



PHILIP MORRIS LIMITED

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NATIONAL PRICE LIST Effective 2nd September 2019

CIGARETTES				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Carton		GST Exclusive			GST Inclusive			GST Inclusive
		Packs	Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt
20's PACKING										
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	10	200	21.24	212.40	1,062.00	23.36	233.64	1,168.20	25.80
BOND STREET	Red + Fresh Burst, Blue + Fresh Burst, Gold + Fresh Burst	10	200	23.54	235.36	1,176.80	25.89	258.90	1,294.48	28.60
BOND STREET CLASSIC	Blue, Gold	10	200	21.24	212.40	1,062.00	23.36	233.64	1,168.20	25.80
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	10	200	25.13	251.32	1,256.60	27.64	276.45	1,382.26	30.55
PETER JACKSON	Original Blue + Fresh Burst, Rich Gold + Fresh Burst, Fine Silver + Fresh Burst	10	200	26.10	261.01	1,305.05	28.71	287.11	1,435.56	31.70
MARLBORO	Red, Gold, Ice Blast	10	200	27.41	274.07	1,370.35	30.15	301.48	1,507.39	33.30
25's PACKING										
CHOICE SIGNATURE	Bold Red, Original Blue	8	200	26.50	211.97	1,059.85	29.15	233.17	1,165.84	32.20
PETER JACKSON	Original Blue + Fresh Burst, Rich Gold + Fresh Burst	8	200	29.61	236.87	1,184.35	32.57	260.56	1,302.79	36.00
BOND STREET	Red, Blue, Gold	8	200	29.83	238.63	1,193.15	32.81	262.49	1,312.47	36.25
MARLBORO	Red, Blue, Gold, Menthol**, Ice Blast	8	200	34.10	272.81	1,364.05	37.51	300.09	1,500.46	41.45
ALPINE	Filter Menthol, Menthol Original, Menthol Rich, Menthol Fine, Menthol Supreme	8	200	35.38	283.02	1,415.10	38.92	311.32	1,556.61	43.00
30's PACKING										
BOND STREET	Red, Blue, Gold, Menthol	6	180	33.82	202.94	1,127.45	37.20	223.23	1,240.20	41.10
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	6	180	37.65	225.92	1,255.10	41.42	248.51	1,380.61	45.75
LONGBEACH MOMENTS	North Coast, East Coast, West Coast**, Fresh Coast**	6	180	35.17	211.01	1,172.25	38.69	232.11	1,289.48	42.75
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	6	180	38.66	231.93	1,288.50	42.53	255.12	1,417.35	47.00
PETER JACKSON CLASSIC	Blue, Gold	6	180	36.50	218.99	1,216.60	40.15	240.89	1,338.26	44.35
40's PACKING										
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	4	160	42.79	171.14	1,069.65	47.07	188.25	1,176.62	52.00
BOND STREET	Red, Blue, Gold, Menthol	4	160	46.02	184.08	1,150.50	50.62	202.49	1,265.55	55.95
LONGBEACH	Filter Red**, Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	4	160	47.64	190.55	1,190.95	52.40	209.61	1,310.05	57.90
PETER JACKSON	Original Blue, Rich Gold	4	160	47.72	190.87	1,192.95	52.49	209.96	1,312.25	58.00

ROLL YOUR OWN				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Outer		GST Exclusive			GST Inclusive			GST Inclusive
		Pouches	Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch
15 GRAMS										
BOND STREET	Red, Blue, Gold	5	75	22.71	113.57	1,514.20	24.98	124.93	1,665.62	27.35
PETER JACKSON	Blue	5	75	22.90	114.48	1,526.45	25.19	125.93	1,679.10	27.60
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	10	150	23.17	231.74	1,544.90	25.49	254.91	1,699.39	27.90
25 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	10	250	35.81	358.06	1,432.25	39.39	393.87	1,575.48	43.15
CHOICE	Full Red, Original Blue, Rich Gold	10	250	35.86	358.55	1,434.20	39.45	394.41	1,577.62	43.20
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	10	250	35.89	358.86	1,435.45	39.48	394.75	1,579.00	43.20
PETER JACKSON	Blue	5	125	36.14	180.68	1,445.45	39.75	198.75	1,590.00	43.55
45 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	5	225	63.19	315.93	1,404.15	69.51	347.52	1,544.57	76.10
55 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	5	275	76.68	383.39	1,394.15	84.35	421.73	1,533.57	92.35

TUBING TOBACCO				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Outer		GST Exclusive			GST Inclusive			GST Inclusive
		Pouches	Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch
55 GRAMS										
CHOICE**	Volume Tubing Tobacco 100	5	275	63.05	315.27	1,146.45	69.36	346.80	1,261.10	76.50
70 GRAMS										
CHOICE	Premium Tubing Tobacco 100	4	280	94.35	377.41	1,347.90	103.79	415.15	1,482.69	114.15

CIGARS				WHOLESALE LIST PRICE				RRP*
BRAND	VARIANT	Per Outer		GST Exclusive		GST Inclusive		GST Inclusive
		Packs	Sticks	Per Pack	Per '00	Per Pack	Per 00'	Per Pkt
10s								
WILLEM II WEE WILLEM	Regular, Blue, Gold	1	10	19.80	198.03	21.78	217.83	27.25

* Recommended Retail Prices

** Delisted products - these items have been discontinued.

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

Confidential and intended for the Tobacco Trade only.

Issued 16th August 2019 (replacing list issued 8th August 2019)