



Navigation / Travel App

Presented by:

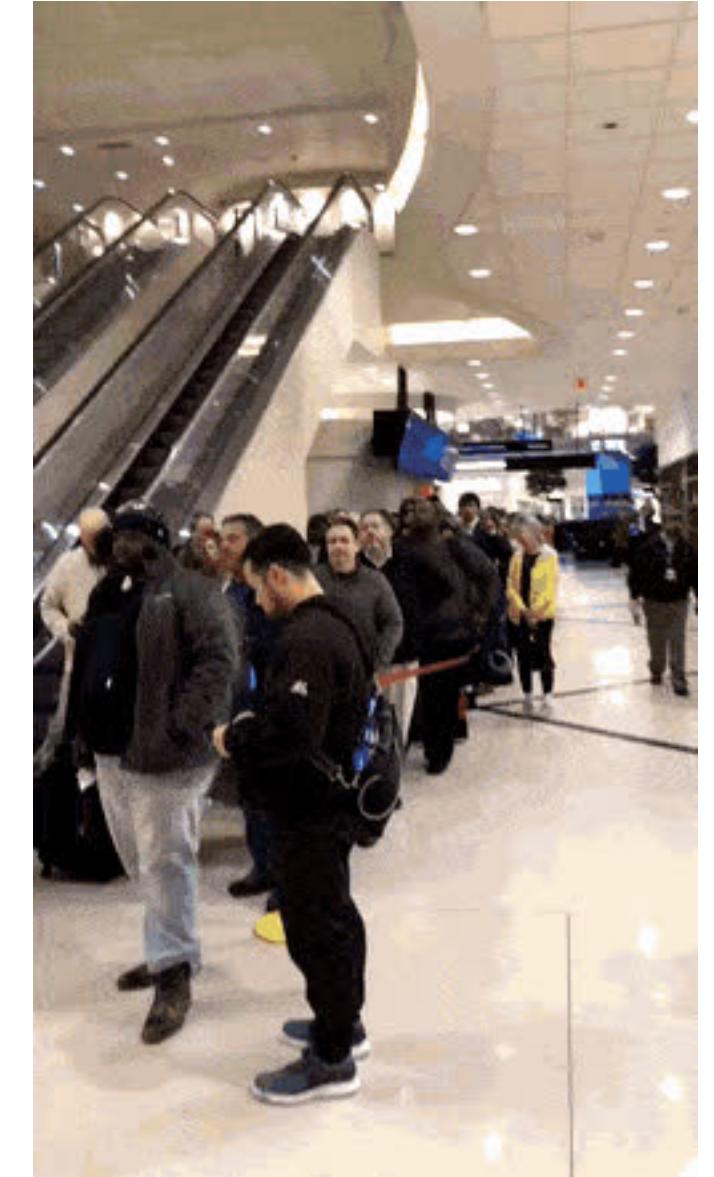
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Customer Pain



Scenes from day of travelling:

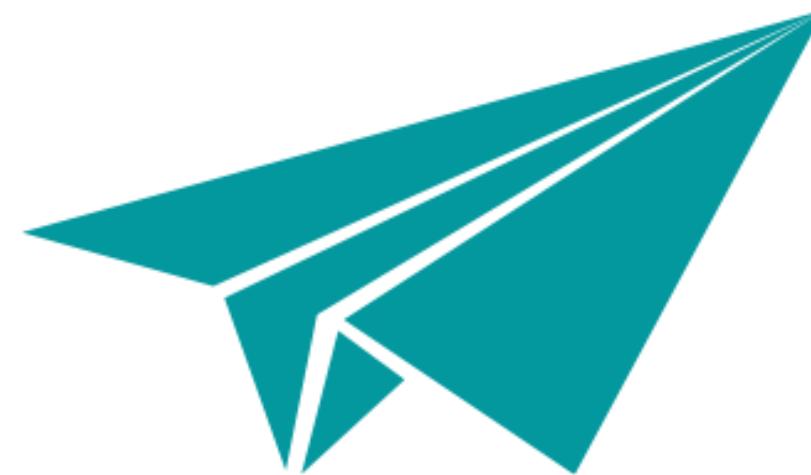


In 2016, the average time spent in the airport from arrival to boarding the plane was a whopping **133 minutes**. Here's how to tackle airport wait times head-on so you can get to your destination quicker, minimize time spent in airport lines, and truly enjoy your trip.

