Andy Duong

UX Designer based in the Bay Area

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Experience

Develop for Good — UX Designer
Oct. 2024 - Feb. 2025

Achieved 83% user satisfaction rating from specialized educators by collaborating with 2 product managers and 5 designers to create a reading companion for struggling readers

Addressed 3 critical educational barriers by generating and evaluating 50+ design concepts and creating user flows and wireframes for supportive learning interactions

Designed targeted literacy intervention solutions through 3 weeks of moderated interviews with 7 teachers, translating insights into actionable product features

Newhouse Project Consulting — UX Designer
Jan. 2024 – April 2024

Led the development of a responsive 24-page website, maintaining consistency and cohesion across all design assets, optimizing user flow, and enhancing overall usability

Partnered closely with the executive team to develop 3 wireframe mockups, facilitating feedback sessions and ensuring alignment with strategic objectives

Strengthened design approach by analyzing 8 competitor websites, identifying 3 key UX patterns that were successfully implemented in the final website design

CreateSC — UX Designer
April 2024

Designed Dillo, an American Sign Language learning app for families with hard of hearing children, with a team of 3 designers

Accomplished delivery of 20 high fidelity prototypes within a 24-hour timeframe, wireframing and mapping the user flow for the lesson plan and onboarding

Maintained consistency within a design system, ensuring coherence among designers and fostering efficient collaboration

Education

Google UX Design
Feb. 2023

Certificate in UI/UX Design

University of California, Irvine

B.A in Business Administration - Paul Merage School of Business

Skills

Wireframing, Prototyping, Visual Design, Human Interface, Branding, Usability Testing, User Experience, User Research, Journey Maps, User Flows, Affinity Maps

Tools

Figma, Adobe Creative Suite, HTML/CSS

Hobbies

Music Production, Photography, Video Editing, Specialty Coffee, Pickleball, Gym