

Churn

No

Yes

Membership_Type

Monthly

Quarterly

Yearly

Gender

Female

Male

36

Average Age

488

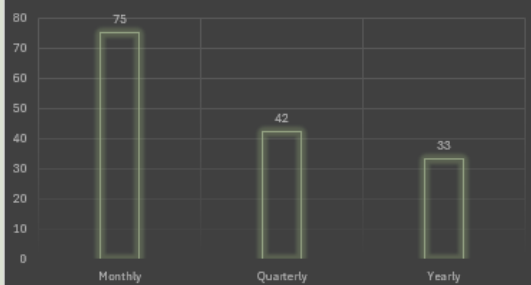
Average Calories Burnt

150

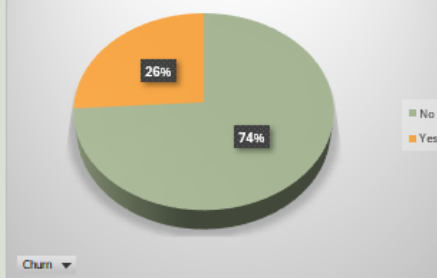
Total Customers

Gym Member Retention & Churn Insights

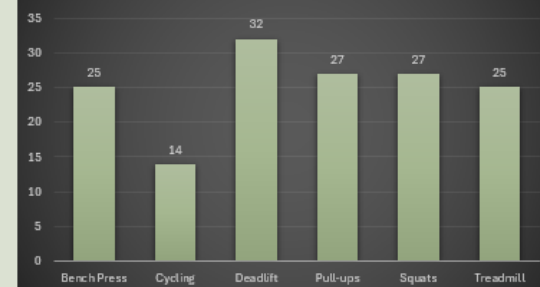
Membership Type Breakdown



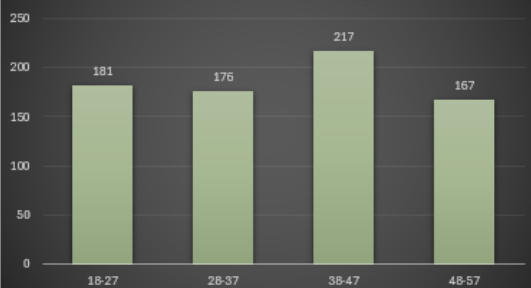
Active vs Churn



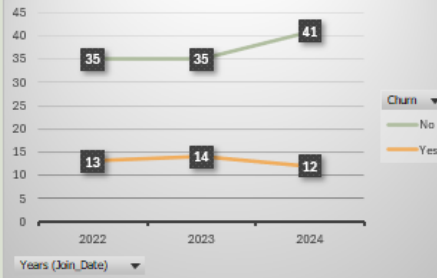
Favorite Exercise



Tenure Based On Age



Year wise churn



Monthly Visits of customers

