Qp.No: 20NU323



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

Affiliated to Periyar University

B.Sc. / BCA – END SEMESTER EXAMINATIONS

Nov/Dec - 2020 Fifth Semester

M16UCSS02/M16UCAS02 – SBEC - II - MOBILE APPLICATION DEVELOPMENT (B.Sc. Computer Science/BCA)

(Regulations – 2016)

Time: 3.00 Hrs Maximum: 75 Marks

PART – A (ANSWER ALL THE QUESTIONS)

(10 * 2 = 20 Marks)

- 1. Define the term Touch Era.
- **2.** What is meant by Operating Systems?
- **3.** Identify the Mobile Application Medium types.
- **4.** List the Elements of Mobile Design.
- **5.** When to Make a Native Application?
- **6.** Define the term CSS.
- 7. What is the use of Web kit?
- **8.** Define PhoneGap.
- **9.** Write a note on the term Device plan.
- **10.** Give short notes on Desktop Testing.

PART – B (ANSWER ALL THE QUESTIONS)

(5 * 5 = 25 Marks)

- 11. (a) Explain about Smart Phone Era.
 - **(b)** Summarize the concept of Application Frameworks.
- 12. (a) Explain about Mobile Application Medium Types. (OR)
 - **(b)** Discuss about Mobile Design Tools.
- 13. (a) When to Make a Mobile Web Application? Explain. (OR)
 - **(b)** Write about Web Standards.
- 14. (a) Discuss the JavaScript.

(OR)

(OR)

- **(b)** Summarize the concept of Tools and Libraries.
- 15. (a) Explain about Device Testing.

(OR)

(b) Describe about Usability Testing.

PART – C (ANSWER ANY THREE QUESTIONS)

(3 * 10 = 30 Marks)

- **16.** Briefly explain about Applications-Services.
- 17. Discuss about Mobile Information Architecture.
- **18.** Describe about Designing for Multiple Mobile Browsers.
- 19. Discuss about Creating a Mobile Web App.