# **AWS ML Services**

**Amazon Comprehend** 

**Amazon Translate** 

Amazon Transcribe

**Amazon Polly** 

**Amazon Rekognition** 

**Amazon Forecast** 

Amazon Lex

Amazon Personalize

**Amazon Textract** 

AWS DeepRacer

DeepLens

**Amazon Lookout** 

**Amazon Monitron** 

**TorchServe** 

**AWS Neuron** 

**AWS Panorama** 

AWS DeepComposer

**Amazon Fraud Detector** 

Amazon CodeGuru

Contact Lens for Amazon Connect

Amazon kendra (Alexa's sister)

Amazon Augmented AI (A2I)

**Applications** 

## Amazon Comprehend &

- · NLP and text analytics
- · Extract key phrases, entities, sentiment, language, syntax, topics, and document classifications
- PII Identification (security)

#### Amazon Translate 2

- Uses deep learning for translation
- Supports custom terminology In CSV or TMX format
- Appropriate for proper names, brand names, etc.

### Amazon Transcribe &

- · Speech to text
- Speaker identification
- · Channel identification: each caller could be transcribed separately
- · Automatic language identification

## Amazon Polly &

Text to Speech

#### Lexicons

- Customize pronunciation of specific words & phrases
  - •Example: "World Wide Web Consortium" instead of "W3C"

#### SSML

- o Alternative to plain text
- Speech Synthesis Markup Language
- o Gives control over emphasis, pronunciation, breathing, whispering, speech rate, pitch, pauses.

#### · Speech Marks

· used to mark the beginning and end of words and phrases, for example when lip-synching animation.

## Amazon Rekognition &

- · Object and scene detection
- Image Analysis: can use with Lambda to trigger image analysis upon upload
- · Text in image
- · Video analysis: video must come from kinesis Video Streams
- Can be customised : train with a small set of labeled images

### Amazon Forecast &

- Time series analysis
- "AutoML" chooses best model for you :
  - o DeepAR,
  - ETS
    - stands for Exponential Smoothing
    - Used for simple datasets (<100 time series)</li>
  - CNN-QR:
    - CNN Quantile Regression
    - Accepts related historical time series data + metadata
  - o DeepAR+:
    - RNN
    - Accepts related forward-looking time series data (Can incorporate future data that provide additional predictive power (e.g., special events, promotions).+ metadata

#### • Prophet by Facebook:

Additive model with non-linear trends and seasonality

#### • NPTS

- Non-Parametric Time Series
- Good for sparse data (too missing data
- Has variants for seasonal/climatological forecasts

#### o Arima

- Autoregressive Integrated Moving Average
- Used for simple datasets (<100 time series)</li>

#### Amazon Lex 🔗

· Chatbot engine

- · A bit is built around intents
- An utterance would be a phrase uttered by the user, such as "I want to buy a pizza."
- · Lambda functions are invoked to fulfill the intent
- Slots specify extra information needed by the intent : Pizza size, toppings, crust type, when to deliver, etc.

### Amazon Personalize &

- Recommendation Engine
- API access
- · A full retrain (passing trainingMode=full) is recommended at least once a week to make recommendations more relevant
- · Updates every 2 hours by default

### Amazon Textract *⊘*

· OCR with forms, fields, tables support

## AWS DeepRacer ∂

• Reinforcement learning powered 1/18-scale race car

## DeepLens *⊘*

- Deep learning-enabled video camera
- · Integrated with Rekognition, SageMaker, Polly, Tensorflow, MXNet, Caffe

### Amazon Lookout &

- · Monitors metrics from S3, RDS, Redshift
- · Detects abnormalities from sensor data automatically to detect equipment issues

### Amazon Monitron &

• End to end system for monitoring industrial equipment & predictive maintenance

## TorchServe *⊘*

Model serving framework for PyTorch

### AWS Neuron @

SDK for ML inference specifically on AWS Inferentia chips

### AWS Panorama 🔗

Brings computer vision to your existing IP cameras like face detection

## AWS DeepComposer *⊘*

Composes a melody into an entire song

### Amazon Fraud Detector *⊘*

## Amazon CodeGuru &

Automated code reviews!

## Contact Lens for Amazon Connect ♂

Ingests audio data from recorded calls:

- Theme detection: discovers emerging issues
- · Measure talk speed and interruptions
- sentiment Analysis

## Amazon kendra (Alexa's sister) &

Combines data from file systems, SharePoint, intranet, sharing services (JDBC, S3) into one searchable repository

## Amazon Augmented AI (A2I) ∂

Human review of ML predictions

Builds workflows for reviewing low-confidence predictions

Integrated into Amazon Textract and Rekognition

# Applications &

- Build your own Alexa!
  Transcribe -> Lex -> Polly
- Make a universal translator!
  Transcribe -> Translate -> Polly
- Build a Jeff Bezos detector!
  DeepLens -> Rekognition
- Are people on the phone happy?
  transcribe -> Comprehend