# **Andy Bae**

# Game Designer

- **6+ years** of professional experience developing indie and AAA games as a game designer, narrative designer, producer, QA, and programmer
- Specialized in cross-disciplinary communication, directing priorities and milestones to satisfy target audiences, stakeholders, and technical constraints
- Created and directed development for "Yet Another Killing Game", a highly rated self-published indie game on Steam with avid fans and high sales metrics

# **EXPERIENCE**

**Team YAKG** (01/2024 - 01/2025)

# Director / Game Designer / Narrative Designer

Assembled and led a remote team for a bootstrapped indie game, now released on Steam with a 99% positive score and our sales target exceeded by 200% in 6 months.

- Managed a 10-month production pipeline using spreadsheets and kanban boards for art, audio, and music to meet monthly milestones without fail.
- Assigned tasks and provided mockups for 10+ team members, addressing blockages and feedback to ensure consistently high efficiency and quality.
- Authored 10,000+ lines of dialogue across 10+ branching routes and 20+ original Python scripts as the lead writer and programmer.

# **This Game Studio** (10/2022 - 10/2023)

## Game Designer

Collaborated with 5+ senior executives to design and introduce 1 year of major content updates for a **top-selling F2P mobile game** in the merge-3 genre.

- Designed 10+ new features to improve quality of life and KPIs, presenting them via slidedecks, mock-ups, flowcharts, data analysis, and more tools.
- Directed localization processes and improvements to increase efficiency
   by 50% across all departments, including in external companies.
- Authored 100+ lines of game text and dialogue for a **custom Unity system**.

# **Virtro Entertainment** (07/2020 - 03/2022)

# Narrative Game Designer

- Led designs for branching storylines and 5+ custom Unity systems for a multilinear VR series pilot backed by the Canada Media Fund.
- Researched and wrote 1000+ dialogue lines in a proprietary AI
   conversation engine for 10+ language learning, training, and interview
   simulations.

See my full work history on my LinkedIn profile.

#### Location

Vancouver, BC, Canada

#### **Portfolio Website**

sjandybae.github.io/gamede sign-portfolio

#### LinkedIn

linkedin.com/in/sjandybae

#### **Fmail**

sjandybae@gmail.com

# **SKILLS**

**Unity**, Unreal Engine, Godot C#, Blueprints, Python Git, Perforce Jira, Confluence Figma, Miro

## **Gameplay Mechanics Design**

Technical Systems Design
Design Documentation
Prototyping and Playtesting
Narrative Design
Branching Dialogue Paths

## **Cross-functional Leadership**

Team Collaboration
Agile Management
Milestones and Pipelines
Japanese and Korean Fluency

# **EDUCATION**

Bachelor of Arts (06/2020) Interactive Arts & Technology

# **Simon Fraser University** Surrey, BC, Canada

- CGPA 3.73/4.33
- Concentrations in Media Arts + Interactive Systems
- Co-op: 16 months
- SFU Manga: Co-founder and Vice President