

Unboxing Cluster Heatmaps

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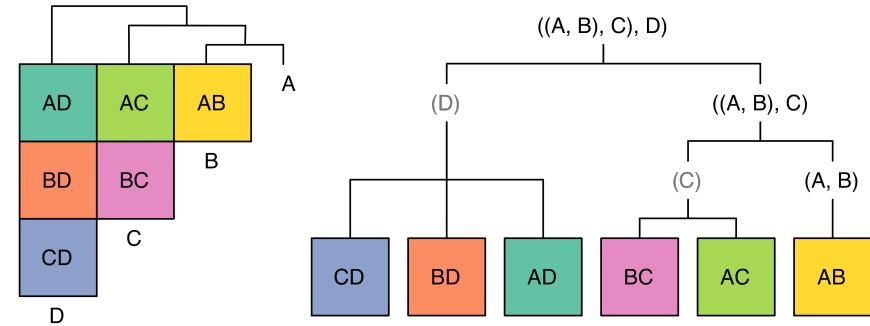
Pollard Group
Gladstone Institutes, UCSF

Contributions

- Practitioner Survey
 - 45 practitioners
 - Heatmap & dendograms
 - Symmetric & asymmetric
 - 100 to 250,000 cells
 - R & Cytoscape

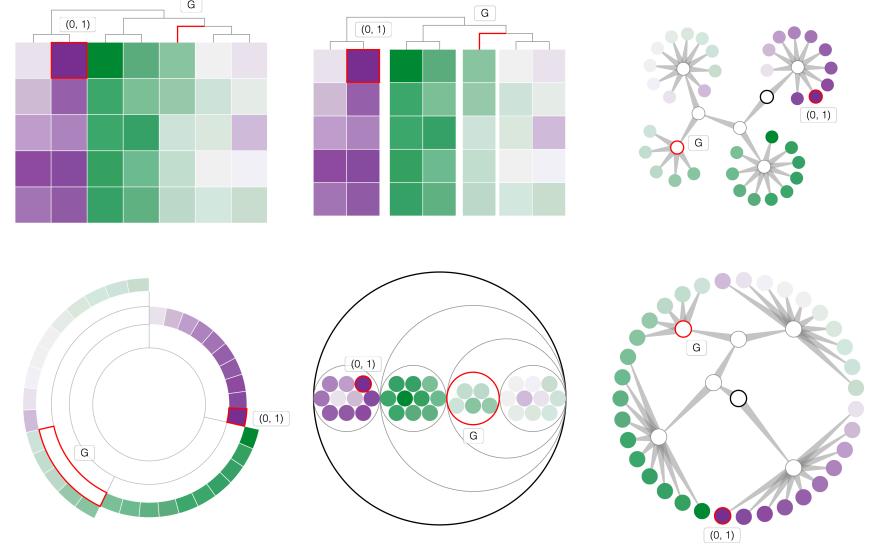
Contributions

- Practitioner Survey
- Unboxing Approach



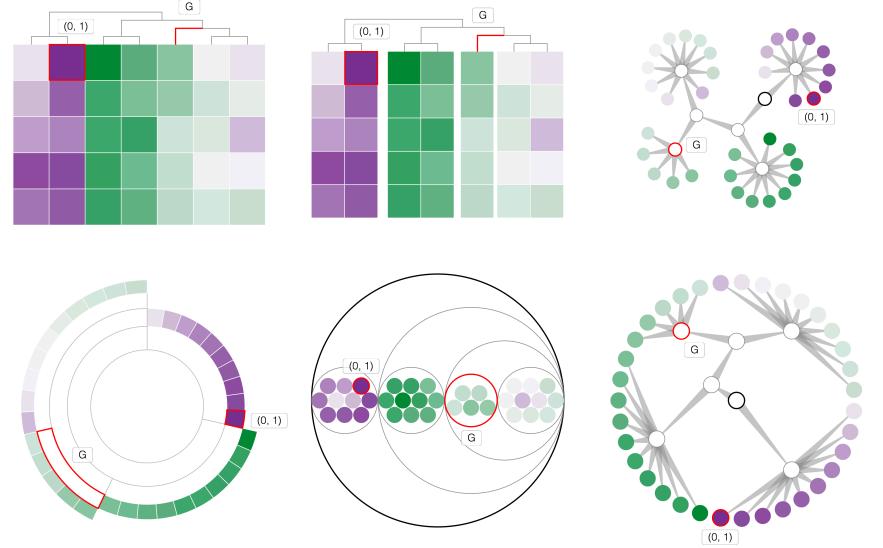
Contributions

- Practitioner Survey
- Unboxing Approach
- Pair Analytics



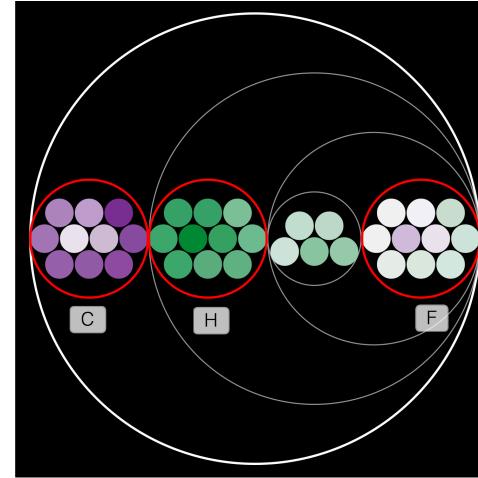
Contributions

- Practitioner Survey
- Unboxing Approach
- Pair Analytics
- Practitioner Interviews