Feb 18, 2019

Wouldn't it be great if you can save some time at the airport?

Our Solution



AirNav

Going all places, through one.

With AirNav, you can:

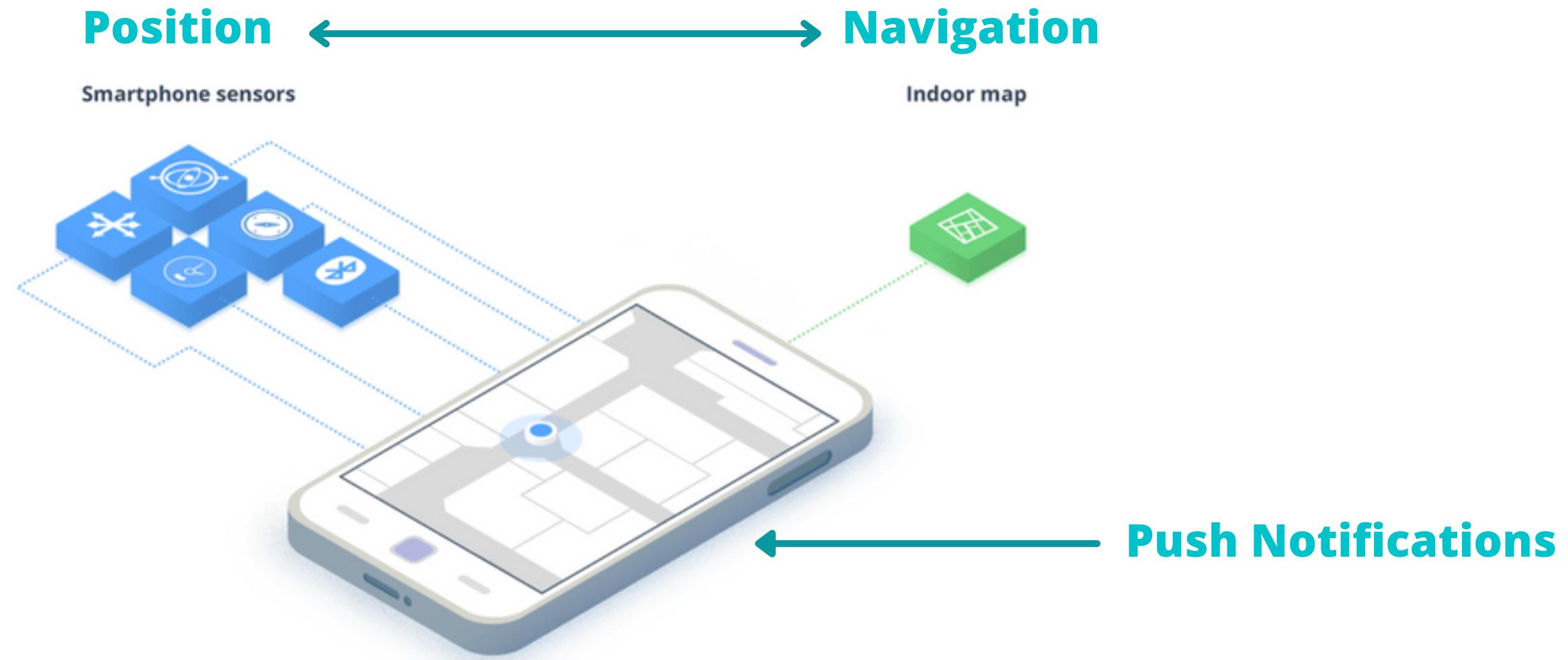
- **Compare and Book cabs**
- **Upload and verify Travel Documents**
- **Save Boarding Passes**
- **Prior Luggage Check-in and Tracking**
- **Indoor Navigation for Airports**
- **In-flight Wifi**
- **Notifications to Family Members**
- **Translation Services**
- **Emergency SOS Services**
- **Compare & Book Hotels**
- **Make Itinerary**
- **Grab offers at Restaurants and Pubs in Layover times**
- **Access VIP Lounge services**

