

# Report for Comp Exam

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## 1 Problem Setup

Let  $\mathcal{T}$  be the set of proposed interventions we wish to consider,  $X$  the set of participants, and  $Y$  the set of possible outcomes. For each proposed intervention  $t \in \mathcal{T}$ , let  $Y(t) \in Y$  be the potential outcome for  $x$  when  $x$  is assigned to the intervention  $t$ . In randomized control trial (RCT) and observed study, only one outcome is observed for a given participant  $x$ ; even if the participant is given an intervention and later the other, the participant is not in the same state.

In the binary intervention set, there are two possible interventions  $\mathcal{T} = \{0, 1\}$ , where intervention 1 is often referred as the "treated" and intervention 0 is the "control." Given a sample of subjects and a treatment, each subject has a pair of potential outcomes:  $Y_i(0)$  and  $Y_i(1)$ , the outcomes under the control and the treatment, respectively. Let  $t$  be an indicator variable denoting the treatment received ( $t = 0$  for the control and  $t = 1$  for the treatment). Only one outcome,  $Y_i(Y_i = t \cdot Y_i(1) + (1 - t) \cdot Y_i(0))$ , is observed for the subject  $i$ .

The individual treatment effect (ITE) can be defined to be  $Y_i(1) - Y_i(0)$ . The average treatment effect (ATE) is defined to be  $E[Y_i(1) - Y_i(0)]$ . The ATE is the average treatment effect, at the population level, of moving an entire population from the control to the treatment. A related measure of treatment effect is the average treatment effect for the treated (ATT) [1]. The ATT is defined as  $E[Y(1) - Y(0) \mid t = 1]$ . The ATT is the average effect of treatment on those subjects who ultimately received the treatment. In an RCT these two measures of treatment effects coincide because, due to randomization, the treated population will not, on average, differ systematically from overall population.

### 1.1 Randomized Controlled Trials

In RCTs, treatment is assigned by randomization. As a consequence of randomization, an unbiased estimate of the ATE can be directly computed from the data. An unbiased estimate of the ATE is  $E[Y_i(1) - Y_i(0)] = E[Y(1)] - E[Y(0)]$ . This definition allows one to define the ATE in terms of a difference in means (continuous outcomes) or a difference in proportions (binary outcomes).

## 1.2 Observational Studies

An observational study has the same intent as a randomized experiment: to estimate a causal effect. However, an observational study differs from a RCT in one design issue: the use of randomization to allocate units to treatment and control groups.

In observational studies, the treated subjects often differ systematically from untreated subjects. In general,  $E[Y(1) \mid t = 1] \neq E[Y(1)]$  holds. Thus, an unbiased estimate of the average treatment effect cannot be obtained by directly comparing outcomes between the two treatment groups.

## 1.3 Strong Ignorability

The treatment assignment is defined to be strongly ignorable [2] if the following two conditions hold: 1).  $(Y(1), Y(0)) \perp\!\!\!\perp t \mid X$  and 2).  $0 < \Pr(t = 1 \mid X) < 1$ . The first condition says that treatment assignment is independent of the potential outcomes conditional on the observed baseline covariates. The second condition says that every subject has a nonzero probability to receive either treatment. The aforementioned first condition is also referred to as the "no unmeasured confounders" assumption that all variables that affect treatment assignment and outcome have been measured.

## 2 Random Causal Forest

[3] proposed random causal forest (RCF) to infer treatment effect. From the conceptual point of view, trees and forests can be viewed as nearest neighbor methods with an adaptive neighborhood metric. Given observed independent samples  $(X_i, Y_i, W_i)$ , a causal tree is first built by recursively splitting the feature space until all samples are partitioned into a set of leaves  $L$ , each of which contains a few training samples. Then, for a data point  $x$ , the predicted outcome  $\hat{\mu}(x)$  is evaluated by identifying the leaf  $L(x)$  containing  $x$  and calculating

$$\hat{\mu} = \frac{1}{|\{i : X_i \in L(x)\}|} \sum_{\{i : X_i \in L(x)\}} Y_i$$

Given a test point  $x$ , the closest points to  $x$  are those fall in the same leaf as it. The authors believe that the leaf is small enough that the responses  $Y_i$  are roughly identically distributed. Then the treatment effect  $\hat{\tau}$  for any  $x \in L(x)$  is estimated as following:

$$\begin{aligned} \hat{\tau}(x) = & \frac{1}{|\{i : W_i = 1, X_i \in L(x)\}|} \sum_{\{i : W_i = 1, X_i \in L(x)\}} Y_i \\ & - \frac{1}{|\{i : W_i = 0, X_i \in L(x)\}|} \sum_{\{i : W_i = 0, X_i \in L(x)\}} Y_i \end{aligned}$$

RCF assumes that there is overlapping in the data, i.e., for some  $\epsilon > 0$  and all  $x \in [0, 1]^d$ ,

$$\epsilon < \mathbb{P}[W = 1 \mid X = x] < 1 - \epsilon$$

This condition effectively guarantees that, for large enough  $n$ , there will be enough treatment and control units near any test point  $x$  for local methods to work.

