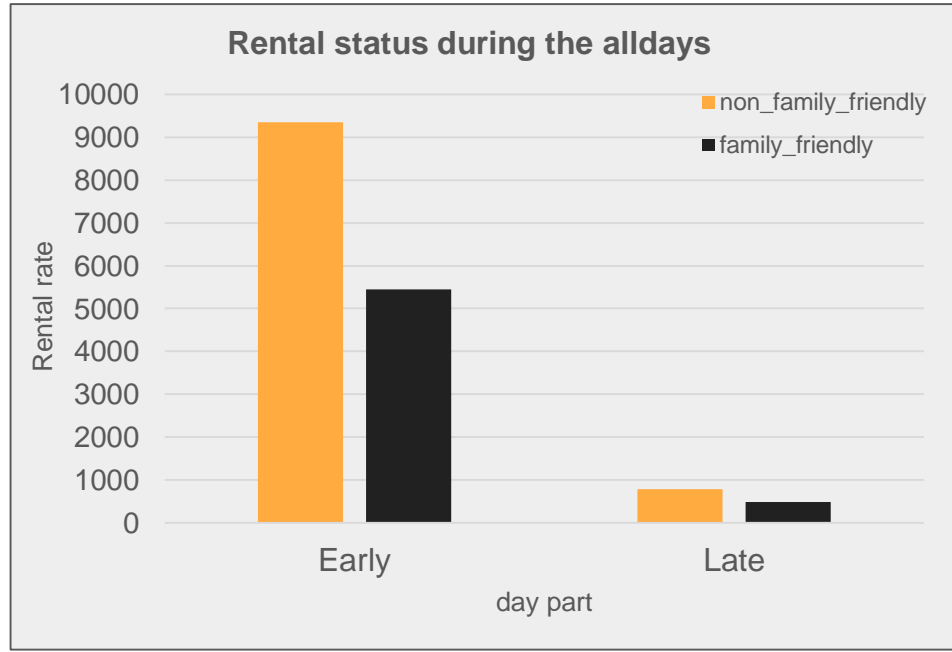


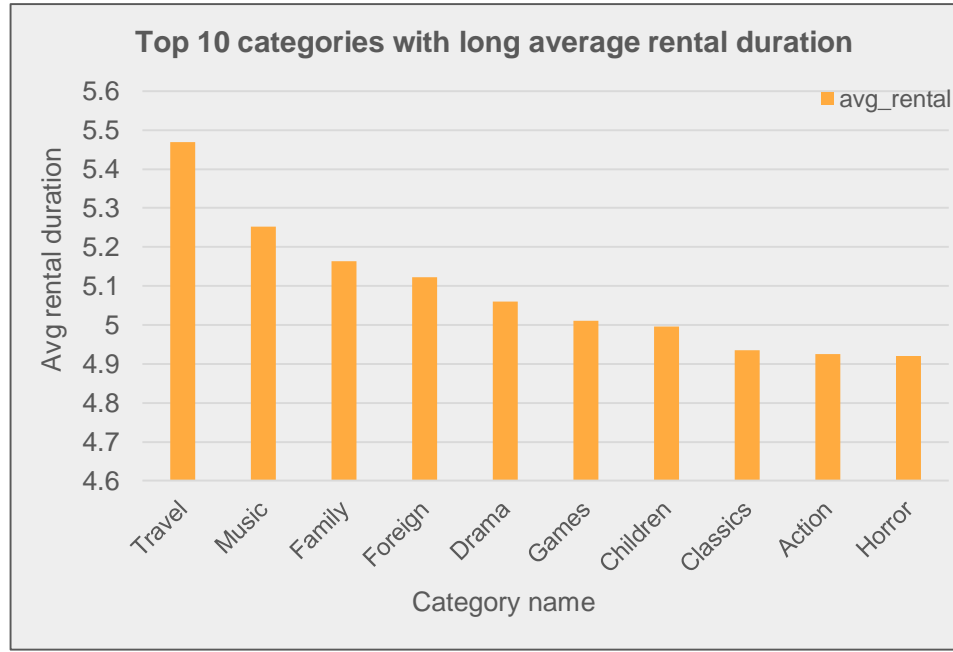
<How many non-family-friendly rentals happen after 22:00, and how many happen before? What about family-friendly rentals?>



All day had non-family-friendly rented out a lot.

And non-family-friendly was rented out about 40% more than family-friendly.