A one stop solution for all your travel needs!

How does it work?



Underlying Technology



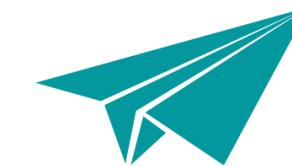
Indoor Positioning System (IPS):

**WiFi Access Points
BLE Beacons
Geofencing**

**Augmented Reality (AR)
5G Connectivity**

**App User Interface
Servers
Cloud Platform**

How does it make money?

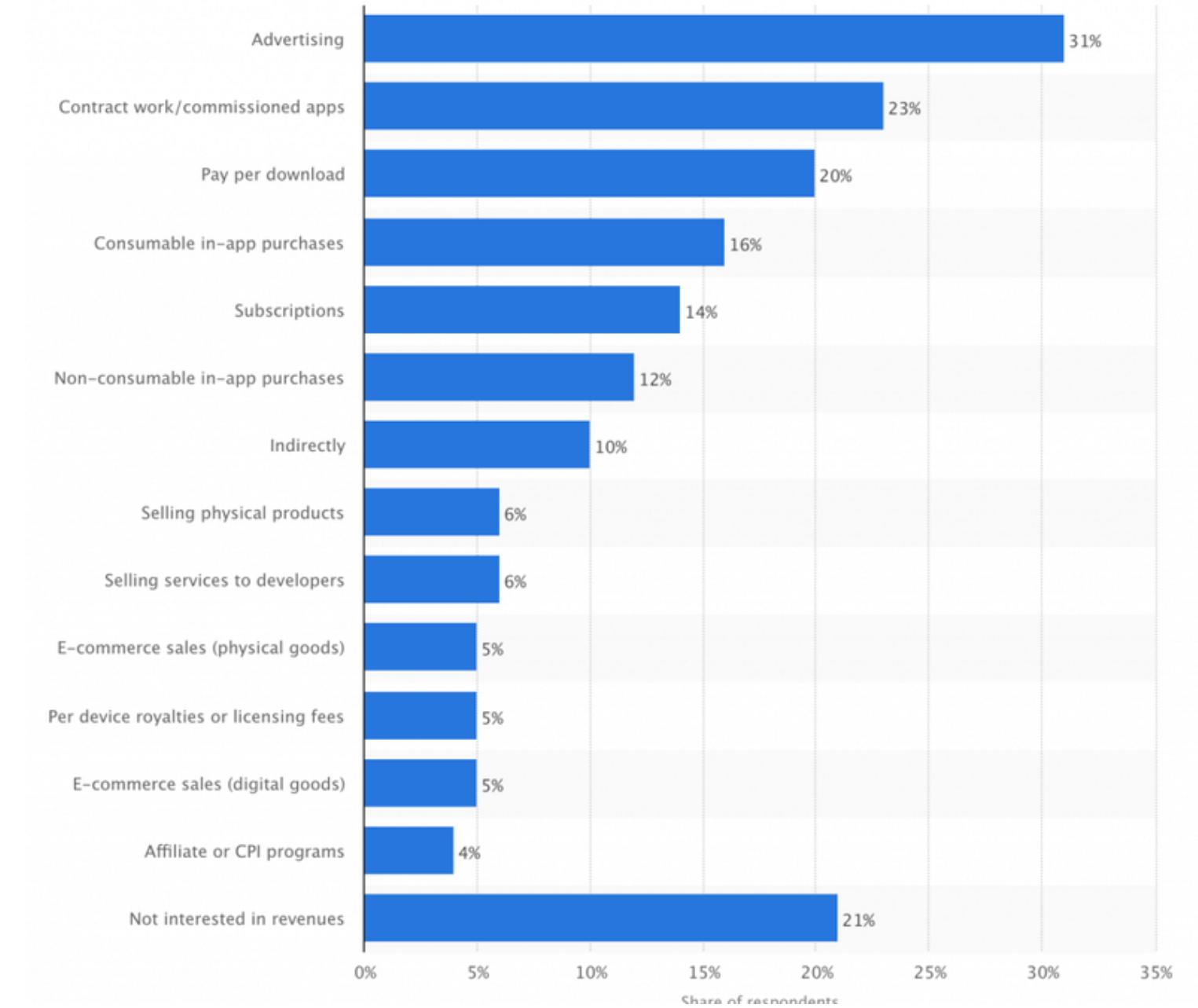
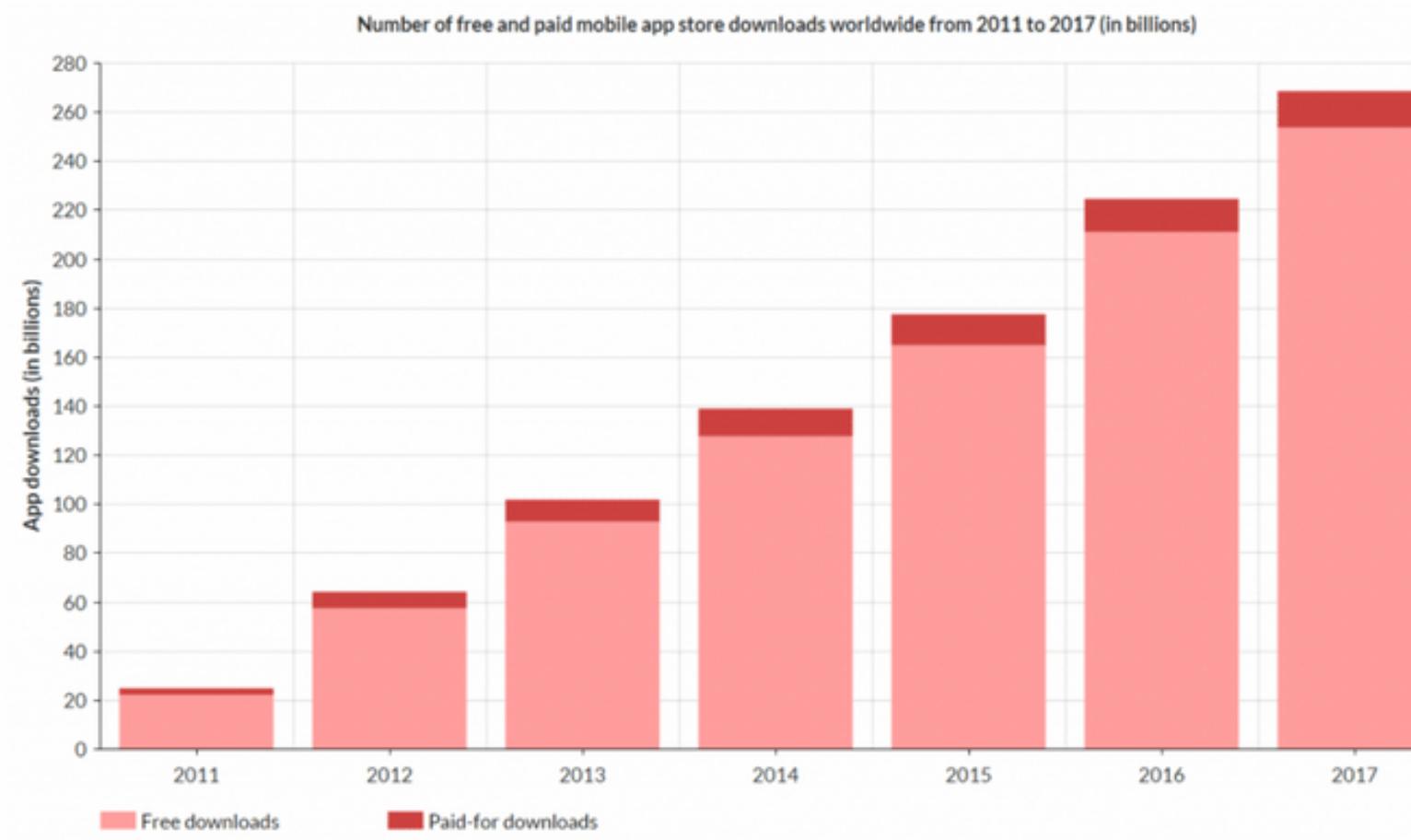


