

Learning from Text Data

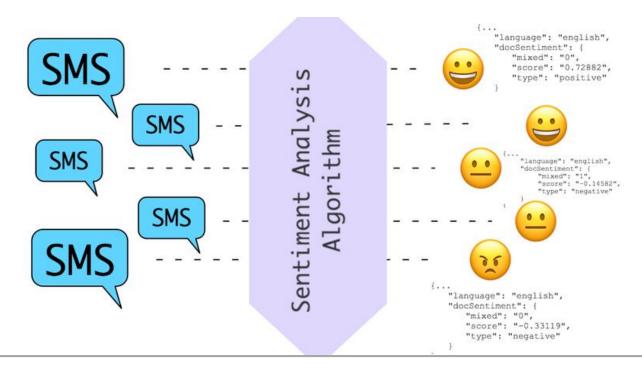
Machine Learning

Contents

- Preprocessing texts
 - Cleaning
 - Tokenizing
- Vectorization : the bag-of-words Model
 - Transforming documents into term frequency vectors
 - Transforming documents into TF-IDF vectors
- Training a model for document classification

Applying Machine Learning to Sentiment Analysis

- Sentiment analysis using text data
 - Sentiment Analysis(Opinion Mining): subfield of natural language processing (NLP)
 - Learn how to use machine learning algorithms to classify documents based on their polarity: the attitude of the writer



Applying Machine Learning to Sentiment Analysis

- IMDb(Internet Movie Database) movie review dataset(Eng)
 - The dataset consists of 50,000 polar movie reviews that are labeled as either positive(1) or negative(0)
 - positive: a movie was rated with more than 6 stars on IMDb
 - negative: a movie was rated with fewer than 5 stars on IMDb
 - A compressed archive of the movie review dataset(84.1 MB) can be downloaded from http://ai.stanford.edu/~amaas/data/sentiment/ as a gzip-compressed tarball archive



- Load the IMDb movie review data
 - IMDb Movie Review Dataset

review	sentiment
In 1974, the teenager Martha Moxley (Maggie Grace) moves to the	1
OK so I really like Kris Kristofferson and his usual easy going d	0
SPOILER Do not read this, if you think about watching that	0
hi for all the people who have seen this wonderful movie im sure	1
I recently bought the DVD, forgetting just how much I hated the	0
Leave it to Braik to put on a good show. Finally he and Zorak are	1
Nathan Detroit (Frank Sinatra) is the manager of the New York's	1
To understand "Crash Course" in the right context, you must und	1
I've been impressed with Chavez's stance against globalisation fo	1
This movie is directed by Renny Harlin the finnish miracle. Stallor	1
I once lived in the u.p and let me tell you what. I didn't have the	0

movie_data.csv



Load the IMDb movie review data

Cleaning text data

```
# cleaning texts using regular expression
import re
def preprocessor(text):
    text = re.sub('<[^>]*>', '', text) # remove <...> (tags)
    text = re.sub('[\W]+', ' ', text) # remove all non-words
    text = text.lower() # change to lower cases
    return text

preprocessor("</a>This is a $100 TEST!!! ^^")

'this is a 100 test '
```

Cleaning text data

```
# review 1 text
df.loc[1, 'review']
```

"OK... so... I really like Kris Kristofferson and his usual easy going delivery of lines in his movies. Age has helped him with his soft spoken low energy style and he will steal a scene effortlessly. But, Disappearance is his misstep. Holy Moly, this was a bad movie!

'>

I must give kudos to the cinematography and and the actors, including Kris, for trying their darndest to make sense from this goofy, confusing story!

```
# review 1 text
preprocessor(df.loc[1, 'review'])
```

'ok so i really like kris kristofferson and his usual easy going delivery of lines in his movies age has helped him with his soft spoken low energy style and he will steal a scene effortlessly but disappearance is his misstep holy moly this was a bad movie i must give kudos to the cinematography and and the actors including kris for trying their darndest to make sense from this goofy confusing story

Processing documents into tokens(English)

```
text = 'The sun is shining, the weather is sweet, and she likes RUNNING!'
print(text)
# cleaning
text prep = preprocessor(text)
print(text prep)
The sun is shining, the weather is sweet, and she likes RUNNING!
the sun is shining the weather is sweet and she likes running
# tokenizing
import nltk
nltk.download('punkt') # tokenizer
text tokens = nltk.word tokenize(text prep)
print(text tokens)
[nltk data] Downloading package punkt to
[nltk data]
               C:\Users\dwkim\AppData\Roaming\nltk data...
[nltk data] Package punkt is already up-to-date!
['the', 'sun', 'is', 'shining', 'the', 'weather', 'is', 'sweet', 'and', 'she',
'likes', 'running']
```

