

# Title: Nike x NBA. Tune in for Air Time and Shop Team Jerseys, Apparel & Gear. Nike.com

URL: <https://www.nike.com/nikexnba>

Nike x NBA. Tune in for Air Time and Shop Team Jerseys, Apparel & Gear. Nike.com

[Skip to main content](#)

[Find a Store](#)

[Help](#)

[Help](#)

[Order Status](#)

[Shipping & Delivery](#)

[Returns](#)

[Order Cancellation](#)

[Size Charts](#)

[Contact Us](#)

[Membership](#)

[Promotions & Discounts](#)

[Product Advice](#)

[Send Us Feedback](#)

[Join Us](#)

[Sign In](#)

[New](#)

[Limited Time](#)

[Extra 25% Off Select Styles](#)

[New](#)

[New Arrivals](#)

[Best Sellers](#)

[Shop Gifts](#)

[Latest Drops](#)

[SNKRS Launch Calendar](#)

[Trending](#)

[ACG Essentials](#)

[Retro Running](#)

[New Fall Color: Flax](#)

Shop Sport  
Shop Classics  
Dunk  
Air Jordan 1  
Air Force  
Air Max  
Blazer  
Vomero  
Explore  
Running Shoe Finder  
Bra Finder  
Product Care  
Member Rewards  
Buying Guides  
Men  
Limited Time  
Extra 25% Off Select Styles  
New  
New Arrivals  
Best Sellers  
Shop Gifts  
Latest Drops  
Collections  
Fitness Favs  
Marathon Ready Styles  
College Football Fan Gear  
Shoes  
All Shoes  
Lifestyle  
Jordan  
Dunk  
Retro Running  
Air Max  
Air Force 1  
Training & Gym

Basketball  
Running  
Nike SB  
Sandals & Slides  
Nike by You  
Shoes \$100 & Under  
Clothing  
All Clothing  
Hoodies & Sweatshirts  
Shorts  
Pants  
Outerwear  
Tops & T-Shirts  
Matching Sets  
Big & Tall  
Underwear & More  
Jordan  
Accessories  
Bags & Backpacks  
Hats & Headwear  
Socks  
Shop by Sport  
Basketball  
Running  
Golf  
Soccer  
Training & Gym  
Tennis  
Baseball  
Football  
Trail Running  
Swimming  
Pickleball  
Fan Gear  
Women

Limited Time

Extra 25% Off Select Styles

New

New Arrivals

Best Sellers

Shop Gifts

Latest Drops

Collections

Zenvy

New Fall Color: Flax

Fleece Shop

Shoes

All Shoes

Lifestyle

Jordan

Dunk

Retro Running

Air Max

Air Force 1

Training & Gym

Basketball

Running

Nike SB

Sandals & Slides

Nike by You

Shoes \$100 & Under

Clothing

All Clothing

Hoodies & Sweatshirts

Shorts

Pants

Leggings

Outerwear

Tops & T-Shirts

Skirts & Dresses

Bras

Matching Sets

Plus Size

Jordan

Accessories

Bags & Backpacks

Hats & Headwear

Socks

Shop by Sport

Basketball

Running

Golf

Soccer

Fitness

Volleyball

Tennis

Yoga

Trail Running

Softball

Swimming

Pickleball

Fan Gear

Kids

Limited Time

Extra 25% Off Select Styles

New

New Arrivals

Best Sellers

Shop Gifts

Latest Drops

Collections

Teen Essentials

Spooky Styles

Fall Fleece

Shoes by Age

Big Kids (1Y - 7Y)

Little Kids (8C - 3Y)

Baby & Toddler (1C - 10C)

All Shoes

Lifestyle

Jordan

Dunk

Retro Running

Air Max

Air Force 1

Basketball

Running

Nike SB

Sandals & Slides

Clothing By Age

Big Kids (XS - XL)

Little Kids (4 - 7)

Baby & Toddler (0M - 4T)

Extended Sizing

All Clothing

Hoodies & Sweatshirts

Shorts

Pants & Tights

Outerwear

Tops & T-Shirts

Skirts & Dresses

Bras

Matching Sets

Jordan

Accessories

Bags & Backpacks

Hats & Headwear

Socks

Shop by Sport

Basketball

Running

Golf

Soccer

Baseball

Football

Softball

Tennis

Dance

Gymnastics

Swimming

Fan Gear

Jordan

New

New Arrivals

Best Sellers

Shop Gifts

All Sale

Collections

Jordan Heat Check

Trending Colors

Golf Essentials

Jordan Sleeper Picks

Men

Shop All

Shoes

AJ1

Clothing

Basketball

Women

Shop All

Shoes

AJ1

Clothing

Basketball

Kids

Shop All

Shoes

AJ1

Clothing

Basketball

Big Kids

Little Kids

Baby & Toddler

Accessories

Shop All

Bags & Backpacks

Hats & Headwear

Sale

Limited Time

Extra 25% Off Select Styles

All Sale

Sale Shoes

Sale Clothing

Sale Accessories

Men

Shoes

Clothing

Accessories

Shop All

Women

Shoes

Clothing

Accessories

Shop All

Kids

Shoes

Clothing

Accessories

Shop All

Cancel



[Cancel](#)

