```
#import the basics libraries
import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import warnings
warnings.filterwarnings("ignore")

df=pd.read_csv("/content/50_Startups.csv")

df
```

12/24/22, 6:45 PM 50 fortune .ipynb - Co								Colabo
	18	91749.16	1141/5./9	294919.57	Fiorida	124266.90		•
	19	86419.70	153514.11	0.00	New York	122776.86		
	20	76253.86	113867.30	298664.47	California	118474.03		
	21	78389.47	153773.43	299737.29	New York	111313.02		
	22	73994.56	122782.75	303319.26	Florida	110352.25		
	23	67532.53	105751.03	304768.73	Florida	108733.99		
	24	77044.01	99281.34	140574.81	New York	108552.04		
	25	64664.71	139553.16	137962.62	California	107404.34		
	26	75328.87	144135.98	134050.07	Florida	105733.54		
	27	72107.60	127864.55	353183.81	New York	105008.31		
	28	66051.52	182645.56	118148.20	Florida	103282.38		
	29	65605.48	153032.06	107138.38	New York	101004.64		
	30	61994.48	115641.28	91131.24	Florida	99937.59		
	31	61136.38	152701.92	88218.23	New York	97483.56		
	df.head()							
	ui.ileau()							

Profit	State	Marketing Spend	Administration	R&D Spend	
192261.83	New York	471784.10	136897.80	165349.20	0
191792.06	California	443898.53	151377.59	162597.70	1
191050.39	Florida	407934.54	101145.55	153441.51	2
182901.99	New York	383199.62	118671.85	144372.41	3
166187.94	Florida	366168.42	91391.77	142107.34	4
70000 04	0 115	170705.07	110510.05	00754.00	4.0

df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 50 entries, 0 to 49
Data columns (total 5 columns):

2000	COTA (COCAT 2					
#	Column	Non-Null Count	Dtype			
0	R&D Spend	50 non-null	float64			
1	Administration	50 non-null	float64			
2	Marketing Spend	50 non-null	float64			
3	State	50 non-null	object			
4	Profit	50 non-null	float64			
dtypes, fleet(4/4) object(1)						

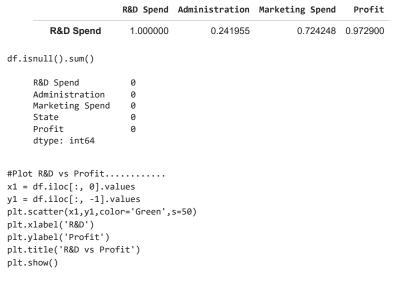
dtypes: float64(4), object(1)
memory usage: 2.1+ KB

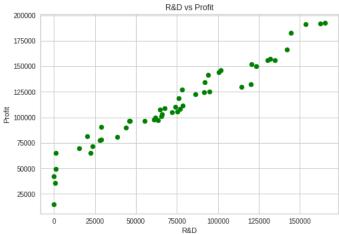
df.describe()

	R&D Spend	Administration	Marketing Spend	Profit
count	50.000000	50.000000	50.000000	50.000000
mean	73721.615600	121344.639600	211025.097800	112012.639200
std	45902.256482	28017.802755	122290.310726	40306.180338
min	0.000000	51283.140000	0.000000	14681.400000
25%	39936.370000	103730.875000	129300.132500	90138.902500
50%	73051.080000	122699.795000	212716.240000	107978.190000
75%	101602.800000	144842.180000	299469.085000	139765.977500
max	165349.200000	182645.560000	471784.100000	192261.830000

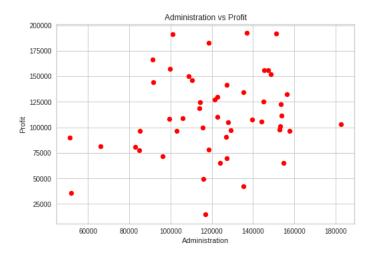
df.corr()

1



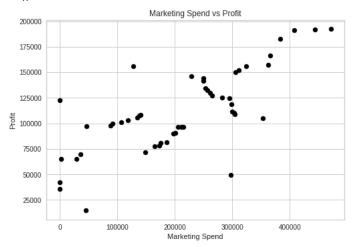


```
#Plot Administration vs Profit
x1 = df.iloc[:, 1].values
y1 = df.iloc[:, -1].values
plt.scatter(x1,y1,color='Red',s=50)
plt.xlabel('Administration')
plt.ylabel('Profit')
plt.title('Administration vs Profit')
plt.show()
```

