

SYNOPSIS

1. Title of the project:

Fashion Merchandising

2. Objective of the project:

The Fashion Technology program's mission is to serve the community as a learning-centered, pen door program that provides technical training to meet the demands of the fashion industry and the needs of the individual. An open-exit option allows the students to identify their career objectives and participate in program exploration. The curriculum is designed to provide competency for a wide range of occupations in the fashion industry. Theoretical knowledge and practical skills are applied in clothing construction, industrial sewing, flat patternmaking, designing, textiles, fashion sketching, grading, marking and cutting and computerized grading and marking. Internship or cooperative education experiences are available to interested students. This broad background enables firm to select various occupations such as designer, patternmaker, cutter, or custom dressmaker. The program offers an Associate degree, and Certificates of Achievement, Completion and Competence. Faculty members assist students in selecting the courses related to their talents and interest.

3. Project category:

The Project category is Web based developed in ASP.Net with MS-SQL Server. Language used is C#.

4. Language and software tool used:

- Front End : C#
- Operating System : Window 7

- Back End : Microsoft SQL Server 2008

5. Modules:

The project contains the below module:

- **Principles of Fashion Marketing**
- **Principles of Fashion Merchandising**
- **Principles of Fashion Communication**
- **Economics for Fashion Marketing**
- **Employee Module**
 - **Market Research**
 - **Fashion Promotion Mix**
- **Customer Module**
 - **Customer relation management**
 - **Business Plan**
- **Reporting Structure**

6. Scope of the project:

The existing system is partly manual and partly computerized. The computer is used to prepare bills. The Microsoft-Word is used for typing works and Microsoft-Excel is mostly used for calculations. To search an order number in the file, it requires more clerical work. The maintenance cost is high. The proposed system is developed in ASP.NET as front end tool, back end tool as SQL Server. The proposed system is developed with an idea of overcoming the constraints of

the existing system.

7. Hardware requirement:

- Operating system: Window 7
- Hard disks: 40GB
- RAM: 256 MB

8. Software requirement:

- C#
- .Net Framework
- MS SQL server 2005