



Customer Overview Dashboard

Education

- ☐ 2n Cycle
- ☐ Basic
- ☐ Graduation

Has kids?

- ☐ False
- ☐ True

Has Teen?

- ☐ False
- ☐ True

Marital Status

- ☐ Absurd
- ☐ Alone
- ☐ Divorced

Customer Age ...

- ☐ Mid-Aged Adults
- ☐ Old Adults
- ☐ Young Adults

Income Buckets

- ☐ 100K +
- ☐ 50K - 100K
- ☐ OK - 50K

Purchase Rece...

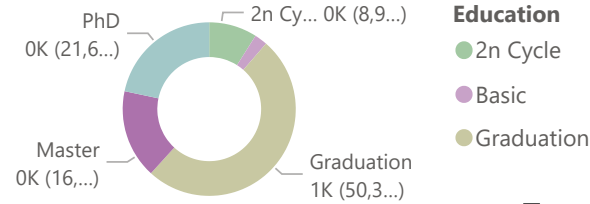
- ☐ (Blank)
- ☐ 60 - 90 Days
- ☐ 0 - 30 Days
- ☐ 30 - 60 Days

Overview

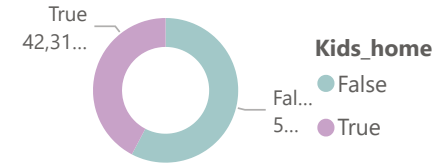
2236

Number of customers

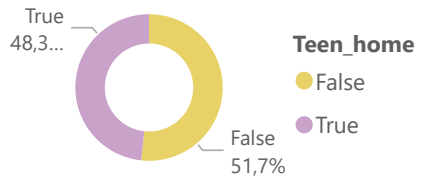
Number of customers by Education



Number of customers by Kids_home



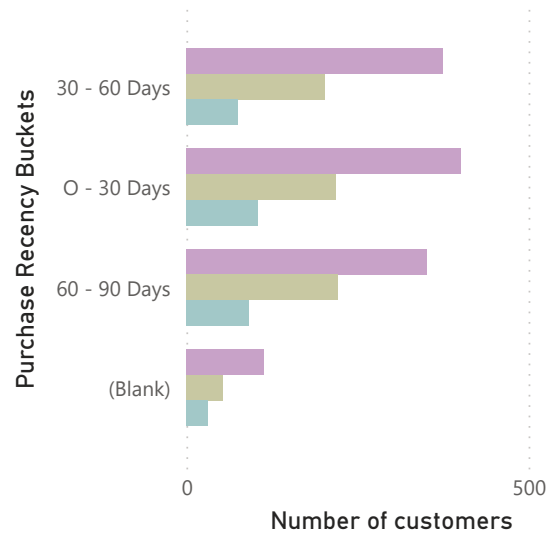
Number of customers by Teen_home



Details

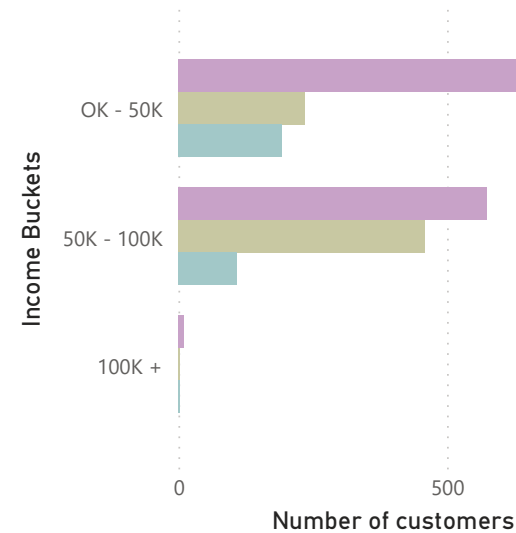
Number of customers by Purchase Recency Buckets and Customer Age Bucket

Customer ... Mid-Aged ... Old Adults Young Adults



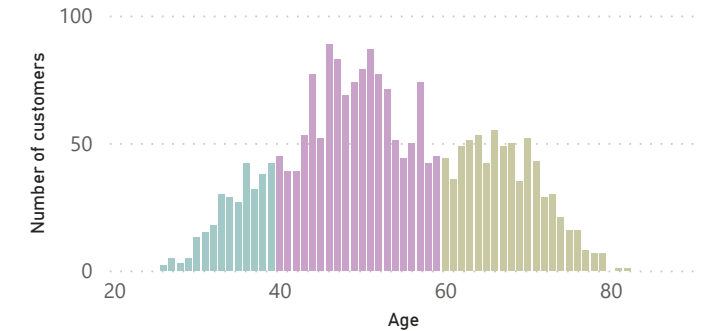
Number of customers by Income Buckets and Customer Age Bucket

Customer ... Mid-Aged ... Old Adults Young Adults



Number of customers by Age and Customer Age Bucket

Customer Age ... Mid-Aged Adults Old Adults Young Adults



Customer Age Bucket	Number of customers
Young Adults	301
Old Adults	695
Mid-Aged Adults	1240
Total	2236