

## Incorrect

0 / 1 points

1.

Amazon has been collecting review data for a particular product. They have realized that almost 90% of the reviews were mostly a 5/5 rating. However, of the 90%, they realized that 50% of them were customers who did not have proof of purchase or customers who did not post serious reviews about the product. Of the following, which is true about the review data collected in this situation?



Low Valence



High Volume



Low Veracity



High Veracity



High Valence



Low Volume

## Correct

1 / 1 points

2.

As mentioned in the slides, what are the challenges to data with high valence?



Complex Data Exploration Algorithms

**Correct Response**

See [this video](#) to review.



Difficult to Integrate



Reliability of Data

Correct

1 / 1 points

3.

Which of the follow is **NOT** one of the 6 V's in big data?



Valence



Variety



Velocity



Volume



Veracity



Vision

**Correct Response**

See [this video](#) to review.



Value

Correct

1 / 1 points

4.

What is the veracity of big data?



The size of the data.



The connectedness of data.



The abnormality or uncertainties of data.

**Correct Response**

See [this video](#) to review.



The speed at which data is produced.

Correct

1 / 1 points

5.

What are the challenges of data with high variety?



The quality of data is low.



Hard to integrate.

**Correct Response**

See [this video](#) to review.



Hard to perform emergent behavior analysis.



Hard in utilizing group event detection.

Correct

1 / 1 points

6.

Which of the following is the best way to describe why it is crucial to process data in real-time?



Batch processing is an older method that is not as accurate as real-time processing.



More accurate.



More expensive to batch process.



Prevents missed opportunities.

**Correct Response**

See [this video](#) to review.

Correct

1 / 1 points

7.

What are the challenges with big data that has high volume?



Cost, Scalability, and Performance

**Correct Response**

See [this video](#) to review.



Storage and Accessibility



Speed Increase in Processing



Effectiveness and Cost