

Problem statement

Many individuals with limited or no prior job experience face significant challenges in navigating the job market and securing suitable employment, hindering their ability to gain financial independence, develop valuable skills, and establish a career path.

Who is experiencing the problem?

This problem affects recent high school graduates, college students, individuals re-entering the workforce, and first-time job seekers of any age. Those with limited skills or education, young adults, and career transitioners across various entry-level industries like food service and retail also face this issue.

What is the problem?

Inexperienced individuals struggle with limited access to relevant job opportunities due to application processes geared towards experienced candidates. They also face difficulty showcasing their qualifications in traditional resumes and often lack the knowledge needed to effectively navigate the job search.

Where does the problem present itself?

The problem appears on online job boards and company websites that favor experienced applicants, and within the application process when creating resumes and cover letters. Job seekers also encounter this during interviews when articulating their transferable skills and potential.

Why does it matter?

This problem hinders individuals from achieving financial independence and career growth, negatively impacting their mental health and potentially delaying their career entry. On a societal level, it contributes to unemployment, economic inequality, and limits the potential workforce, disproportionately affecting disadvantaged groups.