Jamhacks

SPONSORSHIP PACKAGE

INSERT DATE
Online
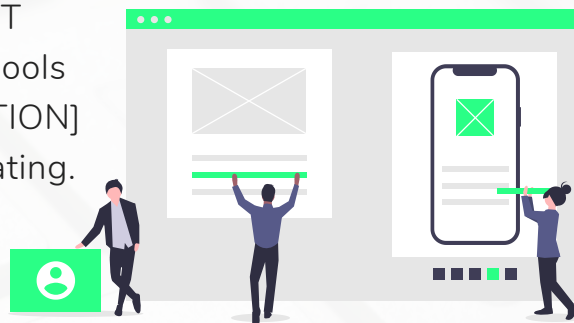
https://jamhacks.ca
sponsor@jamhacks.ca

WATERLOO'S LARGEST HIGH SCHOOL HACKATHON

This year, JAMHacks 6 will be taking place [INSERT DATE], where hundreds of students from high schools all over North America will gather [INSERT LOCATION] for a full weekend of learning, creating, and innovating.

Participants, or "hackers", will get 24 hours to invent and build any tech-related project, whether it be an app, a game, a website, a robot, or a gadget. They will then pitch it to a panel of judges to compete with fellow hackers.

As a high school hackathon, our mission is to inspire high school students to explore and pursue innovation and careers in technology. Together, let's prove why Waterloo is internationally-recognized as a foreground for innovation!

IN RESPONSE TO GOING VIRTUAL

JAMHacks ran virtually for the first time in May 2021 amidst the pandemic. This inevitably reduced the degree of involvement that in-person hackathons bring; however, our team has, and will continue to work very hard to make the online hackathon experience as interactive and meaningful as possible. This includes:

- Holding live interactive workshops over an online video conferencing software
- Dedicated Discord channel where hackers can communicate with a specific sponsor to gain information about their products, career options, etc.
- Providing hackers with the opportunity to pitch to a panel of judges and respond to questions live

With the virtual format, we were able to make JAMHacks more inclusive for hackers from all around the globe. The past year marks our biggest JAMHacks event so far, and we are determined to make it even better this year, with even more opportunities for innovation! Below are some statistics from JAMHacks V:

300+ registrations

150+ high schools

63 projects

WHY SPONSOR JAMHACKS?

Connecting with Young Innovators:

JAMHacks is many high school students' first hackathon: a special and unforgettable experience. This is a unique opportunity for you to make an early and lasting impression on our participants.

Branding and Exposure:

You will be recognized for supporting the next generation of developers and makers. Additionally, if you bring your API or product, participants will gain first-hand experience with it. Many hackers do go on to work in the tech industry and are likely to continue using your product in the future!

Recruitment:

JAMHacks gathers the brightest and most talented young developers and engineers from the Waterloo Region and beyond into one place. With such an environment that fosters learning and innovation, our hackers are sure to demonstrate talents and skills that are valuable to companies like yours.

Monetary contributions are tax-deductible through the Waterloo Education Foundation Inc. (WEFI), a registered charitable foundation part of the Waterloo Regional District School Board.
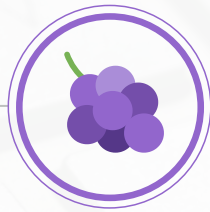
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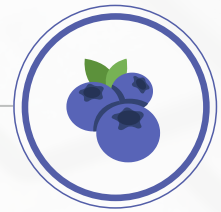
SPONSORSHIP TIERS

	Peach $400	Grape $800	Strawberry $1200	Blueberry $1600
YOUR BRANDING				
Logo on Website and T-Shirts	small	medium	large	huge
Logo on Select Promotional Material	small	medium	large	huge
Distribute Swag	✓	✓	✓	✓
Thanked at Opening Ceremony	✓	✓	✓	✓
Shout-Outs on Social Media		✓	✓	✓
YOUR INVOLVEMENT				
E-Mentors/Evangelists Sent	max. 2	max. 4	unlimited	unlimited
Personal Discord Channel		✓	✓	✓
Company Judge Sent			✓	✓
Remarks at Closing Ceremony				✓
YOUR PRODUCTS				
Run Workshop		1	2	3
Demo/Talk at Opening Ceremony		1 min	2 min	5 min
Provide a Custom Award (e.g. API Prize)			✓	✓
RECRUITMENT				
Distribute Recruiting Material		✓	✓	✓
Access to Resumes & GitHub/LinkedIn Profiles		post-event	pre-event	pre-event
Send Email to All Participants		✓	✓	✓

Mentors

Mentors make a hackathon great! Sponsors that provide mentors will be remembered most by hackers as they help them through roadblocks and bugs they encounter, ultimately guiding them to success.

Company Judge

You or a representative from your company will have the opportunity to see all of the projects and help select the winners (including the winner of your custom award, if you choose to provide one)! We recommend that judges have some background in technology or entrepreneurship in order to provide the best possible judging.

Workshops

Workshops are an ideal way to spread awareness and provide experience with your technology and business. Via an online streaming service such as Discord video call, you can teach young hackers about the development of innovative skills, the know-hows of your product, or even simply discuss innovation and entrepreneurship. This is also a chance to interact with our hackers live and introduce your company to them.

Discord Channel

A personal Discord text channel is an excellent way to communicate with our hackers, as Discord will be our main method of communication throughout the hackathon. Network, pitch, or demonstrate your company however you'd like in the channel!

Non-Monetary Sponsorships

We equally value sponsorships that comprise your company's offerings or special opportunities for our hackers! The assignment of sponsorship tiers to non-monetary sponsors will be up to our discretion.

Custom Award

This could be a general prize (e.g. "Best Hardware Hack" or "Best Pitch"), or a more specific prize such as an API prize ("Best use of [Your API]"). The award that you provide will be credited toward your sponsorship contribution.

INTERESTED?

Email us at sponsor@jamhacks.ca. All sponsorships are negotiable and we'd be more than happy to discuss details or work out a custom sponsorship opportunity for you!