

## **BUSINESS NAME: “FLY ME UP”**

**MISSION:** To convert people’s everyday cars into enchanting, sky-surfing flying machines. For a magical fee, our expert team will elevate your earthly vehicle into the clouds — quite literally. Through our signature “WingWhirl” transformation ritual, we infuse your car with levitation dust, propulsion crystals, and aerodynamic enchantments, allowing you to cruise above traffic and float through sunsets. Every converted vehicle remains fully drivable on land, but with the added ability to soar at will — because at “Fly Me Up,” we believe the sky should be part of your daily commute.

**SERVICES OFFERED:** We offer three main packages: 1. “Lift & Drift” — We take your car, cast the WingWhirl enchantment, and return it as a fully functional flying car. Price: 44% of your car’s current market value, plus a small jar of moonlight. 2. “Trade for the Skies” — We buy your car outright at 20% below market value, convert it, and sell it as part of our exclusive airborne fleet collection for elite sky cruisers. 3. “Personal Cloud Customization” — Add aesthetic magic such as glowing wings, crystal boosters, and meteor-proof shields for an additional 12% of conversion cost. All conversions are performed at our sky docks by certified aero-mages and levitation engineers, ensuring both beauty and buoyancy.

**TEAM:** Founded by Liora Venn (the sorceress-mechanic who discovered the secret formula of the WingWhirl spell) and supported by a guild of airwrights, crystal engineers, and celestial navigators. Our team includes Flightsmiths who bind mechanical and magical elements, Wind Whisperers who fine-tune the lift spells, and Ground Anchors who make sure the vehicles remain safely landable. Together, they turn gravity into a suggestion.

**UNIQUE VALUE PROPOSITION:** “Fly Me Up” offers the first-ever whimsical conversion service that merges transportation with imagination. By fusing automotive engineering with skyward enchantments, we provide customers the freedom to transcend traffic and glide through life. Our cars aren’t just vehicles — they’re experiences. Whether you seek a serene sunset cruise or a dramatic cloud dive, “Fly Me Up” makes the impossible effortlessly airborne.