Sizhe Wang

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EDUCATION

Lehigh University

July. 2022 – May. 2023

Master of Science in Business Analytics

American University Aug. 2018 – Jun. 2022

Bachelor of Science in Finance

INTERNSHIP EXPERIENCE

Sep. 2023-Present Pawfect, LLC Data Analyst

- Spearheaded investor relations and pet registry management, utilizing data analytics to enhance stakeholder communication and optimize registry processes.
- o Applied Google Analytics and Google Tag Manager to decipher website user behavior and traffic, providing actionable insights that resulted in improved user experience and engagement.
- Played a key role in refining and scaling the company's business strategy through comprehensive data analysis, contributing to the development of sustainable and adaptable business practices.
- o Developed and maintained data dashboards and reports, facilitating strategic planning and daily decision-making by ensuring accessibility to crucial metrics.

Dec. 2022-Feb. 2023 Western Securities Research Intern

- o Utilized financial modeling and data analytics to extract insights and provide actionable investment recommendations, effectively contributing to informed organizational decision-making.
- o Facilitated collaborations with external clients, successfully guiding projects to completion and showcasing robust project management and collaboration skills.
- o Engaged in data analysis and forecasting of industry trends, developing detailed analytical reports that informed client advisories and strategic planning.

Dec. 2021-Jan. 2022 Merrill Lynch Wealth Management Intern

- Collaborated with financial advisors, employing data analytics to enhance relationship management, client tracking, and business development.
- o Leveraged financial modeling and data analytics to develop custom retirement and benefit plan services, philanthropy management, and asset management strategies for clients.
- Conducted thorough data analysis of client accounts, proposing diversified asset portfolio solutions and conducting due diligence reviews of investment opportunities.

PROJECT EXPERIENCE

Jan. 2023-May. 2023 Layoff and Stock Price Team Leader

- Led a data-driven research project, utilizing financial modeling to analyze the impact of layoffs on company stock prices and wider economic variables.
- o Employed Python for advanced data visualization and regression modeling, ensuring comprehensive analysis of stock prices pre and post layoff announcements.
- O Showcased acute research and data analytical skills, unraveling insights into the relationship between layoffs and economic performance through in-depth data analysis.

TECHNICAL SKILLS

Software: Google Analytics, Google Tag Manager, R Studio, Python, Excel, Oracle SQL, Tableau

Language proficiency: Fluent in oral and written English, Native in Mandarin

Certification: Bloomberg Market Concepts Certificate