User Stories

Customer Stories:

As a customer I want to be able to…

- Click a Button to pre-order a product from the product page similar to any other purchase.
- See the estimated Shipping Date of the preorder on the product page
- See the Min Number of orders needed to fulfill the pre-order
- See a progress bar/visual representation of how many pre-orders have been made
- See the end date of the pre-order event
- See a "Count Down Clock" for pre-order event
- Continue to be able to pre-order even after the min order number has been reached
- See a message on the product page alerting me that this is a pre-order and will not be shipped right away
- *Link to the sellers terms of service/refund policy related to pre-orders*
- *Get email updates on the progress of the pre-order*

Store Owner Stories:

As a Vendor I want to be able to…

- Create, Read, Update, Delete batches(pre order instances) from any product already loaded to my store
- Easily navigate app/admin dashboard to CRUD batches
- Set a duration for the pre-order event
- Set a minimum order amount
- Set a shipping date
- Bill customers who preorder immediately
- Change a product inventory to "Do not Track" from the app dashboard or be alerted to do so by app
- Progress bar dynamically updates as customers place pre-orders
- Get a list of batch customers/orders
- Generate tags for pre-order products
- Alert customers to pre-orders in the product index page(s) (i.e. product listing contains some sort of visual cue like the "sale" circle currently used)
- Turn pre-order "on" or "off" on a product making it easy to modify
- Easily Refund all customers if pre-order does not meet minimum order threshold(from app dashboard?)
- Have access to a pre-order policy template