[Popular Search Terms](#)

[Nike x NBA](#)

[Become a Nike x NBA ID Member](#)

[Nike x NBA](#)

[Air Time: Watch NBA the Nike Way](#)

We've partnered with the NBA to launch Air Time: a new way to broadcast NBA games that takes the fandom beyond the court and into basketball culture.

This time, we've got a special program to celebrate Kobe's impact on today's league. Get an exclusive look into the evolution of Kobe's most iconic sneakers as hosts and special guests take us through his most unbelievable performances. Tune in on Thursday, August 22 at 5PM PST to lock into Kobe's greatest on-court moments, special trivia, and Kobe memories.

[Become a Nike x NBA ID Member](#)

[Air Time Rewind](#)

Our first Air Time tipped off on November 28th as we watched the Boston Celtics defeat the Chicago Bulls in In-Season Tournament Group Play. We celebrated the Nike NBA 2023-24 City Edition Jerseys with special guests from the Nike Family: Tyrese Haliburton, Napheesa Collier, Vince Carter, Dawn Staley, and Deon Point. In addition to free access to Air Time, Nike x NBA ID Members get exclusive access to product, content, and experiences.

Airtime returned on March 7th as we celebrated Devin Booker's first signature shoe, the Book 1. We watched the Phoenix Suns take down the Toronto Raptors with our hosts, Alexis Morgan, Kenny Beecham, and Jamieron Green live from Nike's NYHQ and tapped in with Coach John Calipari, Shawn Marion, and Book 1 Designer, Benjamin Nethongkome. We talked all things Book and capped it off with a limited Book 1 'Mirage V2' restock where tuned-in Nike x NBA ID Members had a head start on the drop.

[Link Accounts](#)

[Going Beyond the Game](#)

We're bringing the conversation on basketball culture to the live action of NBA games with the athletes, gear, and stories that have shaped our love for hoops. Check up with our hosts, Alexis Morgan, Kenny Beecham, and Jamiersen Green alongside special guests and voices from across the Nike Basketball universe as they drop in-game announcements, products, and more.

[NBA is the Home](#)

[of Air Time](#)

Download the NBA App to watch Air Time and get a free preview of League Pass on select game days after becoming a Nike x NBA ID Member.

[Download NBA App](#)

[Don't Miss a Moment](#)

Download the Nike App to make sure you catch all the latest Nike x NBA ID Member benefits.

[Download Nike App](#)

[Shop Nike x NBA](#)

[Gear Up](#)

Show your love for the game with our latest Nike x NBA and basketball gear.

Shop Nike x NBA

Air Time Rewind

Our first Air Time tipped off on November 28th as we watched the Boston Celtics defeat the Chicago Bulls in In-Season Tournament Group Play. We celebrated the Nike NBA 2023-24 City Edition Jerseys with special guests from the Nike Family: Tyrese Haliburton, Napheesa Collier, Vince Carter, Dawn Staley, and Deon Point. In addition to free access to Air Time, Nike x NBA ID Members get exclusive access to product, content, and experiences.

Airtime returned on March 7th as we celebrated Devin Booker's first signature shoe, the Book 1. We watched the Phoenix Suns take down the Toronto Raptors with our hosts, Alexis Morgan, Kenny Beecham, and Jamieron Green live from Nike's NYHQ and tapped in with Coach John Calipari, Shawn Marion, and Book 1 Designer, Benjamin Nethongkome. We talked all things Book and capped it off with a limited Book 1 'Mirage V2' restock where tuned-in Nike x NBA ID Members had a head start on the drop.

Link Accounts

Going Beyond the Game

We're bringing the conversation on basketball culture to the live action of NBA games with the athletes, gear, and stories that have shaped our love for hoops. Check up with our hosts, Alexis Morgan, Kenny Beecham, and Jamiersen Green alongside special guests and voices from across the Nike Basketball universe as they drop in-game announcements, products, and more.

NBA is the Home of Air Time

Download the NBA App to watch Air Time and get a free preview of League Pass on select game days after becoming a Nike x NBA ID Member.

Download NBA App

Don't Miss a Moment

Download the Nike App to make sure you catch all the latest Nike x NBA ID Member benefits.

Download Nike App

Shop Nike x NBA

Gear Up

Show your love for the game with our latest Nike x NBA and basketball gear.