### 3 Individualized Treatment Rules

In experiments, we observe a triplet  $(\mathbf{x}, t, y)$  from each participant, where  $\mathbf{x} = (x_1, x_2, \dots, x_n)^T \in \mathcal{X}$  denotes the participant's covariates,  $t \in \mathcal{T} = -1, 1$  denotes the treatment assignment, and  $y \in Y$  is the observed outcome, also called the "reward" in the literature on reinforcement learning. Note that  $t = -1$  means the control in the context of ITR. Let  $p(t|x)$  be the probability of assigning the participant with covariates  $\mathbf{x}$  to the intervention  $t$ .

An individual treatment rule (ITR)  $d : X \rightarrow \mathcal{T}$  is a deterministic decision rule from subject  $x$  into the intervention space  $\mathcal{T}$ . The value of  $d$  satisfies

$$V(d) = E \left[ \frac{y}{p(t|x)} \mathbb{I}_{t=d(\mathbf{x})} \right],$$

where  $\mathbb{I}(\cdot)$  is an indicator function. An optimal ITR,  $d^*$ , is a rule that has the maximal value such that,

$$d^* \in \arg \max_d V(d).$$

Finding  $d^*$  is equivalent to minimizing the following equation:

$$d^* \in \arg \min_d E \left[ \frac{y}{p(t|x)} \mathbb{I}_{t \neq d(\mathbf{x})} \right] \quad (1)$$

Assume that the observed data  $\{(\mathbf{x}_i, t_i, y_i), i = 1, \dots, n\}$  are collected independently. For any decision function  $f(\mathbf{x})$ , let  $d_f(\mathbf{x}) = \text{sign}(f(\mathbf{x}))$  be the associated rule, where  $\text{sign}(u) = 1$  for  $u > 0$  and  $-1$  otherwise. The particular choice of the value of  $\text{sign}(0)$  is not important. With the observed data, the weighted classification error in Equation 1 can be approximated by the empirical risk

$$\frac{1}{n} \sum_{i=1}^n \frac{y_i}{p(t_i|x_i)} \mathbb{I}_{t_i \neq d_f(\mathbf{x}_i)}. \quad (2)$$

It is well known that empirical risk minimization for a classification problem with the 0 – 1 loss function is an NP-hard problem. To solve this difficulty, outcome weighted learning (OWL) is proposed by [?] using the hinge loss function and the regularization technique. In other words, instead of minimizing Equation 2, OWL aims to minimize

$$\frac{1}{n} \sum_{i=1}^n \frac{y_i}{p(t_i|x_i)} (1 - t_i f(\mathbf{x}_i))_+ + \lambda \|f\|^2, \quad (3)$$

where  $(u)_+ = \max(u, 0)$  is the positive part of  $u$ ,  $\|f\|$  is some norm for  $f$ , and  $\lambda$  is a tuning parameter controlling the trade-off between empirical risk and complexity of the decision function  $f$ .

## 4 Bayesian Optimization

Bayesian optimization is a sequential design strategy for global optimization of black-box functions that does not require derivatives. Since the objective function is unknown, the Bayesian strategy is to treat it as a random function and place a prior over it. The prior captures our beliefs about the behaviour of the function. After gathering the function evaluations, which are treated as data, the prior is updated to form the posterior distribution over the objective function. The posterior distribution, in turn, is used to construct an acquisition function that determines what the next query point should be. Examples of acquisition functions includes probability of improvement, expected improvement, Bayesian expected losses, upper confidence bounds (UCB), Thompson sampling and mixtures of these. They all trade-off exploration and exploitation so as to minimize the number of function queries. As such, Bayesian optimization is well suited for functions that are very expensive to evaluate.

In summary, Bayesian optimization is the combination of two main components: a surrogate model which captures all prior and observed information and a decision process which performs the optimal action, i.e.: where to sample next, based on the previous model.

