## Sarah Manning

**Homework 1 – Excel**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. In the US, the parent category “theater” had the most campaigns launched and that were successful.
   2. Across all countries, the subcategory “play” was, by far, the most successful with 65% success rate of total launched “plays” campaigns.
   3. Out of all successful campaigns, campaigns launched in December were the least successful.
2. What are some limitations of this dataset?

The data is skewed by campaigns that were canceled. It would be more helpful to remove canceled and ongoing campaigns and only compare campaigns at completion.

1. What are some other possible tables and/or graphs that we could create?

The ending date of a campaign versus the launch date. This would allow us to see the average amount of time it takes for a campaign to reach its goal. The average goal amount by category is another graph that may be helpful.