Shop Nike x NBA

Basketball x Lifestyle

View All

Basketball Shoes

New Releases

LeBron James

Kevin Durant

Giannis Antetokounmpo

Russell Westbrook

Jordan Basketball Shoes

[All Basketball Shoes](#)

[Basketball Clothing](#)

[Shorts](#)

[Tops & T-Shirts](#)

[Socks](#)

[Compression & Nike Pro](#)

[Tanks & Sleeveless Shirts](#)

[Hoodies](#)

[Jackets](#)

[Pants](#)

[Jordan Basketball Clothing](#)

[All Basketball Clothing](#)

[Basketball Gear](#)

[Basketballs](#)

[Bags & Backpacks](#)

[Hats & Caps](#)

[Basketball Sleeves](#)

[Jordan Basketball Gear](#)

[Jordan Bags & Backpacks](#)

[All Basketball Gear](#)

[Resources](#)

[Gift Cards](#)

[Find a Store](#)

[Membership](#)

[Nike x NBA](#)

[Nike Journal](#)

[Site Feedback](#)

[Help](#)

[Get Help](#)

[Order Status](#)

[Shipping and Delivery](#)

[Returns](#)

[Order Cancellation](#)

[Payment Options](#)

[Gift Card Balance](#)

Contact Us  
Company  
About Nike  
News  
Careers  
Investors  
Purpose  
Sustainability  
Promotions & Discounts  
Student  
Military  
Teacher  
First Responders & Medical Professionals  
Birthday  
United States  
Resources  
Gift Cards  
Find a Store  
Membership  
Nike x NBA  
Nike Journal  
Site Feedback  
Help  
Get Help  
Order Status  
Shipping and Delivery  
Returns  
Order Cancellation  
Payment Options  
Gift Card Balance  
Contact Us  
Company  
About Nike  
News  
Careers

[Investors](#)

[Purpose](#)

[Sustainability](#)

[Promotions & Discounts](#)

[Student](#)

[Military](#)

[Teacher](#)

[First Responders & Medical Professionals](#)

[Birthday](#)

[United States](#)

©

2024

Nike, Inc. All Rights Reserved

[Guides](#)

[Nike Air](#)

[Nike Air Force 1](#)

[Nike Air Max](#)

[Nike FlyEase](#)

[Nike Flyknit](#)

[Nike Free](#)

[Nike React](#)

[Nike Vaporfly](#)

[Nike ZoomX](#)

[Space Hippie](#)

[Terms of Sale](#)

[Terms of Use](#)

[Nike Privacy Policy](#)

[Your Privacy Choices](#)

[CA Supply Chains Act](#)

[Africa](#)

[Egypt](#)

[English](#)

[Morocco](#)

[English](#)

[Maroc](#)

Français  
South Africa  
English  
Americas  
Argentina  
Español  
Brasil  
Português  
Canada  
English  
Canada  
Français  
Chile  
Español  
Colombia  
Español  
México  
Español  
Peru  
Español  
Puerto Rico  
Español  
United States  
English  
Estados Unidos  
Español  
Uruguay  
Español  
Latin America  
Español  
Asia Pacific  
Australia  
English  
■■■■  
■■■■

Hong Kong

English

■ ■

■ ■ ■ ■

India

English

Indonesia

English

Japan

English

■ ■

■ ■ ■

■ ■ ■ ■

■ ■ ■

Malaysia

English

New Zealand

English

Philippines

English

Singapore

English

■ ■

■ ■ ■ ■

■ ■ ■

■ ■ ■ ■ ■ ■ ■ ■

Vietnam

English

Europe

Österreich

Deutsch

Austria

English

Belgien

Deutsch

Belgium

English

Belgique

Français

België

Nederlands

Bulgaria

English

Croatia

English

Česká republika

Čeština

Czech Republic

English

Danmark

Dansk

Denmark

English

Finland

English

France

Français

Deutschland

Deutsch

Ελλάδα

ελληνικά

Hungary

English

Magyarország

Magyar

Ireland

English

Israel

English

Italia



Italiano

Luxemburg

Deutsch

Luxembourg

English

Luxembourg

Français

Netherlands

English

Nederland

Nederlands

Norway

English

Norge

Norsk

Polska

Polski

Portugal

English

Portugal

Português

Romania

English

■■■■■■■

■■■■■■■■■

Slovakia

English

Slovenia

English

Espanya

Català

España

Español

Sweden

English

Sverige

Svenska

Schweiz

Deutsch

Switzerland

English

Suisse

Français

Svizzera

Italiano

Türkiye

Türkçe

United Kingdom

English

Middle East

Saudi Arabia

English

■■■■■■■■ ■■■■■■■■ ■■■■■■■■

■■■■■■■■

United Arab Emirates

English

■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■

■■■■■■■■

Qatar

English

■■■■■ ■■■

■■■■■■■■

Kuwait

English

■■■■■■■

■■■■■■■■