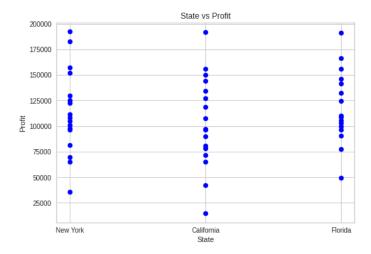


```
#Plot Marketing Spend vs Profit
x1 = df.iloc[:, 2].values
y1 = df.iloc[:, -1].values
plt.scatter(x1,y1,color='Black',s=50)
```

```
plt.xlabel('Marketing Spend')
plt.ylabel('Profit')
plt.title('Marketing Spend vs Profit')
plt.show()
```



```
#High correlation between Marketing Spend and Profit.
#Plot State vs Profit
x1 = df.iloc[:, 3].values
y1 = df.iloc[:, -1].values
plt.scatter(x1,y1,color='Blue',s=50)
plt.xlabel('State')
plt.ylabel('Profit')
plt.title('State vs Profit')
plt.show()
```



df.head()

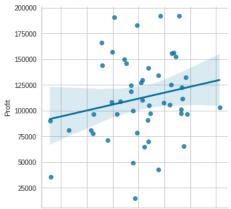
	R&D Spend	Administration	Marketing Spend	State	Profit	1
0	165349.20	136897.80	471784.10	New York	192261.83	
1	162597.70	151377.59	443898.53	California	191792.06	
2	153441.51	101145.55	407934.54	Florida	191050.39	
3	144372.41	118671.85	383199.62	New York	182901.99	
4	142107.34	91391.77	366168.42	Florida	166187.94	

```
# Recommended way
sns.lmplot(x='Administration', y='Profit', data=df)
```

[#] Alternative way

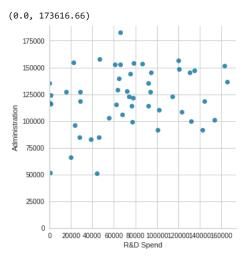
[#] sns.lmplot(x=df.Administration, y=df.Profit)

<seaborn.axisgrid.FacetGrid at 0x7f14058b8c10>



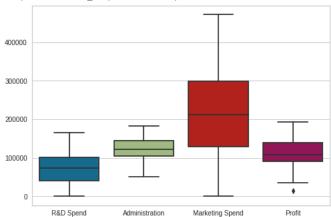
Plot using Seaborn
sns.lmplot(x='R&D Spend', y='Administration', data=df, fit_reg=False)

Tweak using Matplotlib
plt.ylim(0, None)
plt.xlim(0, None)



Boxplot
sns.boxplot(data=df)

<matplotlib.axes._subplots.AxesSubplot at 0x7f1402f21640>



```
# Set theme
sns.set_style('whitegrid')

# Violin plot
sns.violinplot(x='Administration', y='State', data=df)
plt.xticks(rotation=90)
```

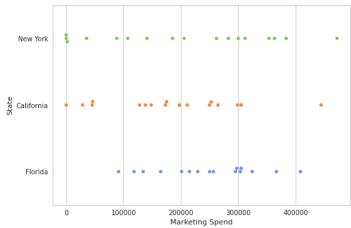
```
(array([
         175000., 200000., 225000.]),
 <a list of 10 Text major ticklabel objects>)
   New York
 E California
     Florida
                                      Administration
```

0., 25000., 50000., 75000., 100000., 125000., 150000.,

```
pkmn_type_colors = ['#78C850', # Grass
                      '#F08030', # Fire
                      '#6890F0', # Water
                      '#A8B820', # Bug
                      '#A8A878', # Normal
                      '#A040A0', # Poison
'#F8D030', # Electric
                      '#E0C068', # Ground
                      '#EE99AC', # Fairy
                      '#C03028',  # Fighting
                      '#F85888', # Psychic
'#B8A038', # Rock
                      '#705898', # Ghost
                      '#98D8D8', # Ice
                      '#7038F8', # Dragon
```

Swarm plot with Pokemon color palette sns.swarmplot(x='Marketing Spend', y='State', data=df, palette=pkmn_type_colors)

<matplotlib.axes._subplots.AxesSubplot at 0x7f1400e93dc0>



Swarmplot with melted_df sns.swarmplot(x='State', y='Marketing Spend', data=df) <matplotlib.axes._subplots.AxesSubplot at 0x7f1400e11370>



Calculate correlations
corr = df.corr()

Heatmap
sns.heatmap(corr)

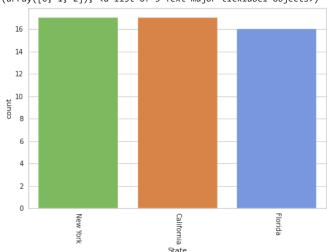
<matplotlib.axes._subplots.AxesSubplot at 0x7f1400dcaaf0>



