Person 4

Establish a legal consultancy specializing in NFT and blockchain regulatory compliance.

Develop a decentralized app (dApp) for cross-chain NFT interoperability and trading.

Grouping :

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Create an all-in-one platform featuring a user-friendly NFT wallet, AI-driven authenticity checks, an educational portal, and a gamified trading marketplace to foster trust, accessibility, and compliance.

Launch an NFT marketplace with curation services, integrating eco-friendly blockchain tech, legal compliance, and AI authentication to provide a secure and curated NFT experience.

Develop a cross-chain NFT hub, ensuring seamless NFT trading across blockchains with a focus on security, sustainability, and user education, along with legal consultancy services.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