Processing documents into tokens(English)

```
# stemming
from nltk.stem.porter import PorterStemmer
porter = PorterStemmer()

def tokenizer_porter(text):
    text_tokens = nltk.word_tokenize(text)
    return [porter.stem(word) for word in text_tokens]

text_stems = tokenizer_porter(text_prep)
print(text_stems)

['the', 'sun', 'is', 'shine', 'the', 'weather', 'is', 'sweet', 'and', 'she', 'like', 'run']
```

Processing documents into tokens(English)

```
# stopwords
from nltk.corpus import stopwords
nltk.download('stopwords')
stop = stopwords.words('english')
print(stop)
[nltk data] Downloading package stopwords to
[nltk_data] C:\Users\dwkim\AppData\Roaming\nltk data...
[nltk data] Package stopwords is already up-to-date!
['i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "you're",
"you've", "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselves', 'he',
'him', 'his', 'himself', 'she', "she's", 'her', 'hers', 'herself', 'it', "it's",
'its', 'itself', 'they', 'them', 'their', 'theirs', 'themselves', 'what',
'which', 'who', 'whom', 'this', 'that', "that'll", 'these', 'those', 'am', 'is',
'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'had', 'having',
'do', 'does', 'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or',
'because',
# removing stopwords
def remove stopwords(text):
    return [w for w in text if w not in stop]
text stems = remove stopwords(tokenizer porter(text prep))
text stems
['sun', 'shine', 'weather', 'sweet', 'like', 'run']
```

POS Tagging(Enlgish)

```
# POS tagging
from nltk.tag import pos tag
nltk.download('averaged perception tagger') # POS tagger
tagged text = pos tag(nltk.word tokenize(text prep))
tagged text
[nltk data] Error loading averaged perception tagger: Package
[nltk data] 'averaged perception tagger' not found in index
[('the', 'DT'),
 ('sun', 'NN'),
 ('is', 'VBZ'),
 ('shining', 'VBG'),
 ('the', 'DT'),
 ('weather', 'NN'),
 ('is', 'VBZ'),
 ('sweet', 'JJ'),
 ('and', 'CC'),
 ('she', 'PRP'),
 ('likes', 'VBZ'),
 ('running', 'VBG')]
```

```
# Korean movie reviews
df kor = pd.read csv("kor movie.csv", encoding='utf-8')
df kor.head(3)
                                    review sentiment
                   아 더빙.. 진짜 짜증나네요 목소리
0
1 흠...포스터보고 초딩영화줄....오버연기조차 가볍지 않구나
               너무재밓었다그래서보는것을추천한다
2
df_kor.shape
(200000, 2)
# review 1 text
df kor.loc[1,'review']
'흠...포스터보고 초딩영화줄....오버연기조차 가볍지 않구나'
# cleaning review 1 text
preprocessor(df kor.loc[1, 'review'])
'흠 포스터보고 초딩영화줄 오버연기조차 가볍지 않구나'
```

```
# tokenizing - Okt
from konlpy.tag import Okt
okt = Okt()

text = '하늘을 나는 아름다운 꿈을 꾸었습니다!'

# simple split() method is not appropriate
print('<split() method>')
print(text.split())

print(okt.morphs(text))

<split() method>
['하늘을', '나는', '아름다운', '꿈을', '꾸었습니다!']

<Okt word tokenizer>
['하늘', '을', '나', '는', '아름다운', '꿈', '을', '꾸었습니다', '!']
```

```
# POS tagging (형태소 분석))
tagged_text = okt.pos(text)
tagged_text

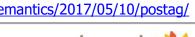
[('하늘', 'Noun'),
('을', 'Josa'),
('나', 'Noun'),
('는', 'Josa'),
('아름다운', 'Adjective'),
('꿈', 'Noun'),
('을', 'Josa'),
('꾸었습니다', 'Verb'),
('!', 'Punctuation')]
```

```
# tokenizing - Kkma
from konlpy.tag import Kkma
kkma = Kkma()
print('<Kkma word tokenizer>')
print(kkma.morphs(text))
<Kkma word tokenizer>
['하늘', '을', '날', '는', '아름답', 'ㄴ', '꿈', '을', '꾸', '었', '습니다', '!']
# POS tagging (형태소 분석) - Kkma
tagged text = kkma.pos(text)
tagged text
「('하늘', 'NNG'),
('을', 'JKO'),
('날', 'W'),
('는', 'ETD'),
('아름답', 'VA'),
('∟', 'ETD'),
('꿈', 'NNG'),
('을', 'JKO'),
('卆', 'VV'),
('었', 'EPT'),
('습니다', 'EFN'),
('!', 'SF')]
```

```
# Stemming
def tokenizer_porter_kor(text):
    return okt.morphs(text, norm=True, stem=True)
# tokenizing only
okt.morphs(text)
['하늘', '을', '나', '는', '아름다운', '꿈', '을', '꾸었습니다', '!']
# tokenizing + stemming
tokenizer porter kor(text)
['하늘', '을', '나', '는', '아름답다', '꿈', '을', '꾸다', '!']
# nouns only
okt.nouns(text)
['하늘', '나', '꿈']
# 띄어쓰기 오류인 경우도 가능
okt.nouns('아버지가방에들어가신다')
['아버지', '가방']
```