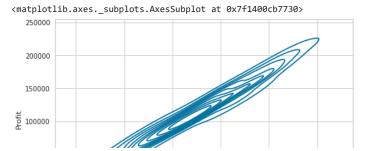
Count Plot (a.k.a. Bar Plot)
sns.countplot(x='State', data=df, palette=pkmn_type_colors)

Rotate x-labels
plt.xticks(rotation=-90)

(array([0, 1, 2]), <a list of 3 Text major ticklabel objects>)

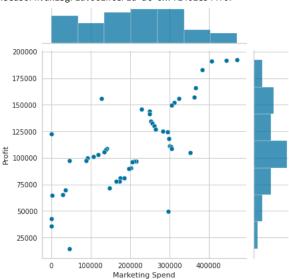


sns.kdeplot(df["R&D Spend"], df["Profit"])



Joint Distribution Plot
sns.jointplot(x='Marketing Spend', y='Profit', data=df)

<seaborn.axisgrid.JointGrid at 0x7f1402eb44f0>



Seperation of dependent and independent variables bold text

X = df.iloc[:, :-1].values
print(X)

```
[[165349.2 136897.8 471784.1 'New York']
 [162597.7 151377.59 443898.53 'California']
 [153441.51 101145.55 407934.54 'Florida']
 [144372.41 118671.85 383199.62 'New York']
 [142107.34 91391.77 366168.42 'Florida']
 [131876.9 99814.71 362861.36 'New York']
 [134615.46 147198.87 127716.82 'California']
 [130298.13 145530.06 323876.68 'Florida']
 [120542.52 148718.95 311613.29 'New York']
 [123334.88 108679.17 304981.62 'California']
 [101913.08 110594.11 229160.95 'Florida']
 .
[100671.96 91790.61 249744.55 'California']
 [93863.75 127320.38 249839.44 'Florida']
 [91992.39 135495.07 252664.93 'California']
 [119943.24 156547.42 256512.92 'Florida']
 [114523.61 122616.84 261776.23 'New York']
 [78013.11 121597.55 264346.06 'California']
 -
[94657.16 145077.58 282574.31 'New York']
 [91749.16 114175.79 294919.57 'Florida']
 [86419.7 153514.11 0.0 'New York']
 [76253.86 113867.3 298664.47 'California']
 [78389.47 153773.43 299737.29 'New York']
 [73994.56 122782.75 303319.26 'Florida']
 [67532.53 105751.03 304768.73 'Florida']
 [77044.01 99281.34 140574.81 'New York']
 [64664.71 139553.16 137962.62 'California']
 [75328.87 144135.98 134050.07 'Florida']
 [72107.6 127864.55 353183.81 'New York']
```

```
[66051.52 182645.56 118148.2 'Florida']
      [65605.48 153032.06 107138.38 'New York']
      [61994.48 115641.28 91131.24 'Florida']
      [61136.38 152701.92 88218.23 'New York']
      [63408.86 129219.61 46085.25 'California']
      [55493.95 103057.49 214634.81 'Florida']
      [46426.07 157693.92 210797.67 'California']
      [46014.02 85047.44 205517.64 'New York']
      [28663.76 127056.21 201126.82 'Florida']
      [44069.95 51283.14 197029.42 'California']
      [20229.59 65947.93 185265.1 'New York']
      .
[38558.51 82982.09 174999.3 'California']
      [28754.33 118546.05 172795.67 'California']
      [27892.92 84710.77 164470.71 'Florida']
      [23640.93 96189.63 148001.11 'California']
      [15505.73 127382.3 35534.17 'New York']
      [22177.74 154806.14 28334.72 'California']
      [1000.23 124153.04 1903.93 'New York']
      [1315.46 115816.21 297114.46 'Florida']
      [0.0 135426.92 0.0 'California']
      [542.05 51743.15 0.0 'New York']
      [0.0 116983.8 45173.06 'California']]
y = df.iloc[:, 4].values
print(y)
     [192261.83 191792.06 191050.39 182901.99 166187.94 156991.12 156122.51
      155752.6 152211.77 149759.96 146121.95 144259.4 141585.52 134307.35
      132602.65 129917.04 126992.93 125370.37 124266.9 122776.86 118474.03
      111313.02 110352.25 108733.99 108552.04 107404.34 105733.54 105008.31
      103282.38 101004.64 99937.59 97483.56 97427.84 96778.92 96712.8
       96479.51 90708.19 89949.14 81229.06 81005.76 78239.91 77798.83
       71498.49 69758.98 65200.33 64926.08 49490.75 42559.73 35673.41
       14681.4
# Encoding categorical data
from sklearn.preprocessing import LabelEncoder
labelencoder = LabelEncoder()
X[:, 3] = labelencoder.fit_transform(X[:, 3])
# Avoiding the Dummy Variable Trap
X = X[:, 1:]
print(X)
     [[136897.8 471784.1 2]
      [151377.59 443898.53 0]
      [101145.55 407934.54 1]
      [118671.85 383199.62 2]
      [91391.77 366168.42 1]
      [99814.71 362861.36 2]
[147198.87 127716.82 0]
      [145530.06 323876.68 1]
      [148718.95 311613.29 2]
      [108679.17 304981.62 0]
      [110594.11 229160.95 1]
      [91790.61 249744.55 0]
      [127320.38 249839.44 1]
      [135495.07 252664.93 0]
      [156547.42 256512.92 1]
      [122616.84 261776.23 2]
      [121597.55 264346.06 0]
      [145077.58 282574.31 2]
      [114175.79 294919.57 1]
      [153514.11 0.0 2]
      [113867.3 298664.47 0]
      [153773.43 299737.29 2]
      [122782.75 303319.26 1]
      [105751.03 304768.73 1]
      [99281.34 140574.81 2]
      [139553.16 137962.62 0]
      [144135.98 134050.07 1]
      [127864.55 353183.81 2]
      [182645.56 118148.2 1]
      [153032.06 107138.38 2]
```

