Maria Sivenkova

B.A., M.A., PhD

Technical Writer
at a software company

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OBJECTIVE

QUALIFICATION PROFILE

Position as Technical Writer Documentation Manager

- Ownership of software documentation, tutorials, and in-app copy for design automation software
- Organizational and technical skills in managing software documentation projects, e.g., with a VCS or scripts
- Solid background in academic writing, curriculum development, and teaching at a university
- Strong analytical skills as a former researcher and creator of academic courses. Passion to explain difficult things in an easy way
- Successful public speaking at international conferences

PROFESSIONAL BACKGROUND

VPIphotonics GmbH June 2015 – ongoing

Technical Writer Documentation Manager

- Kupi VIP GmbH June 2014 - June 2015
 - **Content Manager**
- RusMedia Group Feb. 2013 - June 2014
 - **Account Manager**
- Convergys
 August 2013 June 2014

Technical support professional

- Own about 5000 pages of software documentation: 15 user's manuals and developer guides as well as various tutorials, white papers, in-app copy, etc.
- Interact with the following groups of stakeholders to generate content:
 - software developers
 - application engineers
 - project managers
 - marketers
- Assist in marketing activities by creating and reviewing scripts for company videos or proofreading brochures
- Contribute with layout and videography skills using Adobe InDesign, Illustrator, Photoshop, and Davinci Resolve
- Coaching application engineers and developers in technical communication
- Managed content for online sales events
- Interacted with brand managers and suppliers to organize campaigns
- Team leadership: 8 persons in Smolensk, Russia, and 4 persons on site in Berlin, Germany
- Acquired customers and managed advertising campaigns in online and print media
- Translated advertising copy from German and English into Russian and from Russian into German and English for print and online media
- Resolved technical issues for Russian-speaking customers of an IT company
- Took part in several training programs to acquire new skills

PROFESSIONAL BACKGROUND

Minsk State Linguistic University Dec. 2006 – July 2012

Lecturer,
Associate Professor

VPI Development Center

Jul. 2000 - April 2005

Technical Writer

SOLAR Laser Systems

June 1999-June 2000

Translator

- Developed and taught several academic courses:
 - academic writing
 - English for specific purposes
 - linguistic pragmatics
 - corporate communication
- Performed research and presented results at scientific events and coaching courses
- Supervised research at graduate and postgraduate levels
- Organized several international academic conferences
- Created and managed documentation for software projects (Adobe FrameMaker, WebWorks)
- Managed a documentation group of four employees responsible for user's manuals and the Intranet
- · Managed a CRM software system
- Translated specifications and business correspondence
- · Assisted during marketing events

EDUCATION

2003-2006 (PhD) 2001-2002 (M.A.) 1996-2001 (B.A.) Minsk State Linguistic University:

- PhD in linguistics
- Master of Arts in English
- · Bachelor of Arts in English

ACCOMPLISHMENTS

- Proven writing and communication skills in Russian as a native speaker, English (advanced), German (advanced, C2 certificate) and Italian (intermediate)
- · Graduated with honours
- 70 publications in Russian and English as a linguist and associate professor
- PhD grant awarded by the Belarusian Ministry of Education

Berlin, 03.11.2021

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