

Izaan Saleem

Software Engineer (iOS)

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ABOUT ME

I am a skilled iOS developer with a strong track record of delivering high-quality mobile applications. Passionate about innovation and user-centric design, I specialize in building seamless and scalable iOS solutions. Proficient in Swift, SwiftUI, and UIKit, I excel in integrating cutting-edge technologies such as Socket.IO, Firebase, Google Maps SDK, and CoreData. My expertise spans UI/UX design, API integration, real-time data synchronization, and performance optimization. Adept at working in dynamic, collaborative environments, I bring a problem-solving mindset and a commitment to continuous learning, ensuring the development of impactful and efficient mobile experiences.

KEY COMPETENCIES

iOS App Development	Real-time Communication	Third-party SDK Integration
UI/UX Implementation	Database Management	Security & Performance Optimisation
API Integration	Deep Linking	Debugging & Problem-Solving
Push Notifications	Code Versioning & Git Workflow	Technical Writing & Knowledge Sharing

PROFESSIONAL EXPERIENCE

Sept 2022 - Present

M3 Technologies Pakistan Pvt. Ltd.

Software Engineer (iOS)

I'm an iOS developer at M3 Technologies Pakistan Pvt. Ltd. with responsibilities spanning analysis, research, development, and problem-solving. I excel in seamless communication with backend teams, integrating RESTful APIs, and collaborating with UI/UX designers to enhance user experiences. My work includes creating flowcharts and wireframes, ensuring rigorous development and debugging, and maintaining the smooth operation of live applications.

My expertise covers various iOS technologies, such as AutoLayouts, UIKit, API integration, Firebase, Google Maps, social login, deep linking, push notifications, SSL Pinning, Socket.IO, and MapKit. In this collaborative and knowledge-rich environment, I've had the privilege of learning from industry veterans.

I've contributed to impactful projects, including:

- **BEX-BAFL:** An internal application for Bank Al Falah, streamlining surveys, audits, and quality assurance processes within branches.
- **FaysalFunds:** Mobile apps for Faysal Bank's mutual funds, providing investors with easy access to their portfolios.
- **ABL-AMC:** Mobile apps for Allied Bank's mutual funds, providing investors with easy access to their portfolios.
- **UBL-CE:** A Customer Experience app for United Bank Limited, enhancing customer service through branch-specific surveys.
- **Sanjhi Sawari:** A carpooling app utilizing Google Maps, Firebase, Socket.IO, and push notifications for convenient ride-sharing.
- **Faysal Experience:** An internal application for Faysal Bank Limited, streamlining surveys, audits, and quality assurance processes within branches.

My journey at M3 Tech continues to enrich my iOS development expertise, contributing to the company's success.

EvolutionWing

June 2021 - Aug 2022

Associate Software Engineer (iOS)

During my 1 year and 3 months tenure at "EvolutionWing" as an iOS Developer, I gained valuable expertise in various aspects of iOS development, including AutoLayouts, UIKit, API integration, Firebase, Google Maps integration, social login implementation, deep linking, push notifications, and their handling.

I actively contributed to the research and development process, tackled complex problems, and effectively communicated with the backend team to integrate RESTful APIs. My role encompassed hands-on development and rigorous debugging.

I had the privilege of working on several impactful projects:

- **GoGallon & GoGallon Rider:** This application revolutionized the on-demand delivery of gasoline to users' doorsteps, offering social login, Google Maps integration, real-time tracking, and efficient push notification management.
- **GoGrubs, GoGrubs Manager & GoGrubs Staff:** These applications streamlined the food ordering process in restaurants, allowing users to select restaurants, tables, and place orders using QR codes.
- **ThePartySync:** A social app designed for exploring nearby parties, purchasing event passes, and engaging with friends through photos and conversations.
- **ChefLick:** An app for ordering food online and having it delivered to your doorstep.
- **Sismar - General Trading:** An application for Kuwait users to buy, sell, and rent vehicles and real estate. I implemented social logins, multi-language support, and location-based ads, enhancing user experience and accessibility.

My experience at "EvolutionWing" not only enhanced my iOS development skills but also allowed me to actively contribute to these diverse and innovative projects, contributing to the company's success.

EDUCATION & CERTIFICATIONS

Bachelor of Science in Computer Science

Iqra University

Certification of Hifz-E-Qura'an

Iqra Rouzatul Atfal

Certificate of Information Technology

FC Computer Collegiate

PORTFOLIO

Mobile Applications

- [BEX-BAFL](#)
- [Faysal Funds](#)
- [ABL-AMC](#)
- [SanjhiSawari](#)
- [Cheflick](#)
- [Simsar - General Trading](#)
- [Focus Point | LMS \(iOS\)](#)
- [Focus Point | LMS \(Android\)](#)
- [Google Maps Polygon](#)
- [Email Tags](#)
- [Custom Picker](#)
- [GoogleMLKit-FaceDetection](#)

Articles & Blogs

- [Firebase Tutorial | Create iOS App on firebase](#)
- [Create Polygon on Google Maps](#)
- [Face Detection & Smile Detection using GoogleMLKit/FaceDetection](#)
- [JailBreak Detection | JailBroken Device Detection | iOS | Swift](#)