However, the Gaussian process (GP) is the most popular model due to its accuracy, robustness and flexibility, because Bayesian optimization is mainly used in black-box scenarios. The range of applicability of a Gaussian process is defined by its kernel function, which sets the family of functions that is able to represent through the reproducing kernel Hilbert space (RKHS). In BO, attributes of the GP such as mean and variance are used to sample successive points. It is suitable for situations where cost function is costly to evaluate and MCMC techniques would not work.

## 5 Propensity Score Matching

A propensity score is the probability of a unit (e.g., student, classroom, school) being assigned to a particular treatment given a set of observed covariates. Propensity scores are used to reduce selection bias by equating groups based on these covariates.

Propensity score matching (PSM) entails forming matched sets of treated and untreated subjects who share a similar value of the propensity score. PSM allows one to estimate the average treatment effect for the treated (ATT). The

ATT is the average effect of treatment on those subjects who ultimately receive the treatment. The most common implementation of PSM is one-to-one or pair matching, in which pairs of treated and untreated subjects are formed, such that matched subjects have similar values of the propensity score. Once a matched sample has been formed, the treatment effect can be estimated by directly comparing outcomes between treated and untreated subjects in the matched sample. If the outcome is continuous, the effect of treatment can be estimated as the difference between the mean outcome for treated subjects and the mean outcome for untreated subjects in the matched sample. If the outcome is binary, the effect of treatment can be estimated as the difference between the proportion of subjects experiencing the event in each of the two groups (treated vs. untreated) in the matched sample.

Suppose that we have a binary treatment  $T = 0, 1$ , an outcome  $Y$ , and background variables  $X$ . The propensity score is defined as the conditional probability of treatment given background variables:

$$p(x) := \Pr(T = 1 \mid X = x)$$

Let  $Y(0)$  and  $Y(1)$  denote the potential outcomes under the control and the treatment, respectively.

The possibility of bias arises because the apparent difference in outcome between these two groups of units may depend on characteristics that affected whether or not a unit received a given treatment instead of due to the effect of the treatment per se. In randomized experiments, the randomization enables unbiased estimation of treatment effects; for each covariate, randomization implies that treatment-groups will be balanced on average, by the law of large numbers. Unfortunately, for observational studies, the assignment of treatments to research subjects is typically not random. Matching attempts to mimic randomization by creating a sample of units that received the treatment that is comparable on all observed covariates to a sample of units that did not receive the treatment.

## 6 Gaussian Processes

Bayesian algorithms do not attempt to identify ‘best-fit’ models of the data (or similarly, make ‘best guess’ predictions for new test inputs). Instead, they compute a posterior distribution over models (or similarly, compute posterior predictive distributions for new test input). These distributions provide a useful way to quantify our uncertainty in model estimates, and to exploit our knowledge of this uncertainty in order to make more robust predictions on new test points.

Gaussian processes is the extension of multivariate Gaussian to infinite-sized collections of real-valued variables. In particular, this extension will allow us to think of Gaussian processes as distributions not just over random vectors but in fact distributions over random functions.

## 6.1 Probability distributions over functions with finite domains

Let  $\mathcal{X} = \{x_1, x_2, \dots, x_m\}$  be any finite set of elements. Consider the set  $\mathcal{H}$  of all possible functions mapping from  $\mathcal{X}$  to  $\mathbf{R}$ . For instance, one example of a function  $f_0(\cdot) \in \mathcal{H}$  is given by

$$f_0(x_1) = 5, f_0(x_2) = 2.3, \dots, f_0(x_{m-1}) = -\pi, f_0(x_m) = 8.$$

Since the domain of any  $f(\cdot) \in \mathcal{H}$  has only  $m$  elements, we can always represent  $f(\cdot)$  compactly as an  $m$ -dimensional vector,  $\vec{f} = [f(x_1) \ f(x_2) \ \dots \ f(x_m)]^T$ . In order to specify a probability distribution over functions  $f(\cdot) \in \mathcal{H}$ , we must associate some "probability density" with each function in  $\mathcal{H}$ . One natural way to do this is to exploit the one-to-one correspondence between  $f(\cdot) \in \mathcal{H}$  and their vector representation,  $\vec{f}$ . In particular, if we specify that  $\vec{f} \sim \mathcal{N}(\vec{\mu}, \sigma^2 I)$ , then this in turn implies a probability distribution over functions  $f(\cdot)$ , whose probability density function is given by

$$p(h) = \prod_{i=1}^m \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2\sigma^2}(f(x_i) - \mu_i)^2\right)$$

In the example above, we show that probability distributions over functions with finite domains can be represented using a finite-dimensional multivariate Gaussian distribution over function outputs  $f(x_1), \dots, f(x_m)$  at a finite number of input points  $x_1, \dots, x_m$

## 6.2 Probability distributions over functions with infinite domains

A stochastic process is a collection of random variables,  $\{f(x) : x \in \mathcal{X}\}$ , indexed by elements from some set  $\mathcal{X}$ , known as the index set. A Gaussian process is a stochastic process such that any finite sub-collection of random variables has a multivariate Gaussian distribution.