AirNav

is categorised under Software-as-a-service (SaaS)
is a Freemium App (Gated Features)
will offer subscriptions for Premium Services

Free and Paid Apps Download Statistics

In fact, here's an interesting graph that shows the difference between a number of paid app downloads vs. free app downloads:



How does it make money?



Target Customers: All passengers who use airlines to travel for business, recreational, educational purposes.

For a clearer perspective,

U.S. airlines and foreign airlines serving the U.S. carried an all-time high of 1.1 billion systemwide (domestic and international) scheduled service passengers in 2019, 3.9% more than the previous annual record high of 1.0 billion reached in 2018.

- Systemwide: 1,053 million passengers, up 3.9% from 2018 (1,014M)
- Domestic: 811 million passengers, up 4.3% from 2018 (778M)
- International: 241 million passengers, up 2.4% from 2018 (236M)



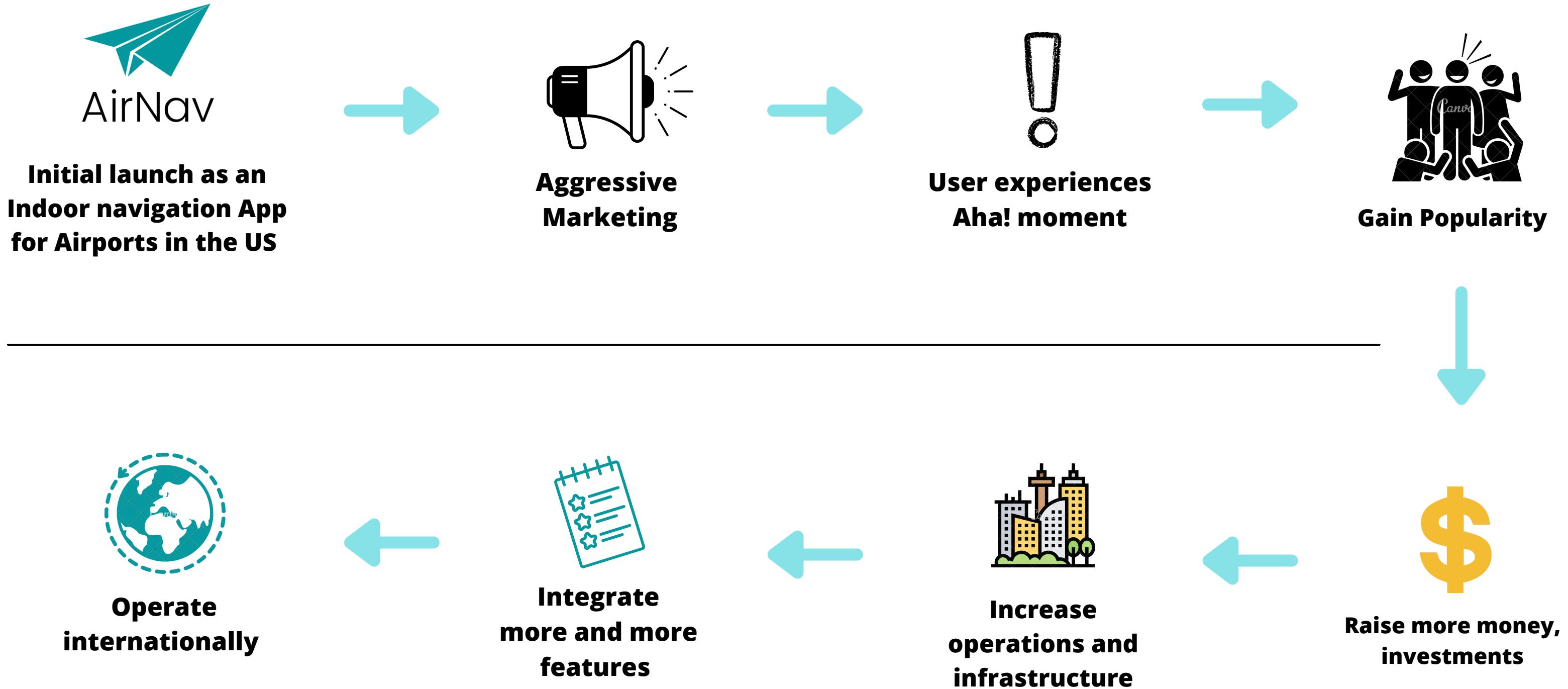
AirNav **will offer a subscription to all its premium features for \$9.99/month and \$70/year.**