Contributions

- Practitioner Survey
- Unboxing Approach
- Pair Analytics
- Practitioner Interviews
- Large-Scale User Study



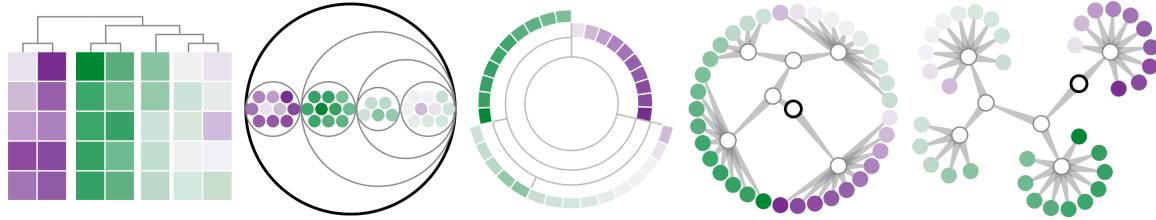
Which two elements are more closely clustered?

Contributions

- Practitioner Survey **45**
- Unboxing Approach
- Pair Analytics
- Practitioner Interviews **5**
- Large-Scale User Study **200**

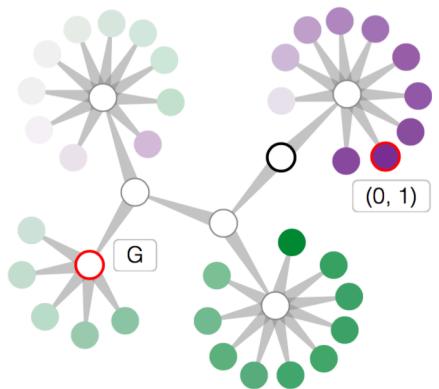
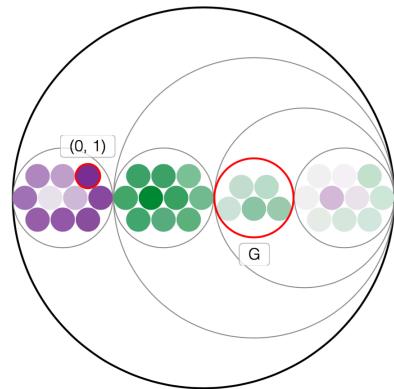
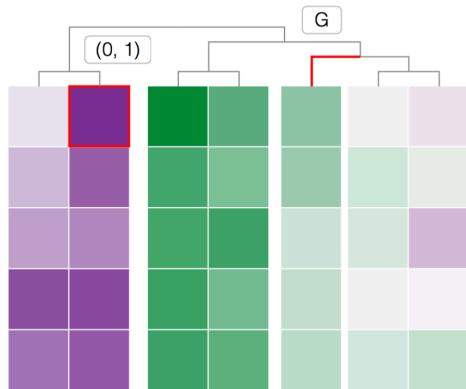
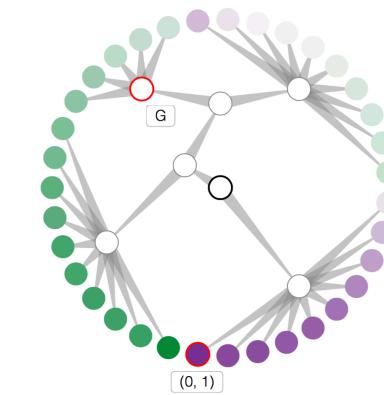
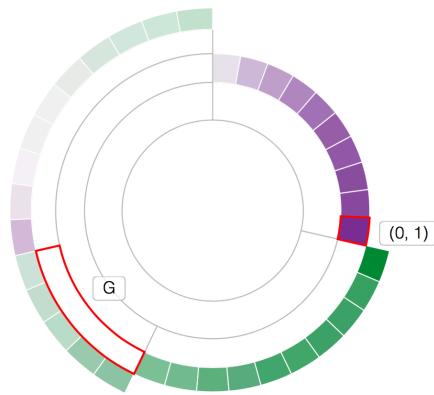
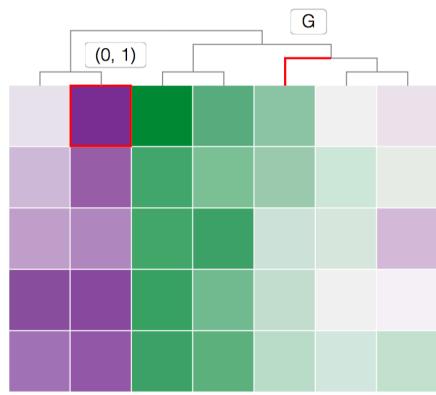
Contributions

- Practitioner Survey 45
- Unboxing Approach
- Pair Analytics
- Practitioner Interviews 5
- Large-Scale User Study 200