KoNLPy: Korean NLP in Python

- Korean Morphological Analyzers
 - Okt(Open Korean Text / previous name : Twitter)
 - Second fastest tokenizer
 - Include twitter hashtag, Korean emoticon(e.g. ¬¬)
 - Kkma(꼬꼬마)
 - Accurate part-of-speech information
 - Komoran(코모란)
 - When accuracy and time matter both
 - Hannanum(한나눔)
 - Robust to misspelling & separated consonants and vowels(e.g. 한 -> ㅎㅏㄴ)



- Introducing the bag-of-words model
 - Bag-of-words : allows us to represent text as numerical feature vectors
 - Create a vocabulary of unique tokens for example, words from the entire set of documents
 - Construct a feature vector from each document that contains the counts of how often each word occurs in the particular document



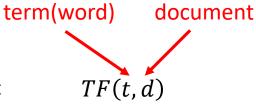
the dog is on the table



Transforming documents into term frequency vectors

```
# vectorize texts - Document-Term Matrix
import numpy as np
from sklearn.feature extraction.text import CountVectorizer
count = CountVectorizer()
docs = np.array([
        'The sun is shining',
        'The weather is sweet'.
        'The sun is shining, the weather is sweet, and she likes RUNNING!'])
bag = count.fit transform(docs)
# vocabulary
print(count.vocabulary )
{'the': 8, 'sun': 6, 'is': 1, 'shining': 5, 'weather': 9, 'sweet': 7, 'and': 0,
'she': 4, 'likes': 2, 'running': 3}
# Document-Term Matrix(DTM)
print(bag.toarray())
[[0 1 0 0 0 1 1 0 1 0]
 [0 1 0 0 0 0 0 1 1 1]
 [1 \ 2 \ 1 \ 1 \ 1 \ 1 \ 1 \ 2 \ 1]]
```

- TF-IDF(Term Frequency Inverse Document Frequency)
 - Frequently occurring words typically don't contain useful or discriminatory information("the", "is", etc.)
 - TF(Term Frequency)
 - The number of times a term occurs in a document



total number of documents

- IDF(Inverse Document Frequency)
 - Inverse function of the number of documents in which it occurs

$$IDF(t) = \log \frac{n_d}{1 + DF(t)}$$

- TF-IDF(Term Frequency Inverse Document Frequency)
 - Down-weight those frequently occurring words

The number of documents d that contain the term t

$$TF-IDF(t,d) = TF(t,d) \times IDF(t)$$

- TF-IDF(Term Frequency Inverse Document Frequency)
 - Scikit-learn' Style
 - Inverse Document Frequency(idf)

$$idf(t,d) = \log \frac{1 + n_d}{1 + df(d,t)}$$

- TF-IDF $tf - idf(t,d) = tf(t,d) \times (idf(t,d) + 1)$
- Typically normalize the raw term frequencies before calculating the tf - idf, the TfidfTransformer normalizes the tf - idf directly

$$v_{norm} = \frac{v}{\|v\|_2} = \frac{v}{\sqrt{v_1^2 + v_2^2 + \dots + v_n^2}} = \frac{v}{\left(\sum_{i=1}^n v_i^2\right)^{1/2}}$$



