

Akinde Titilayo Tunmise

Product Designer

Lagos - Nigeria

"A product designer who loves and enjoys building products that offers solutions that meet both the user And business goals"

EXPERIENCE

Product Designer - Fundd

Lagos/Nigeria - 2023

Fundd is a fundraising website designed to offers seamless pooling of Funds from a wide range of audience and donors.

- Performed qualitative and quantitative user research to better comprehend the problems faced by users and offer creative solutions.
- Research analysis for the project, creating detailed user flows and personas.
- Created user friendly interfaces and mock-ups.
- Created interactive design for desktop website.

Product Designer - FoodTrain

California/USA Remote - 2022

FoodTrain is a company that offers food delivery services.

- Carried out appropriate researches both (direct and ethnographic).
- Identified use cases, wrote epics, acceptance criteria, content and requirements.
- Played a key role in developing the Product and Functional Requirement Documents which helped align stakeholders on product goals, timelines, and execution.
- Developed project deliverable for various job functions including mobile designs, web pages, packaging and promotional material development.
- Collaborated with cross-functional teams to create a seamless user experience, including UI/UX designers, front-end developers, back-end engineers, QA testers, marketing specialist, and sales representatives.

Product Designer / Send Monie

Lagos/Nigeria - 2021

Sendmonie is a mobile app that enables users to easily and quickly, send, receive and transfer money through peer-to-peer transactions.

- Conducted relevant research, including direct and ethnographic methods.
- Developed use cases and wrote detailed epics, user stories, acceptance criteria, content, and requirements.
- Developed the high-level product road map, listing out the functionalities to be completed within the broader time frames.
- Worked effectively with Figma tool and other working software to design and prototype elegant solutions for Sendmonie product.

Product Designer / EasyPharm

Lagos/Nigeria - 2021

EasyPharm is a drug prescription delivery application that let patients request for prescriptions or renew existing ones.

- Employed a user-centric approach, utilizing both qualitative and quantitative research techniques, to identify user challenges and create unique solutions.
- Analyzed research data and created comprehensive user flows and personas.
- Used visual and verbal methods to convey research findings, conceptual ideas, detailed designs, and design rationale.
- Designed wire-frames and high-fidelity screens for Easypharm Product.

LINKS TO SELECTED PROJECTS

[Fundd](#)

[Sendmonie](#)

E-mail: tunakindetitilayo@gmail.com

Tel: (+234) 816 476 5882

LinkedIn: [LinkedIn](#)

EDUCATION

University of Lagos, Akoka Lagos.

BSC. Botany (2nd Class Upper)

November 2016 - January 2020

CERTIFICATIONS

- **ALX Software Engineering**
ALX Africa - 2023
- **Web3 Product Design**
Aya Web3 Fellowship - 2022
- **Certified Scrum Master**
Scrum Alliance - 2022
- **Software Development**
Tech4dev - 2022
- **Web Development**
HerTechTrail - 2022
- **UI/UX Design**
Africa Agility - 2021
- **Product Design**
DFND Hub - 2021
- **Product Design**
Digital Future Initiative - 2021
- **Graphics Design**
LinkedIn - 2020

INDUSTRY KNOWLEDGE

- Product Design
- User Interface
- User Experience
- Wire framing
- Design Research
- User Research
- Branding

SOFT SKILLS

- Teamwork
- Design process
- Product focused
- Leadership
- Creative & analytical approach
- Strong empathetic mindset for users
- Good communication and presentation skills
- Attention to details
- Experience with HTML & CSS

TOOLS AND TECHNOLOGY

- Figma
- Adobe XD
- Adobe Photoshop
- Miro
- Fig-jam
- Notion
- Visual Code