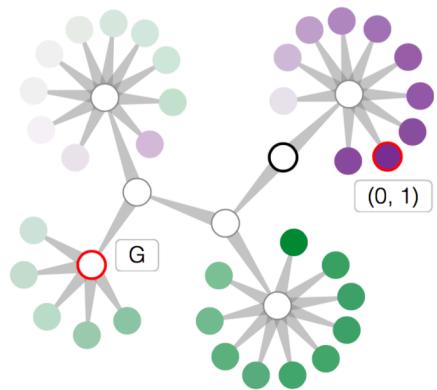
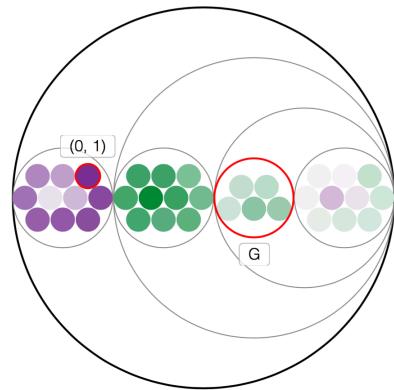
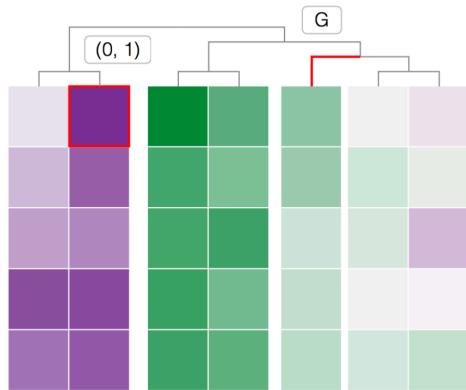
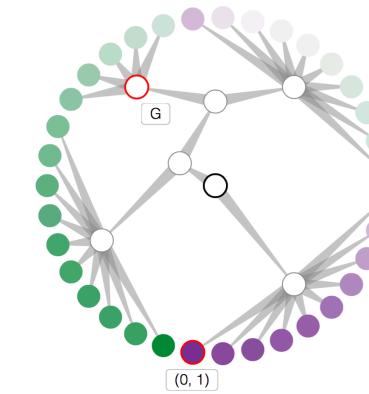
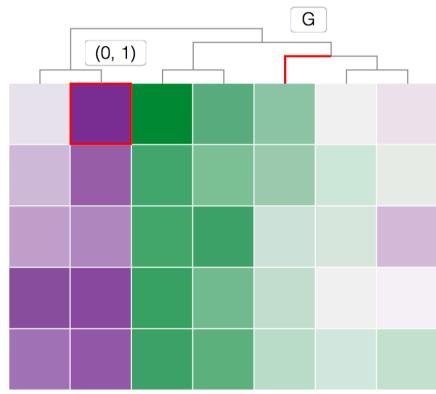


Unboxing Cluster Heatmaps

github.com/usfgl/unboxing-cluster-heatmaps
git.io/vw0t3

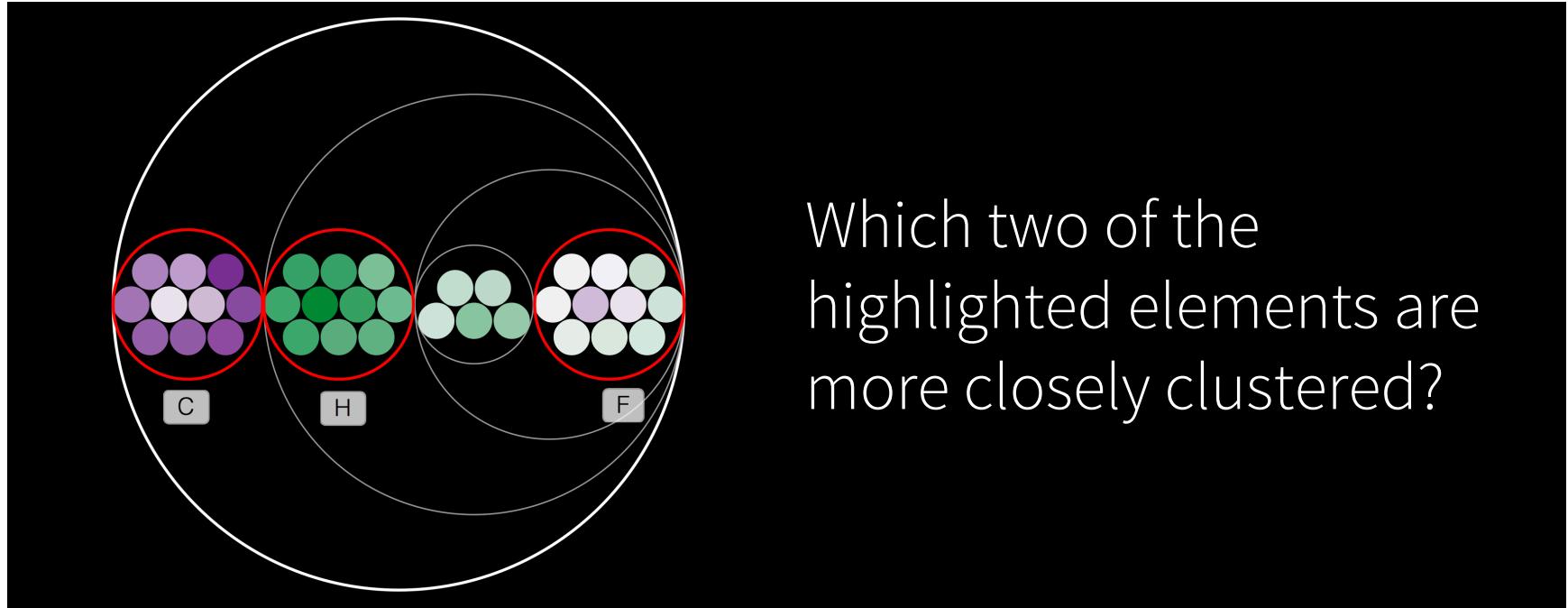


Left: Cluster Heatmap/Gapmap, **Middle:** Sunburst/Circle Packing, **Right:** Radial Dendrogram/Force-Directed Tree