Transforming documents into TF-IDF vectors

Transforming documents into TF-IDF vectors

```
# vectorize texts - TF-IDF Matrix (with preprocessing, stemming, stopwords)
from sklearn.feature extraction.text import TfidfVectorizer
tfidf = TfidfVectorizer(strip accents=None,
                     lowercase=False,
                     preprocessor=preprocessor, # preprocessing
                     tokenizer=tokenizer porter, # stemming
                     stop words=stop
                                    # removing stopwords
docs vector = tfidf.fit transform(docs)
# vocabulary
print(tfidf.vocabulary )
{'sun': 3, 'shine': 2, 'weather': 5, 'sweet': 4, 'like': 0, 'run': 1}
# TF-IDF Matrix (normalized)
print(docs vector.toarray())
[[0. 0. 0.71 0.71 0. 0. ]
[0. 0. 0. 0. 0.71 0.71]
 [0.48 0.48 0.37 0.37 0.37 0.37]]
```

Transforming documents into TF-IDF vectors

```
# TFIDF example
docs = np.array([
           'The sun is shining',
           'The weather is sweet'.
           'The sun is shining, the weather is sweet, and she likes RUNNING!'])
n docs = 3
# Tf-Idf score of "is" in doc 1
tf = 1
df = 3
idf = np.log((n docs+1) / (df+1))
tfidf = tf * (idf+1)
print('tf-idf of term "is" = %.2f' % tfidf)
# Tf-Idf score of "sun" in doc 1
tf = 1
df = 1
idf = np.log((n docs+1) / (df+1))
tfidf = tf * (idf+1)
print('tf-idf of term "sun" = %.2f' % tfidf)
tf-idf of term "is" = 1.00
tf-idf of term "sun" = 1.69
```

Overall Process

Raw Data



Cleaning



TF-IDF weighted DTM

```
0 In 1974, the teenager Martha Moxley (Maggie Gr...
1 OK... so... I really like Kris Kristofferson a...
2 ***SPOILER*** Do not read this, if you think a...
```

```
in 1974 the teenager martha moxley maggie grac...
ok so i really like kris kristofferson and his...
spoiler do not read this if you think about w...
```

Load the IMDb movie review data

Preprocessing

```
# use 1000 texts for training and test
X_train = df.loc[0:999, 'review'].values
y_train = df.loc[0:999, 'sentiment'].values
X_test = df.loc[49000:, 'review'].values
y_test = df.loc[49000:, 'sentiment'].values
X_train.shape
(1000,)
X train[0]
```

'In 1974, the teenager Martha Moxley (Maggie Grace) moves to the high-class area of Belle Haven, Greenwich, Connecticut. On the Mischief Night, eve of Halloween, she was murdered in the backyard of her house and her murder remained unsolved. Twenty-two years later, the writer Mark Fuhrman (Christopher Meloni), who is a former LA detective that has fallen in disgrace for perjury in O.J. Simpson trial and moved to Idaho, decides to investigate the case with his partner Stephen Weeks (Andrew Mitchell) with the purpose of writing a book. The locals squirm and d ...

Preprocessing

```
# vectorize to TF-IDF Matrix
from sklearn.feature extraction.text import TfidfVectorizer
tfidf = TfidfVectorizer(strip accents=None,
                lowercase=False,
                preprocessor=preprocessor,
                # Below two steps are needed, but it takes long time,
                # so, We'll skip this processes
                #tokenizer=tokenizer porter,
                #stop words=stop,
                max df=0.1, # ignore terms occured in more than 10% of docs
                (stop words)
X train vector = tfidf.fit transform(X train)
X test vector = tfidf.transform(X test)
# automatic stop words
print(tfidf.stop words )
{'always', 'time', 'if', 'you', 'better', 'any', 'films', 'more', 'does', 'very',
'look', 'far', 'years', 'something', 'has', 'real', 'that', 'even', 'then',
'actually', 'find', 'not', 'story', 'bad', 'your', 'so', 'way', 'while', 'saw',
'work', 've', 'cast', 'show', 'best', 'from', 'just', 'between', 'will', 'watch',
'such', 'on', 'are', 'into', 'in', 'watching', 'because', 'role', 'was', 'seen',
'first', 'scene', 'director', 'is', 'much', 'didn', 'only', 'up', 'big',
'thought', 'anything', 'old', 'love', 'f
```

Preprocessing

```
# data dimension
X_train_vector = X_train_vector.toarray()
X_test_vector = X_test_vector.toarray()
X_train_vector.shape
(1000, 18452)
```

Preprocessing

```
# vectorize to TF-IDF Matrix - remove rare terms too
tfidf = TfidfVectorizer(strip accents=None,
                      lowercase=False,
                      preprocessor=preprocessor,
                      # Below two steps are needed, but it takes long time,
                      # so, We'll skip this processes
                      #tokenizer=tokenizer porter,
                      #stop words=stop,
                      max df=0.1, # ignore terms occured in more than 10% of docs
                      (stop words)
                      min df=10 # ignore terms occured in less than 10 docs
X train vector = tfidf.fit transform(X train)
X test vector = tfidf.transform(X test)
# data dimension
X train vector = X train vector.toarray()
X test vector = X test vector.toarray()
X train vector.shape
(1000, 1827)
```

