

# Andy Duong

## UX Designer based in the Bay Area

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### Experience

#### Develop for Good — UX Designer

Oct. 2024 - Feb. 2025

Achieved 83% user satisfaction rating from specialized educators by collaborating with 2 product managers and 5 designers to create a reading companion for struggling readers

Addressed 3 critical educational barriers by generating and evaluating 50+ design concepts and creating user flows and wireframes for supportive learning interactions

Designed targeted literacy intervention solutions through 3 weeks of moderated interviews with 7 teachers, translating insights into actionable product features

#### Newhouse Project Consulting — UX Designer

Jan. 2024 – April 2024

Led the development of a responsive 24-page website, maintaining consistency and cohesion across all design assets, optimizing user flow, and enhancing overall usability

Partnered closely with the executive team to develop 3 wireframe mockups, facilitating feedback sessions and ensuring alignment with strategic objectives

Strengthened design approach by analyzing 8 competitor websites, identifying 3 key UX patterns that were successfully implemented in the final website design

#### CreateSC — UX Designer

April 2024

Designed Dillo, an American Sign Language learning app for families with hard of hearing children, with a team of 3 designers

Accomplished delivery of 20 high fidelity prototypes within a 24-hour timeframe, wireframing and mapping the user flow for the lesson plan and onboarding

Maintained consistency within a design system, ensuring coherence among designers and fostering efficient collaboration

### Education

#### Google UX Design

Feb. 2023

Certificate in UI/UX Design

#### University of California, Irvine

B.A in Business Administration - Paul Merage School of Business

### Skills

Wireframing, Prototyping, Visual Design, Human Interface, Branding, Usability Testing, User Experience, User Research, Journey Maps, User Flows, Affinity Maps

### Tools

Figma, Adobe Creative Suite, HTML/CSS

### Hobbies

Music Production, Photography, Video Editing, Specialty Coffee, Pickleball, Gym, Mech Keyboards