



HACKS



## **What is sjHacks?**

sjHacks is a 24 hour, student-run hackathon targeted at high school students in the Bay Area. The goal is to allow students from all background to participate; we hope that learning to code becomes something as prevalent as learning math in school is. The hackathon is focused on bring diversity to computer science, as well as show those unfamiliar with computer science that everyone has the potential to become a computer scientist. Sponsors will have the opportunity to send mentors, present new APIs, and being attention to the brand.

## **How are the logistics of sjHacks?**

sjHacks is looking to host approximately 125 students with varying levels of experience; the venue, date, and schedule have not been finalized but will be soon.

## **Why sponsor sjHacks?**

Although a high school hackathon may not offer the same recruiting options as a collegiate hackathon, sponsors are able to form valuable relationships with the programmers of the future. Because many participants of high school hackathons are first time coders, your company will make an ipmactful first impression and consequently have a greater influenece on the languages and tools that these coders learn. With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base.

## **Where will your money go?**

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon.



## How can you help?

- Donate money directly to the organization—this will give us the flexibility to ensure that all meals are fully catered for.
- Sponsor a meal—we'll be serving 4 meals over the course of the hackathon.
- Send evangelists or engineers to mentor and inspire students.
- Provide students with tools to use during the event (e.g. hardware, webhosting, etc.)
- If you have any other questions or ideas, please do not hesitate to contact us at [sponsor@sjhacks.io](mailto:sponsor@sjhacks.io).

# Sponsorship Tiers

	Bronze \$500	Silver \$1K	Gold \$3K	Partner \$5K
<b>General</b>				
Send mentors	X	X	X	X
Demo API/Product	1 min	2 min	3 min	Keynote
Run a workshop	X	X	X	X
Send judge			X	X
<b>Recruiting</b>				
Distribute materials	X	X	X	X
Send recruiters		X	X	X
Access to resumes			X	X
On-site interview				X
<b>Branding</b>				
Distribute swag	X	X	X	X
Logo on website	X	X	X	X
Logo on swag		X	X	X
Sponsor table			X	X
Company banners			X	X
Presentation at awards ceremony				X

## Interested?

Please contact us at [sponsor@sjhacks.io](mailto:sponsor@sjhacks.io) if you are interested. All sponsorships are negotiable and we would be more than happy to discuss a custom sponsorship tier.