

Shwetak James

Bhopal, Madhya Pradesh | +919340039074 | jamesshwetank9@gmail.com | [Linkedin](#) | [Portfolio](#)

Professional Summary

Data Analyst skilled in SQL, Python, and Power BI. Experienced in building dashboards, streamlining ETL workflows, and data cleansing to deliver actionable insights. Proficient in Tableau, Excel, and BI tools to drive data-driven decision-making and optimize reporting.

Technical Skills

- **Data Analytics & Reporting** : Data Visualization, Business Intelligence, AWS Data Analytics
- **Languages & Databases** : SQL, MySQL, Python (Pandas, NumPy)
- **Visualization Tools** : Tableau, Power BI, Seaborn, Matplotlib
- **Excel & Automation** : Advanced Excel, Google Sheets, Quadratic AI
- **Other Skills** : Amazon Web Services, GenAI, Prompt Engineering, Ms Office

Experience

Cognifyz Technologies

April - May 2024

Data Analyst Intern

- Analyzed and cleaned large datasets to ensure accurate insights into restaurant trends, pricing, and customer preferences. Developed visual reports using Seaborn and Matplotlib to support strategic decision-making and performed comprehensive Exploratory Data Analysis (EDA) entirely in Python.

Projects

Atliq Grands Hospitality Analytics - Power BI | Data Visualization & Data Analysis Expressions

- **Developed an interactive Power BI dashboard** to analyze RevPAR, ADR, Occupancy%, and Revenue, reducing manual reporting time by 40%.
- Implemented **DAX calculations** and dynamic visualizations for faster, data-driven decision-making.
- Enabled 25% quicker insights through custom filtering by city, room type, and time period.

Travego Travellers - SQL | Data Engineering & Automation

- **Engineered relational schemas** boosting SQL query performance by 25%.
- Analyzed booking trends, boosting marketing efficiency by 15%.
- Automated reporting systems, reducing data retrieval time by 40%.

YouTube Dataset Analysis - Python | EDA & Visualization

- Analyzed content performance, engagement metrics, and viewership trends.
- Automated reporting pipelines, reducing manual workload by 25%.
- **Created visual insights** to enhance content strategy and user retention.

Terro's Real Estate Agency - Excel | Regression Analysis & Forecasting

- **Built regression models** to predict property values with 85% accuracy.
- Optimized Excel-based processes, reducing data processing time by 20%.
- Provided strategic insights for investment decision-making.

Education

Bhabha University, Bhopal

2023 – 2025

MBA (Finance & Operations) — 75.00%

- Learned operations management and financial management principles

Great Learning

2023 – 2024

Data Analytics Program

- Ranked in the top 20 out of 60 students; completed 6+ projects, cleared multiple assessments, and gained hands-on expertise in key data science tools and industry practices.

Jawahar Lal Nehru college, Bhopal

2019 – 2022

Bachelor of Commerce (B.Com) — 77.50%

- Represented the University Hockey Team at inter-university championships
- Gained a broad understanding of core commerce concepts.

Certifications

Data Analytics Program - Great Learning
AWS Data Analytics Fundamentals - Amazon Web Services
Tata group Data visualization - Forage
Python - Hackerrank
OCI Generative AI Professional – Oracle University (Pursuing)