

# Andy Duong

## UX Designer based in the Bay Area

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### Experience

#### Develop for Good — UX Designer

Oct. 2024 - Present

Collaborate with 2 product managers, 5 UX designers, and the client to design a reading companion that helps struggling readers improve comprehension

Contribute to weekly internal and external stakeholder meetings to align on product requirements and integrate client feedback into design improvements

Perform competitive analysis, user interviews, and research synthesis, utilizing affinity mapping to uncover key user insights and inform design strategy

#### Newhouse Project Consulting — UX Designer

Jan. 2024 – April 2024

Led the development of a responsive 24-page website, maintaining consistency and cohesion across all design assets, optimizing user flow, and enhancing overall usability

Partnered closely with the executive team to develop 3 wireframe mockups, facilitating feedback sessions and ensuring alignment with strategic objectives

Conducted competitive analyses of consulting websites to identify trends and best practices, leveraging insights to refine design strategies

#### CreateSC — UX Designer

April 2024

Designed Dillo, an American Sign Language learning app for families with hard of hearing children, with a team of 3 designers

Accomplished delivery of 20 high fidelity prototypes within a 24-hour timeframe, wireframing and mapping the user flow for the lesson plan and onboarding

Maintained consistency within a design system, ensuring coherence among designers and fostering efficient collaboration

### Education

#### Google UX Design

Feb. 2023

Certificate in UI/UX Design

#### University of California, Irvine

B.A in Business Administration - Paul Merage School of Business

### Skills

Wireframing, Prototyping, Visual Design, Human Interface, Branding, Usability Testing, User Experience, User Research, Journey Maps, User Flows, Affinity Maps

### Tools

Figma, Adobe Creative Suite, HTML/CSS

### Hobbies

Music Production, Photography, Video Editing, Specialty Coffee, Pickleball, Gym, Mech Keyboards