In particular, a collection of random variables  $\{f(x) : x \in \mathcal{X}\}$  is said to be drawn from a Gaussian process with mean function  $m(\cdot)$  and covariance function  $k(\cdot, \cdot)$  if for any finite set of elements  $x_1, \dots, x_m \in \mathcal{X}$ , the associated finite set of random variables  $f(x_1), \dots, f(x_m)$  have distribution,

$$\begin{bmatrix} f(x_1) \\ \vdots \\ f(x_m) \end{bmatrix} \sim \mathcal{N} \left( \begin{bmatrix} m(x_1) \\ \vdots \\ m(x_m) \end{bmatrix}, \begin{bmatrix} k(x_1, x_1) & \cdots & k(x_1, x_m) \\ \vdots & \ddots & \vdots \\ k(x_m, x_1) & \cdots & k(x_m, x_m) \end{bmatrix} \right).$$

We denote this using the notation,

$$f(\cdot) \sim \mathcal{GP}(m(\cdot), k(\cdot, \cdot)).$$

In general, any real-valued function  $m(\cdot)$  is acceptable, but for  $k(\cdot, \cdot)$ , it must be the case that for any set of elements  $x_1, \dots, x_m \in \mathcal{X}$ , the resulting matrix

$$K = \begin{bmatrix} k(x_1, x_1) & \cdots & k(x_1, x_m) \\ \vdots & \ddots & \vdots \\ k(x_m, x_1) & \cdots & k(x_m, x_m) \end{bmatrix}$$

is a valid covariance matrix corresponding to some multivariate Gaussian distribution. A standard result in probability theory states that this is true provided that  $K$  is positive semi-definite.

## 7 Reproducing kernel Hilbert space

In functional analysis, a reproducing kernel Hilbert space (RKHS) is a Hilbert space of functions in which point evaluation is a continuous linear functional. The representer theorem states that every function in an RKHS that minimizes an empirical risk function can be written as a linear combination of the kernel function evaluated at the training points.

## 8 Information Theory

The entropy of the random variable  $X$ , where  $p(X = x_i) = p_i$ , is defined as:

$$H[p] = - \sum_i p(x_i) \log p(x_i) \quad (4)$$

Distributions  $p(x_i)$  that are sharply peaked around a few values will have a relatively low entropy, whereas those that spread more evenly across many values will have higher entropy. Because  $0 \leq p_i \leq 1$ , the entropy is non-negative, and it will equal its minimum value of 0 when one of the  $p_i = 1$  and all other  $p_{j \neq i} = 0$ . The maximum entropy configuration can be found by maximizing  $H$  using a Lagrange multiplier to enforce the constraint on the probabilities.

Now consider the joint distribution between two sets of variables  $\mathbf{x}$  and  $\mathbf{y}$  given by  $p(\mathbf{x}, \mathbf{y})$ . If the sets of variables are independent, then their joint distribution will factorize into the product of their marginals  $p(\mathbf{x}, \mathbf{y}) = p(\mathbf{x})p(\mathbf{y})$ . If the variables are not independent, we can gain some idea of whether they are 'close' to being independent by considering the Kullback-Leibler divergence between the joint distribution and the product of the marginals, given by

$$\begin{aligned} I[\mathbf{x}, \mathbf{y}] &= \text{KL}(p(\mathbf{x}, \mathbf{y}) \parallel p(\mathbf{x})p(\mathbf{y})) \\ &= - \iint p(\mathbf{x}, \mathbf{y}) \log \left( \frac{p(\mathbf{x})p(\mathbf{y})}{p(\mathbf{x}, \mathbf{y})} \right) d\mathbf{x} d\mathbf{y} \end{aligned} \quad (5)$$

which is called the *mutual information* between the variable  $\mathbf{x}$  and  $\mathbf{y}$ . Using the sum and product rules of probability, we see that the mutual information is related to the conditional entropy through

$$I[x, y] = H[x] - H[x|y] = H[y] - H[y|x] \quad (6)$$

From a Bayesian perspective, we can view  $p(x)$  as the prior distribution for  $x$  and  $p(x|y)$  as the posterior distribution after we have observed new data  $y$ . The mutual information therefore represents the reduction in uncertainty about  $x$  as a consequence of the new observation  $y$ .

## References

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