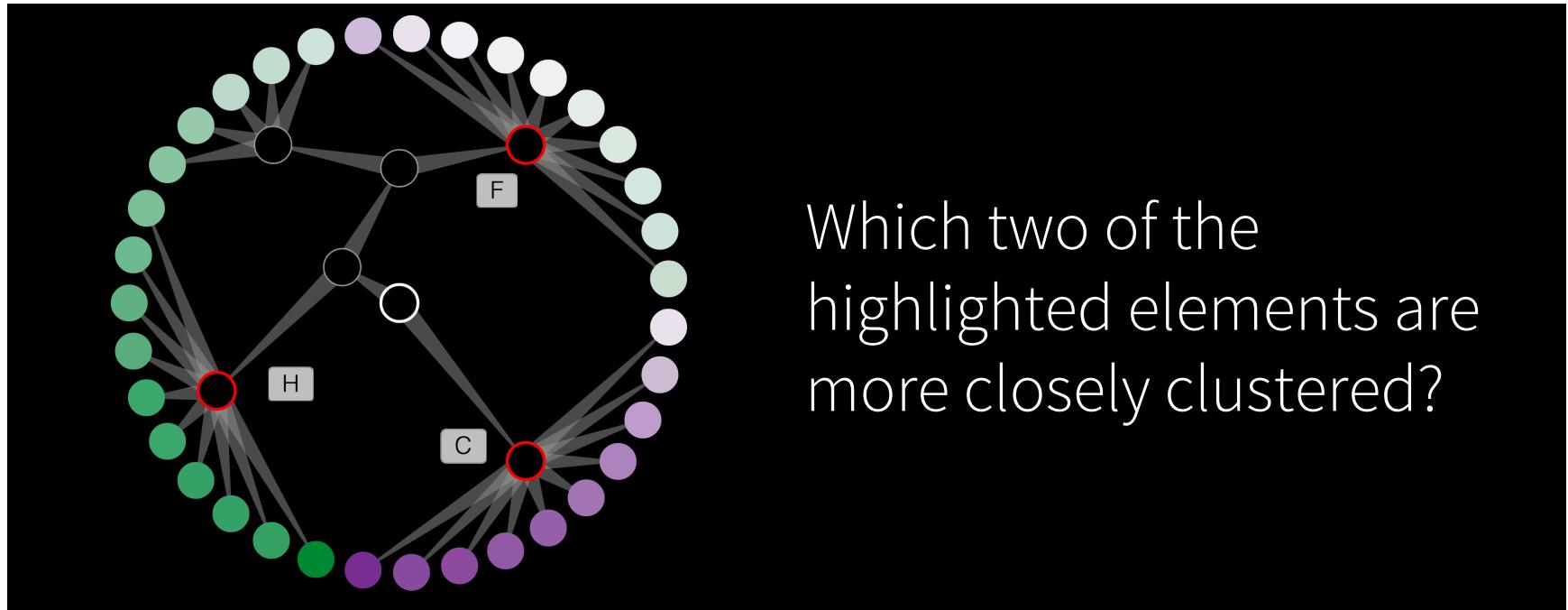


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mTurk Study Design

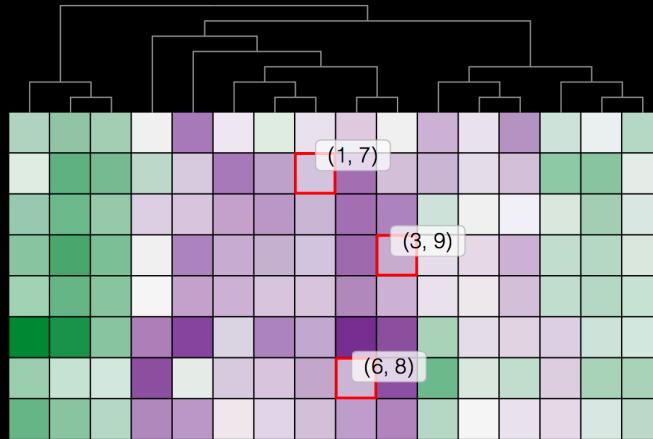


mTurk Study Design



5 by 7 radial dendrogram

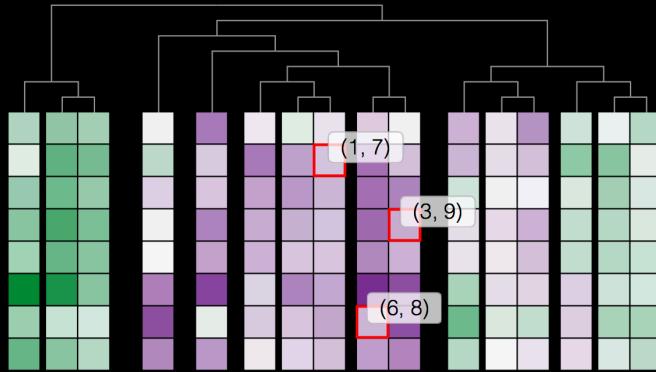
mTurk Study Design



Which two of the highlighted elements are more closely clustered?