Preprocessing

```
# text 0
print(X_train[0])
```

In 1974, the teenager Martha Moxley (Maggie Grace) moves to the high-class area of Belle Haven, Greenwich, Connecticut. On the Mischief Night, eve of Halloween, she was murdered in the backyard of her house and her murder remained unsolved. Twenty-two years later, the writer Mark Fuhrman (Christopher Meloni), who is a former LA detective that has fallen in disgrace for perjury in O.J. Simpson trial and moved to Idaho, decides to investigate the case with his partner Stephen Weeks (Andrew Mitchell) with the purpose of writing a book. The locals squirm and do not welcome them, but with the support of the retired detect ...

```
# tfidf vector of text 0
import numpy as np
np.set_printoptions(threshold=np.inf)
print(X train vector[0])
[0.
                                                                      0.
                           0.
0.11 0.
                      0.08 0.
                                                                      0.
                                      0.
                                                                      0.
                                                                      0.
                                      0.
                                                                      0.
                                      0.
                           0.12 0.
```

Logistic Regression

```
# train using Logistic Regression
from sklearn.linear model import LogisticRegression
lr = LogisticRegression(penalty="12", verbose=1)
lr.fit(X train vector, y train)
LogisticRegression(C=1.0, class weight=None, dual=False, fit intercept=True,
                   intercept scaling=1, l1 ratio=None, max iter=100,
                   multi class='auto', n jobs=-1, penalty='12',
                   random state=None, solver='lbfgs', tol=0.0001, verbose=1,
                   warm start=False)
# train score
lr.score(X train vector, y train)
0.964
# test score
lr.score(X test vector, y test)
0.811
# sentiment prediction example
tweets = ["this movie is garbage",
     "I loved it very much",
     "what a fantastic film!"]
tweets_tfidf = tfidf.transform(tweets)
lr.predict(tweets tfidf)
array([0, 1, 1], dtype=int64)
```

Decision Tree

```
# train using Decision Tree
from sklearn.tree import DecisionTreeClassifier
tree = DecisionTreeClassifier(max depth=20)
tree.fit(X train vector, y train)
DecisionTreeClassifier(ccp alpha=0.0, class weight=None, criterion='gini',
                       max depth=20, max features=None, max leaf nodes=None,
                       min impurity decrease=0.0, min impurity split=None,
                       min samples leaf=1, min samples split=2,
                       min weight fraction leaf=0.0, presort='deprecated',
                       random state=None, splitter='best')
# train score
tree.score(X train vector, y train)
0.892
# test score
tree.score(X test vector, y test)
0.717
```

Decision Tree

```
# finding most important terms
importances = tree.feature importances
indices = np.argsort(importances)[::-1]
for f in range(10):
print("%2d. %-30s %f" % (f+1,
[w for w, n in tfidf.vocabulary .items() if n == indices[f]],
importances[indices[f]]))
 1. ['worst']
                                    0.110662
 2. ['waste']
                                   0.069570
 3. ['awful']
                                   0.065943
4. ['boring']
                                   0.051438
 5. ['terrible']
                                   0.043975
6. ['crap']
                                   0.041877
 7. ['script']
                                   0.041736
8. ['worse']
                                   0.029585
9. ['flick']
                                   0.028862
10. ['wonderful']
                                   0.028122
```

Submit

- To make sure if you have completed this practice,
 Submit your practice file(Week10 givencode.ipynb) to e-class.
- Deadline : tomorrow 11:59pm
- Modify your ipynb file name as "Week10_StudentNum_Name.ipynb"
 Ex) Week10_2020123456_홍길동.ipynb
- You can upload this file without taking the quiz, but homework will be provided like a quiz every three weeks, so it is recommended to take the quiz as well.

Quiz: Naver Movie Review Classification (Korean)

- Use movie review dataset "kor movie.csv"
 - class: 0, 1 (neg, pos)
 - data size : 200,000 use first 1,000 texts
 - use 70% as training set
 - Preprocess text using Okt to make TFIDF vectors ignore terms occured in more than 10% of texts
 - Build model using Logistic Regression, Decision Tree, and Neural Network.
 Check the accuracies
 - Find most important 20 terms using DT

