



# PHILIP MORRIS LIMITED

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## TOBACCONIST PRICE LIST Effective 23rd December 2019

CIGARETTES				WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Carton		GST Exclusive			GST Inclusive			GST Inclusive	
		Packs	Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt	
20's PACKING											
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	10	200	21.40	214.00	1,070.00	23.54	235.40	1,177.00	26.00	
HARMONY BY CHOICE	Blue, Gold	10	200	21.40	214.00	1,070.00	23.54	235.40	1,177.00	26.05	
BOND STREET	Red + Fresh Burst, Blue + Fresh Burst, Gold + Fresh Burst	10	200	23.84	238.36	1,191.80	26.22	262.20	1,310.98	28.95	
BOND STREET CLASSIC	Blue, Gold	10	200	21.40	214.00	1,070.00	23.54	235.40	1,177.00	26.00	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	10	200	25.37	253.72	1,268.60	27.91	279.09	1,395.46	30.85	
PETER JACKSON	Original Blue + Fresh Burst, Rich Gold + Fresh Burst, Fine Silver + Fresh Burst	10	200	26.34	263.41	1,317.05	28.97	289.75	1,448.76	32.05	
MARLBORO	Red, Gold, Ice Blast	10	200	27.65	276.47	1,382.35	30.42	304.12	1,520.59	33.60	
25's PACKING											
CHOICE SIGNATURE	Bold Red, Original Blue	8	200	26.87	214.97	1,074.85	29.56	236.47	1,182.34	32.65	
BOND STREET	Red, Blue, Gold	8	200	29.83	238.63	1,193.15	32.81	262.49	1,312.47	36.25	
BOND STREET CLASSIC	Blue, Gold	8	200	26.87	214.97	1,074.85	29.56	236.47	1,182.34	32.65	
LONGBEACH	Original Yellow +Fresh Burst, Rich Blue +Fresh Burst, Fine Silver +Fresh Burst, Menthol Green +Fresh Burst	8	200	30.20	241.62	1,208.10	33.22	265.78	1,328.91	36.70	
PETER JACKSON	Original Blue + Fresh Burst, Rich Gold+ Fresh Burst	8	200	29.91	239.27	1,196.35	32.90	263.20	1,315.99	36.35	
MARLBORO	Red, Gold, Ice Blast, Menthol**, Blue**	8	200	34.40	275.21	1,376.05	37.84	302.73	1,513.66	41.80	
ALPINE	Filter Menthol, Menthol Original, Menthol Rich, Menthol Fine, Menthol Supreme	8	200	35.68	285.42	1,427.10	39.25	313.96	1,569.81	43.35	
30's PACKING											
BOND STREET	Red, Blue, Gold, Menthol	6	180	33.82	202.94	1,127.45	37.20	223.23	1,240.20	41.10	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	6	180	38.01	228.08	1,267.10	41.81	250.89	1,393.81	46.20	
LONGBEACH MOMENTS**	North Coast, East Coast, West Coast, Fresh Coast	6	180	35.17	211.01	1,172.25	38.69	232.11	1,289.48	42.75	
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	6	180	39.02	234.09	1,300.50	42.92	257.50	1,430.55	47.45	
PETER JACKSON CLASSIC	Blue, Gold	6	180	36.95	221.69	1,231.60	40.65	243.86	1,354.76	44.90	
40's PACKING											
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	4	160	43.19	172.74	1,079.65	47.51	190.01	1,187.62	52.50	
BOND STREET	Red, Blue, Gold, Menthol	4	160	46.62	186.48	1,165.50	51.28	205.13	1,282.05	56.70	
LONGBEACH	Filter Red**, Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	4	160	48.12	192.47	1,202.95	52.93	211.72	1,323.25	58.50	
PETER JACKSON	Original Blue, Rich Gold	4	160	48.20	192.79	1,204.95	53.02	212.07	1,325.45	58.60	

ROLL YOUR OWN					WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Outer		GST Exclusive			GST Inclusive			GST Inclusive	
		Pouches	Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch	
15 GRAMS											
BOND STREET	Red, Blue, Gold	5	75	22.71	113.57	1,514.20	24.98	124.93	1,665.62	27.35	
PETER JACKSON	Blue	5	75	22.90	114.48	1,526.45	25.19	125.93	1,679.10	27.60	
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	5	75	23.17	115.87	1,544.90	25.49	127.46	1,699.39	27.90	
25 GRAMS											
LONGBEACH	Original Yellow, Rich	5	125	35.81	179.03	1,432.25	39.39	196.93	1,575.48	43.15	
CHOICE	Full Red, Original Blue, Rich Gold	5	125	35.86	179.28	1,434.20	39.45	197.21	1,577.62	43.20	
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	5	125	35.89	179.43	1,435.45	39.48	197.37	1,579.00	43.20	
PETER JACKSON	Blue	5	125	36.14	180.68	1,445.45	39.75	198.75	1,590.00	43.55	
45 GRAMS											
LONGBEACH	Original Yellow, Rich	5	225	63.19	315.93	1,404.15	69.51	347.52	1,544.57	76.10	
55 GRAMS											
LONGBEACH **	Original Yellow, Rich	5	275	76.68	383.39	1,394.15	84.35	421.73	1,533.57	92.35	

TUBING TOBACCO				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Outer		GST Exclusive			GST Inclusive			GST Inclusive
		Pouches	Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch
55 GRAMS										
CHOICE**	Volume Tubing Tobacco 100	5	275	63.05	315.27	1,146.45	69.36	346.80	1,261.10	76.50
70 GRAMS										
CHOICE **	Premium Tubing Tobacco 100	4	280	94.35	377.41	1,347.90	103.79	415.15	1,482.69	114.15

CIGARS				WHOLESALE LIST PRICE				RRP*
BRAND	VARIANT	Per Outer		GST Exclusive		GST Inclusive		GST Inclusive
		Packs	Sticks	Per Pack	Per '00	Per Pack	Per '00'	Per Pkt
10s								
WILLEM II WEE WILLEM	Regular, Blue, Gold	1	10	19.80	198.03	21.78	217.83	27.25

\* Recommended Retail Prices

\*\* Delisted products - these items have been discontinued.

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

Confidential and intended for the Tobacco Trade only.

Issued 15th November 2019