8 by 16 cluster heatmap

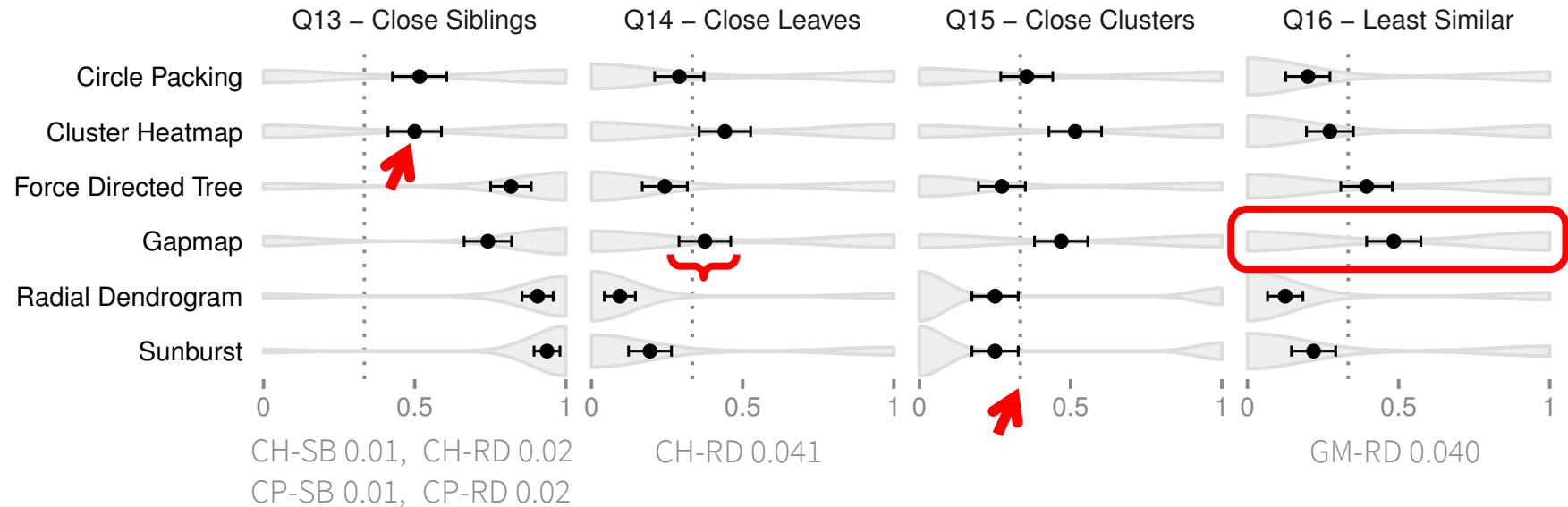
mTurk Study Design



8 by 16 gapmap

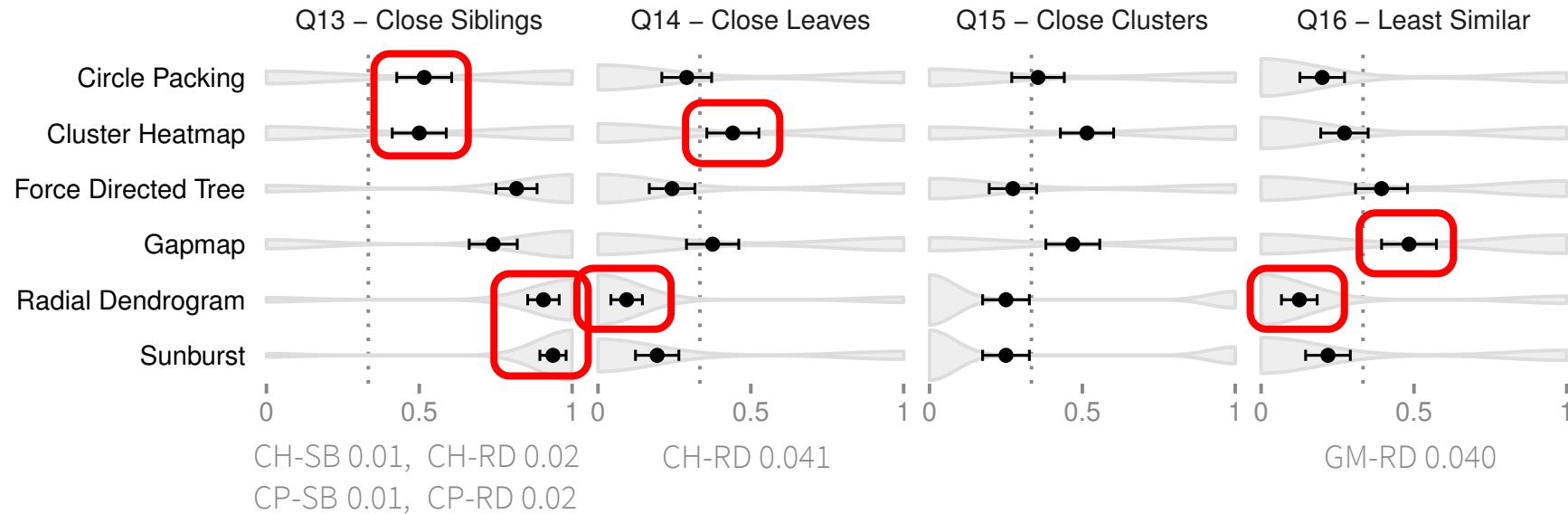
Which two of the highlighted elements are more closely clustered?

