



Piotr Nowicki

UX DESIGNER

Based in Warsaw, Poland.
Born in 1983.

+48 605 607 526 • piotr@sixforfive.pl • piotrnowicki.webflow.io

I am a UX Designer with hands-on experience in Communication strategy, Web design, and Film direction. I simplify concepts to keep attention toward desired behaviour and oversee product development at all of its life cycle. I am focusing now on expanding my UX and Analytics expertise to make more User and Data driven decisions.

LANGUAGES

English

B2, TOEFL 577 Total Score

Polish

Native

SKILLS

Research & Testing
Information Architecture
User Flows
Wireframing
Prototyping
Communication Strategy
Art Direction
Film Direction
Project Management

TOOLS

Adobe Photoshop
Adobe Illustrator
Figma
FinalCutX
Google Analytics 4
HotJar
HTML/CSS
Jira
Make
Midjourney
Notion
UserBrain
Webflow

INTERESTS

Ski instructor
Long distance runner
Dog owner

SOCIAL NETWORK

LinkedIn →
Vimeo →
Instagram →
Spotify →

EXPERIENCE

UX Designer, Project Manager

Freelance • January 2015 - Present

Leading full cycle web projects (from brief to production deployment), concept ideation, designing information architecture and wireframes, collaborating with UI Designers and Developers.

Skills: Project Roadmap and Management (Full cycle), Stakeholders Management, Figma (User Flows, Wireframing, Prototyping)

Strategic Planner

DDB Warsaw • November 2011 - December 2012

Strategic Planner

G7 Agency (Leo Burnett Group) • July 2011 - November 2011

Junior Strategic Planner

G7 Agency (Leo Burnett Group) • May 2010 - July 2011

As a Strategic Planner I developed ATL/BTL communication strategies for corporate clients, prepared research scenarios, analyzed research and customer data, prepared analysis of banking and telecom competitors, briefed and supervised the work of creative teams.

Skills: Communication Strategy, Marketing Research, Data Analysis, Competitive Analysis, Presentation

ADDITIONAL EXPERIENCE

Film Director

Freelance • March 2018 - Present

Directing commercials for brands such as McDonald's, CCC, Bosch, APAP, Kotlin, Kozel, Schneider Electric, SMYK, and Juicy Fruit.

Skills: Film Direction, Film editing, Script writing, Creative Direction, Teamwork, Delivering complex concepts in a short time

EDUCATION

Google UX Design • Online Course

Coursera • 2024

Brand Management • Postgraduate studies

SGH Warsaw School of Economics • 2009

Sociology • Master degree

Cardinal Stefan Wyszyński University • 2008

ADDITIONAL EDUCATION

Film Directing • Postgraduate studies

Warsaw Film School • 2020

Practical Photography • Course

Academy of Photography in Warsaw • 2016