[115641.28 91131.24 1]

```
[152701.92 88218.23 2]
      [129219.61 46085.25 0]
      [103057.49 214634.81 1]
      [157693.92 210797.67 0]
      [85047.44 205517.64 2]
      [127056.21 201126.82 1]
      [51283.14 197029.42 0]
      [65947.93 185265.1 2]
      [82982.09 174999.3 0]
      [118546.05 172795.67 0]
      [84710.77 164470.71 1]
      [96189.63 148001.11 0]
      [127382.3 35534.17 2]
      [154806.14 28334.72 0]
      [124153.04 1903.93 2]
      [115816.21 297114.46 1]
      [135426.92 0.0 0]
      [51743.15 0.0 2]
      [116983.8 45173.06 0]]
# Splitting the dataset into the Training set and Test set
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.2, random_state = 0)
BUILDING OF MODEL
# Fitting Multiple Linear Regression to the Training set
from sklearn.linear_model import LinearRegression
regressor = LinearRegression()
regressor.fit(X_train, y_train)
     LinearRegression()
# Predicting the Test set results
y_pred = regressor.predict(X_test)
#evaluate the model
from sklearn.metrics import r2_score
r2_score(y_test,y_pred)
    0.3161625677198352
Evaluate the result:-
from sklearn.linear_model import LinearRegression
regressor = LinearRegression()
regressor.fit(X_train, y_train)
# Predicting the Test set results
y_pred = regressor.predict(X_test)
#evaluate the model
from sklearn.metrics import r2_score
r2_score(y_test,y_pred)
    0.3161625677198352
df.head()
```

```
R&D Spend Administration Marketing Spend
                                                         State
                                                                  Profit
      0 165349.20
                          136897.80
                                           471784.10 New York 192261.83
from sklearn.linear_model import Ridge
from sklearn.model_selection import train_test_split
from yellowbrick.datasets import load_concrete
from yellowbrick.regressor import ResidualsPlot
# Load a regression dataset
X, y =
# Create the train and test data
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
# Instantiate the linear model and visualizer
model = Ridge()
visualizer = ResidualsPlot(model)
visualizer.fit(X_train, y_train) # Fit the training data to the visualizer
visualizer.score(X_test, y_test) # Evaluate the model on the test data
                                   # Finalize and render the figure
visualizer.show()
     TypeError
                                                Traceback (most recent call last)
     <ipython-input-45-fa09cf5dd279> in <module>
           7 # Load a regression dataset
     ----> 8 X, y = df()
          10 # Create the train and test data
     TypeError: 'DataFrame' object is not callable
      SEARCH STACK OVERFLOW
# Instantiate the linear model and visualizer # Insta
model = Ridge()
visualizer = ResidualsPlot(model)
visualizer.fit(X_train, y_train) # Fit the training data to the visualizer
visualizer.score(X_test, y_test) # Evaluate the model on the test data
g = visualizer.poof()
                                   # Draw/show/poof the data
                            Residuals for Ridge Model
         80000
                                                                            80000
                                                Train R^2 = 0.648
                                                 Test R^2 = 0.319
         60000
                                                                            60000
         40000
                                                                            40000
                                                                            20000
         20000
        -20000
                                                                            -20000
        -40000
                                                                            -40000
        -60000
                                                                            -60000
                           80000 100000 120000 140000 160000 180000
                40000
                     60000
                                 Predicted Value
                                                                 Distribution
from sklearn.metrics import mean_absolute_error
mean_absolute_error(y_test,y_pred)
     24725.68122329431
from sklearn.metrics import mean_squared_error
mean_squared_error(y_test,y_pred)
     874553943.1239169
```

✓ 0s completed at 18:44

• X