mTurk Study Results



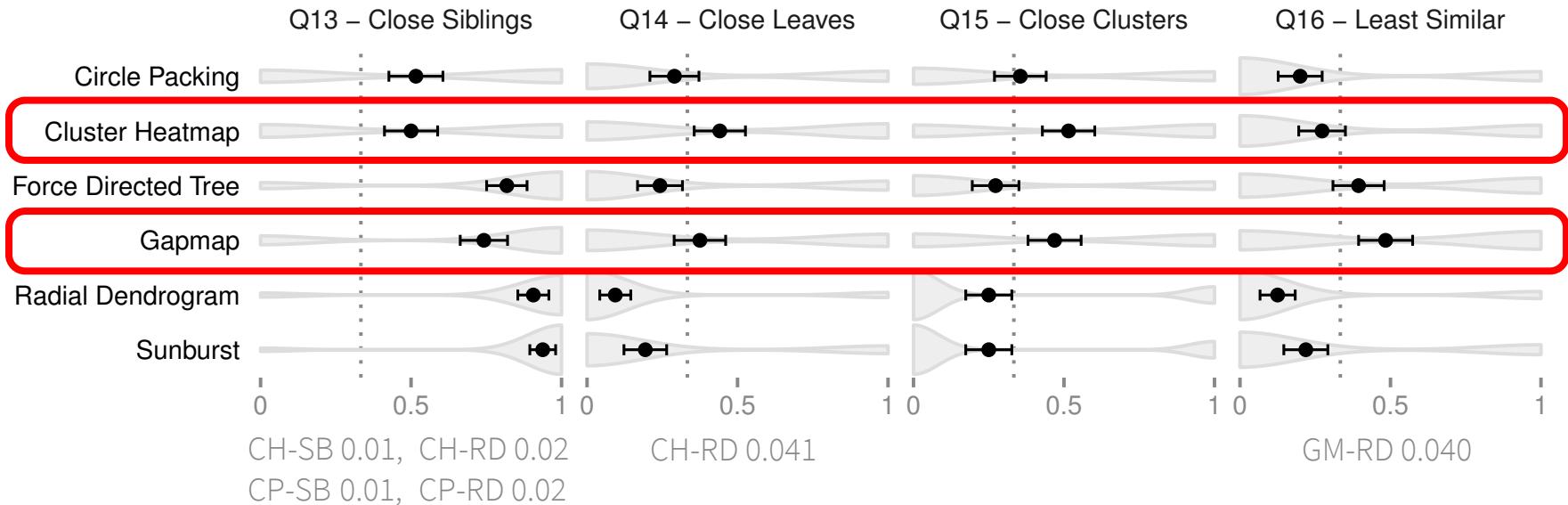
Average Score Violin Plot. Circle: Average Score, Bar: Standard Error, Dotted Line: Random Performance (w/o “Unsure”)

mTurk Study Results



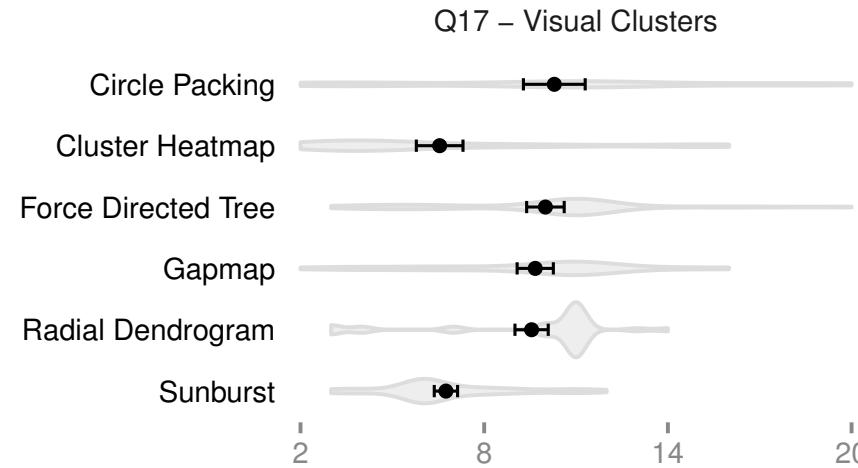
Average Score Violin Plot. Circle: Average Score, Bar: Standard Error, Dotted Line: Random Performance (w/o “Unsure”)

mTurk Study Results



Average Score Violin Plot. Circle: Average Score, Bar: Standard Error, Dotted Line: Random Performance (w/o “Unsure”)

