

## Philip Morris RYO Update

Dear Retailer,

We have identified that some packs of each variant of the Philip Morris Limited (PML) RYO portfolio may not comply with the National Trade Measurement technical requirements. Some packs may have a shortfall in the weight of tobacco contained in the pack. As a result we are conducting a voluntary withdrawal of all PML RYO product from the market.

### Which products are impacted?

Please see below a list of the PML RYO portfolio to assist you in identifying the products.

ROLL YOUR OWN			
BRAND	VARIANT	Per Outer	
		Pouches	Grams
15 GRAMS			
BOND STREET	Red, Blue, Gold	5	75
PETER JACKSON	Blue	5	75
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	5	75
25 GRAMS			
LONGBEACH	Original Yellow, Rich	5	125
CHOICE	Full Red, Original Blue, Rich Gold	5	125
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	5	125
PETER JACKSON	Blue	5	125
45 GRAMS			
LONGBEACH	Original Yellow, Rich	5	225
55 GRAMS			
LONGBEACH **	Original Yellow, Rich	5	275

### What is being done to resolve the issue?

We are working on resolving this issue as soon as possible.

### What action do I need to take in my store?

Please remove any stock of PML RYO products from sale and isolate the stock in your store.

### What will happen to my stock?

We will be in contact about arrangements for its replacement.

### When will stock be made available for repurchase?

We are currently working with our operations team to ensure replacement stock will be available as soon as possible. We will be in contact when specific order dates are available.

**Who should I contact if I have any questions?**

If you have any questions please contact your PML representative or customer service on 1800 135 723.

Regards,

Ben Meredith

Director Commercial & Partnerships