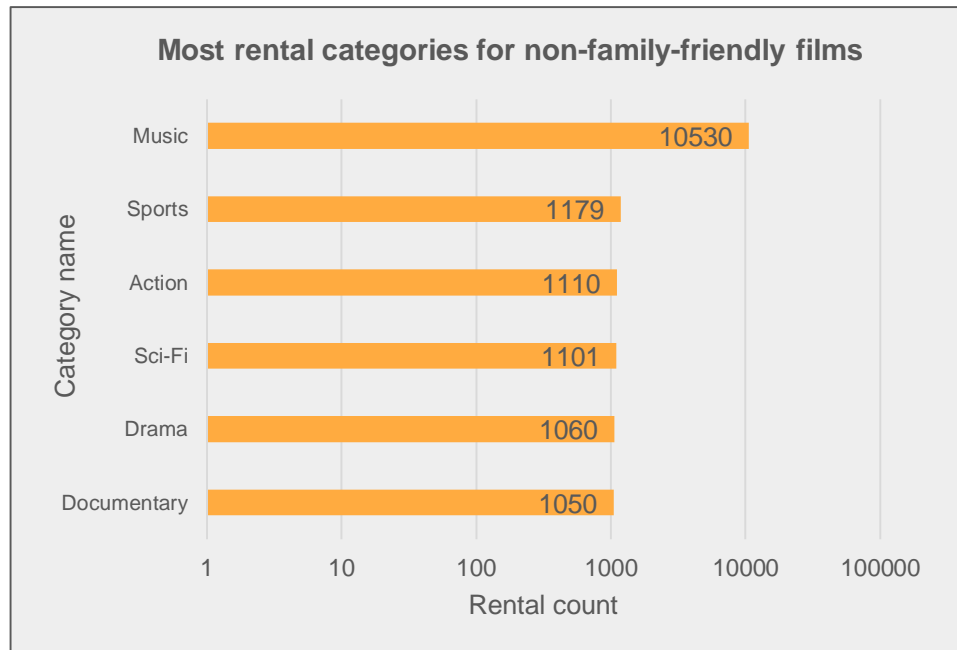
# <What are the top categories that brought in the long rental average?>



The top categories are Travel.

More than five days is a Travel, Music, Family, Foreign, Drama and Games, and less than five days is Children, Classics, Action and Horror.

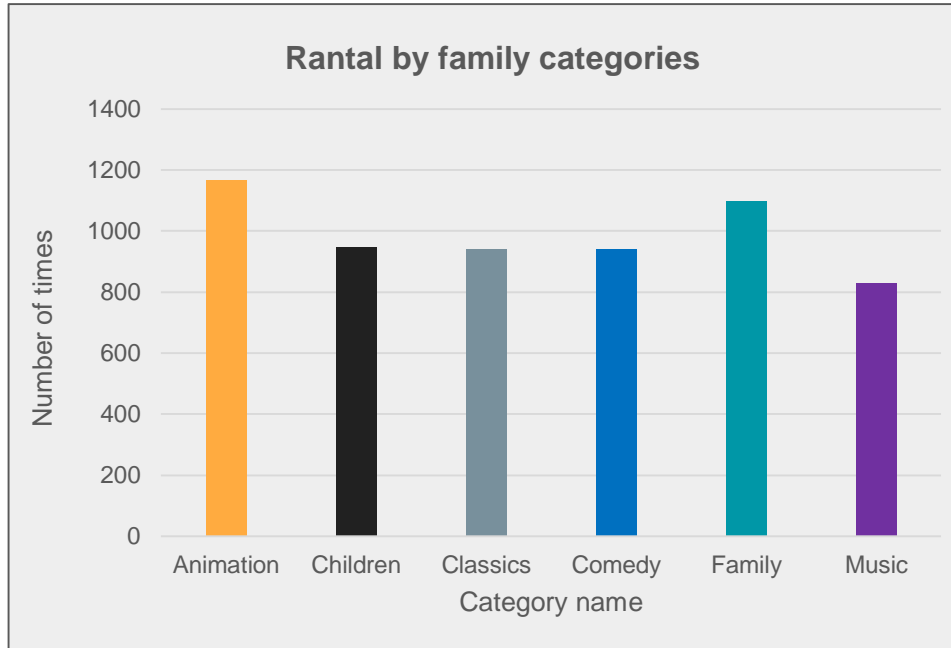
# <Which category of non-family-friendly films are the most rental? >



The most rented film is 'Music', about ten times more rental than other films.

Sports, Action, Sci-Fi, Drama and Documentary between 1050 to 1179, with most Sports rented out about 11% more than the least Documentary.

# <What are the most rental categories of the family movies?>



Among the family categories, animation was the most popular. Next, Rental was the most popular in the order of Family, Comedy, Classics, Children and music.