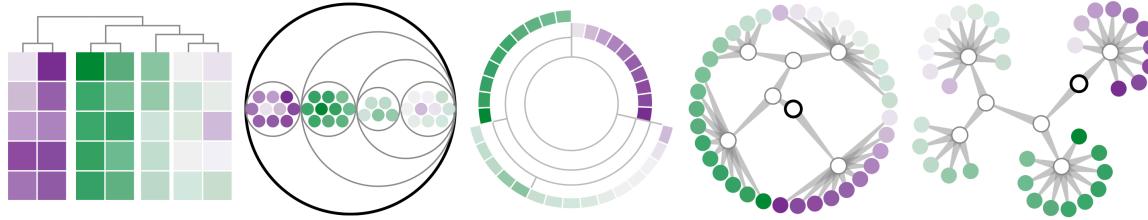
mTurk Study Results



Average Clusters Violin Plot. Circle: Average Estimate, Bar: Standard Error

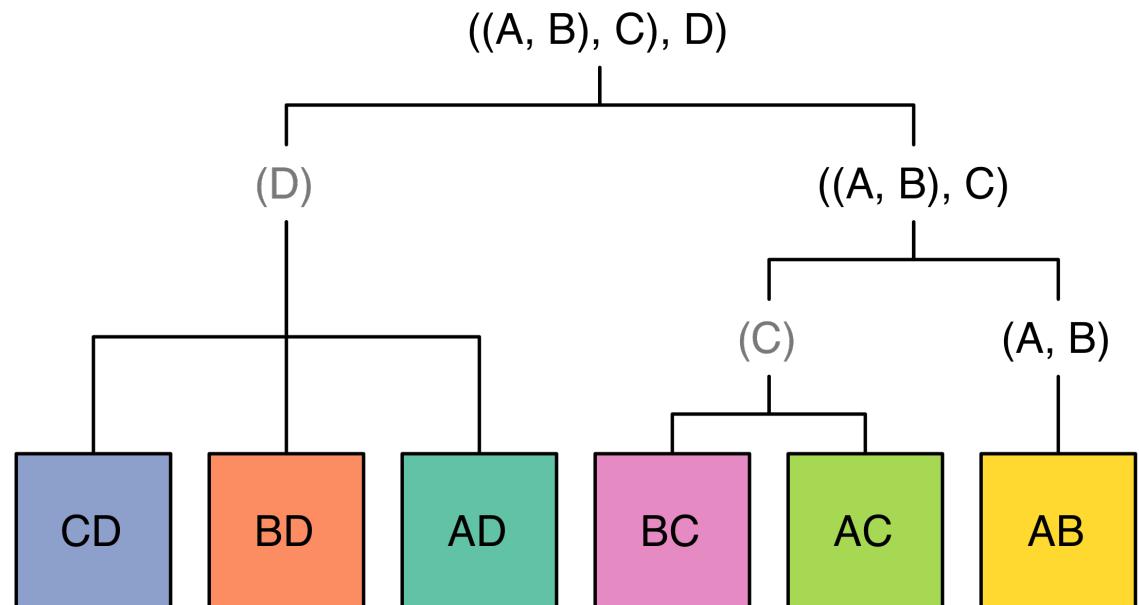
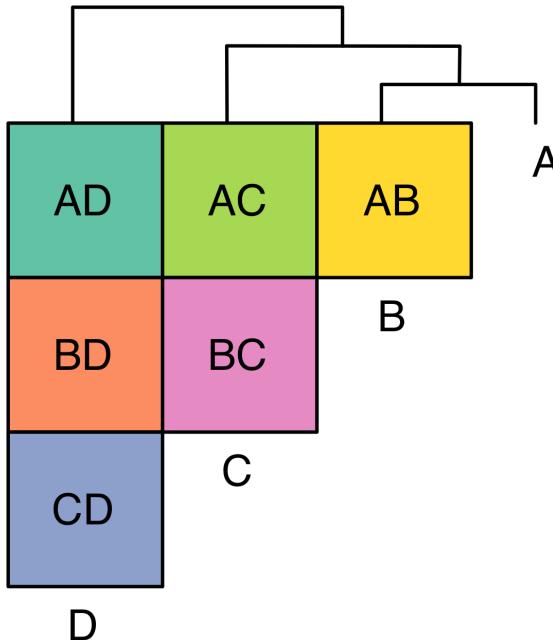
Conclusions

- Gapmaps are a good alternative for cluster heatmaps
 - Preferred by interviewed practitioners
 - Performed well in mTurk user study
- Involving practitioners at multiple stages critical
 - Caught places where assumptions were incorrect
- Symmetric matrices need (much) more study 