For example, 10% subscribe to AirNav's premium features,

10% of 811 million passengers (Domestic Passengers) is 81 million passengers approximately

Therefore, for 81 million, total revenue would be 81 million * \$70 = \$5.67 Billion

Market Strategy



AirNav Advantage



Direct Competitors: Major Airline Companies in the US



Indirect competitors: Generic Map applications



Google Maps



Apple Maps



AirNav **Advantage:**

- Designated Purpose
- Free version available
- Interactive User interface
- Superior Customer Support
 - One stop Solution
- Integrates many phases of travel in one place
- User Security is highest priority

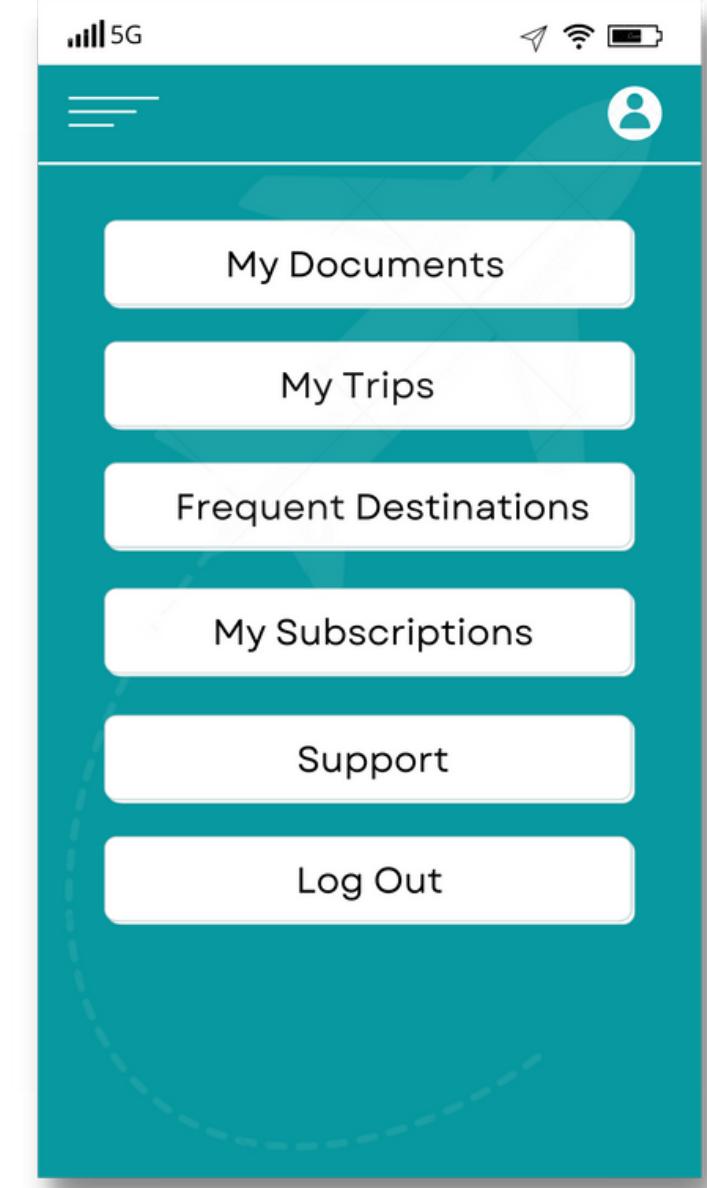
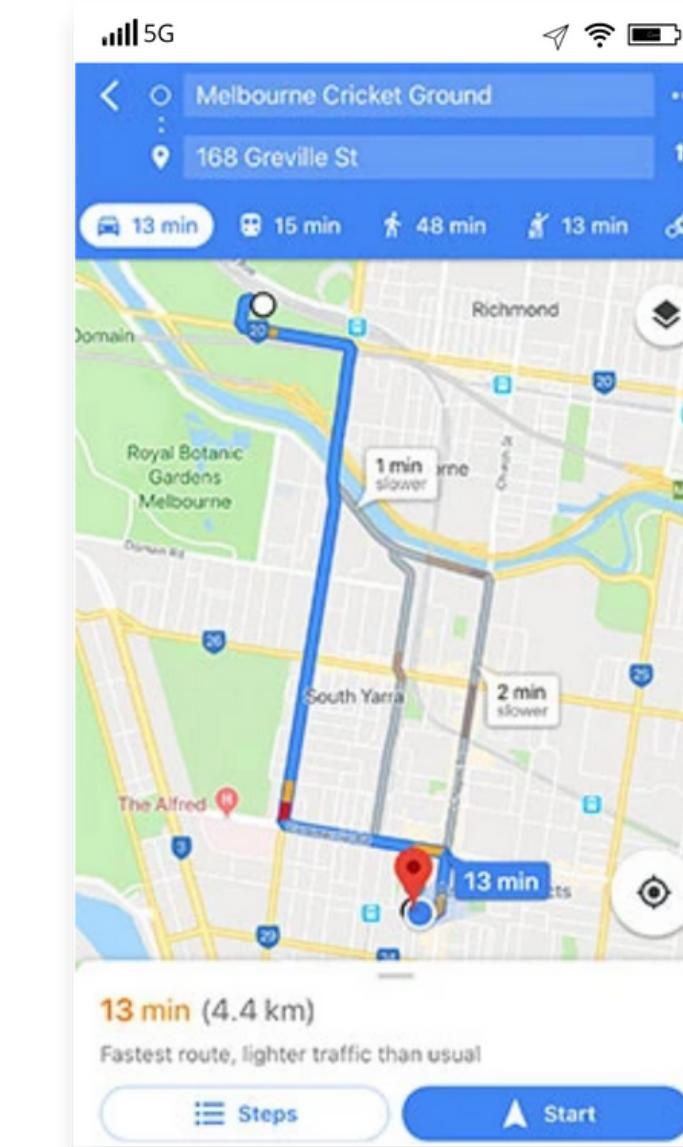
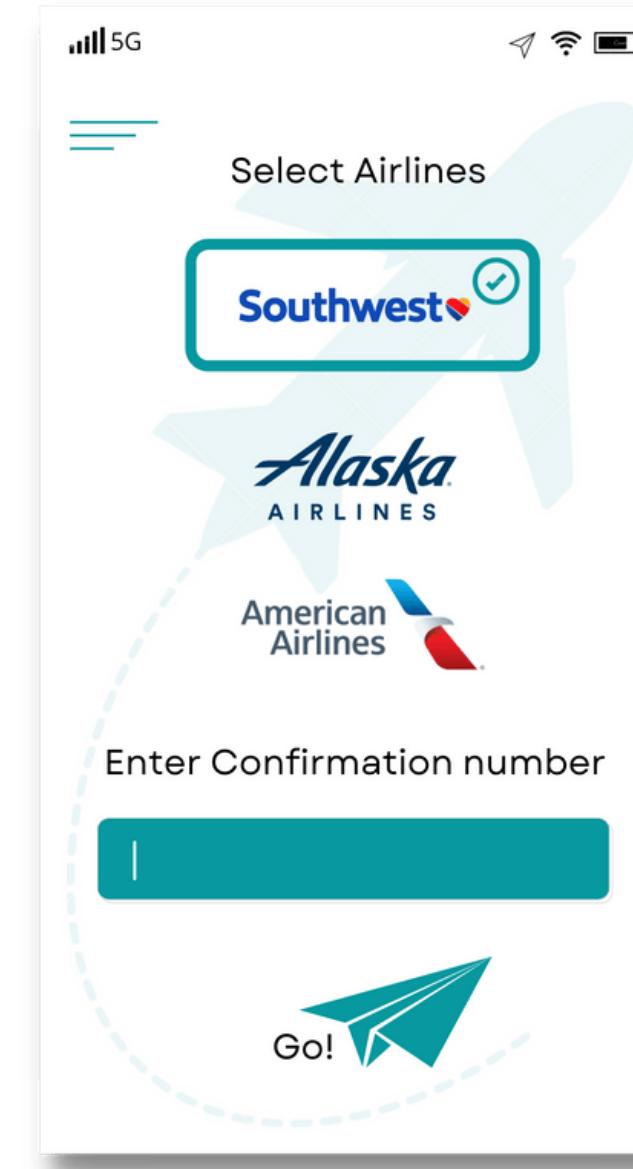
Major Milestones