Unboxing Cluster Heatmaps

github.com/usfgl/unboxing-cluster-heatmaps
git.io/vw0t3



Unboxing Approach for a Symmetric Matrix

Type	Task	#	Question Text	Nodes	Type	mean	χ^2	df	p-value
Training	1	1	Is the highlighted cluster mostly positive or mostly negative?	Clusters	N/A				
Training	1	2	What is the height of the tree?	N/A	N/A				
Timed	1	3	Which of the highlighted elements has the highest value?	Leaves	Score	0.380	4.578	5	4.695 E-01
Timed	1	4	Is the highlighted cluster mostly positive or mostly negative?	Clusters	Score	0.661	14.650	5	1.197 E-02 *
Timed	1	5	What is the height of the tree?	N/A	Error	3.083	23.278	5	2.987 E-04 ***
Training	2	6	Which of the highlighted elements is furthest away from the root?	Leaves	N/A				
Training	2	7	Which of the highlighted elements are siblings?	Leaves	N/A				
Timed	2	8	Which of the highlighted elements is furthest away from the root?	Leaves	Score	0.605	63.540	5	2.250 E-12 ***
Timed	2	9	Which of the highlighted elements is furthest away from the root?	Clusters	Score	0.732	14.705	5	1.170 E-02 *
Timed	2	10	Which of the highlighted elements are siblings?	Clusters	Score	0.864	21.662	5	6.070 E-04 ***
Training	3	11	Which two of the highlighted elements are more closely clustered?	Clusters	N/A				
Training	3	12	How many visually distinct clusters do you see in this visualization?	N/A	N/A				
Timed	3	13	Which two of the highlighted elements are more closely clustered?	Siblings	Score	0.738	29.499	5	1.850 E-05 ***
Timed	3	14	Which two of the highlighted elements are more closely clustered?	Leaves	Score	0.275	12.775	5	2.558 E-02 *
Timed	3	15	Which two of the highlighted elements are more closely clustered?	Clusters	Score	0.352	9.539	5	8.941 E-02 *
Timed	3	16	Which of the highlighted elements is least similar to its neighbors?	Clusters	Score	0.283	13.726	5	1.745 E-02 *
Timed	3	17	How many visually distinct clusters do you see in this visualization?	N/A	Value	8.794	31.138	5	8.796 E-06 ***

Mechanical Turk User Study Analysis

Technique Pairs	Q13				Q14				Q15				Q16				Q17			
	est	err	t	p	est	err	t	p	est	err	t	p	est	err	t	p	est	err	t	p
Cluster Heatmap, Gapmap	1.056	0.542	1.949	0.361	-0.274	0.503	-0.546	0.994	-0.186	0.497	-0.374	0.999	0.916	0.531	1.726	0.511	3.121	0.945	3.303	0.014 *
Cluster Heatmap, Circle Packing	-0.065	0.504	-0.128	1.000	0.657	0.525	1.252	0.808	0.658	0.512	1.286	0.792	0.405	0.601	0.675	0.984	-3.745	0.960	-3.901	0.002 **
Cluster Heatmap, Sunburst	2.708	0.811	3.338	0.010 *	-1.191	0.571	-2.086	0.290	-1.159	0.537	-2.160	0.256	-0.292	0.579	-0.504	0.996	0.205	0.952	0.215	1.000
Cluster Heatmap, Radial Dendrogram	2.269	0.702	3.232	0.015 *	-2.032	0.698	-2.912	0.041 *	-1.159	0.537	-2.160	0.256	-0.965	0.662	-1.457	0.688	3.003	0.960	3.128	0.025 *
Cluster Heatmap, Force Directed Tree	1.504	0.573	2.623	0.087	-0.903	0.533	-1.694	0.530	-1.041	0.524	-1.989	0.348	0.550	0.529	1.040	0.903	3.455	0.938	3.683	0.004 **
Gapmap, Circle Packing	0.992	0.546	1.817	0.443	0.383	0.538	0.711	0.980	0.473	0.516	0.916	0.942	1.322	0.581	2.275	0.202	-0.624	0.960	-0.650	0.987
Gapmap, Sunburst	1.652	0.838	1.972	0.347	-0.916	0.583	-1.571	0.612	-0.973	0.541	-1.801	0.464	-1.208	0.559	-2.163	0.252	-2.917	0.952	-3.063	0.030 *
Gapmap, Radial Dendrogram	1.213	0.732	1.656	0.550	-1.758	0.708	-2.483	0.126	-0.973	0.541	-1.801	0.464	-1.881	0.644	-2.921	0.040 *	-0.118	0.960	-0.123	1.000
Gapmap, Force Directed Tree	-0.448	0.610	-0.734	0.977	0.629	0.546	1.151	0.857	0.856	0.528	1.622	0.583	0.366	0.506	0.724	0.979	-0.333	0.938	-0.355	0.999
Circle Packing, Sunburst	2.644	0.814	3.248	0.014 *	-0.533	0.603	-0.885	0.949	-0.501	0.555	-0.903	0.946	0.113	0.625	0.181	1.000	-3.540	0.967	-3.660	0.004 **
Circle Packing, Radial Dendrogram	2.204	0.705	3.127	0.021 *	-1.375	0.724	-1.899	0.397	-0.501	0.555	-0.903	0.946	-0.560	0.703	-0.796	0.968	-0.742	0.975	-0.761	0.974
Circle Packing, Force Directed Tree	1.440	0.577	2.495	0.119	-0.246	0.567	-0.433	0.998	-0.383	0.542	-0.707	0.981	0.956	0.579	1.650	0.561	-0.290	0.953	-0.305	1.000
Sunburst, Radial Dendrogram	0.439	0.949	0.463	0.997	0.842	0.758	1.110	0.875	0.000	0.577	0.000	1.000	0.673	0.685	0.983	0.922	-2.798	0.967	-2.893	0.048 *
Sunburst, Force Directed Tree	1.204	0.859	1.402	0.716	-0.288	0.610	-0.472	0.997	-0.118	0.565	-0.208	1.000	-0.842	0.557	-1.513	0.653	-3.250	0.945	-3.438	0.009 **
Force Directed Tree, Radial Dendrogram	0.765	0.756	1.011	0.910	-1.129	0.730	-1.547	0.628	-0.118	0.565	-0.208	1.000	-1.515	0.642	-2.359	0.169	-0.452	0.953	-0.474	0.997

Mechanical Turk Post-Hoc Analysis