Current Status & Future Scope



UI Prototype:



In the future, the focus is to:

- Operate Internationally across airports, railway stations etc.**
- Operate in multiple languages and offer translation services to travelers at foreign locations**
- Collaborate with Hotels, restaurants, travel companies and offer our customers good deals**
- Offer our services for other modes of transport and add a payment gateway in our app**

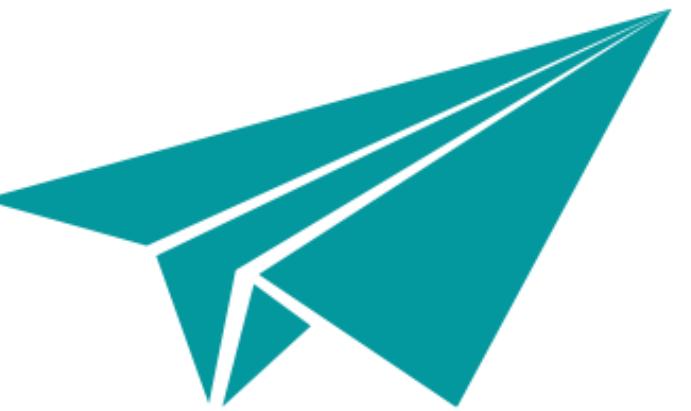
Our Proposal



**We are asking for an investment of \$1 million for a
15% stake in our company.**

**We also encourage professionals from different backgrounds to work with us under
the Equity for Compensation model.**

Thanks!



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Questions?
Any Suggestions?