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Air Max 90 Futura

Shop

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Shop

Kids' Air Max 1 EasyOn

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World of Air

Air Max 90 Futura

Rep rose-and-lace deets designed for International Women's Day.

Air Max Essentials

Get inspired by the latest Air Max Styles.

Kids' Air Max 1 EasyOn

The Air Max 1 EasyOn helps them slip on their kicks & go.

Trending

Premium Cushioning

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Shop

Feel the Unreal

Air Max Dn

Shop

History of Air

1987: Air Max 1

Inspired by the open architecture of Paris's Centre Pompidou, Nike Designer Tinker Hatfield cut a small window into the Air Max 1's midsole, making Nike Air visible for the first time.

1990: Air Max 90

With its standout side panel, the AM 90 was a revolution of its own. Its original 'Infrared' colorway still creates a sensation with every reissue.

1995: Air Max 95

Our designers took inspiration from the earth's layers for the 95's sculptured look. This Air Max shoe was also the first to add a second visible Nike Air unit at the front of the foot.

1997: Air Max 97

The first Air Max shoe with full-length Nike Air cushioning, the 97 looks incredibly futuristic. But our designers actually took their inspiration from the natural beauty of ripples in water.

2015: Nike Air VaporMax

With only a thin film separating your foot from the cushion, this shoe is the closest you can get to walking on air. The Air VaporMax is fast, flexible, and impossible to miss.

2018: Air Max 270

Boasting the first-ever Max Air unit created specifically for Nike Sportswear, the AM 270 delivers an Air unit that absorbs and gives back energy with every springy step.

2023: Air Max Pulse

Inspired by the grime music scene, the Pulse brings an underground feel to the iconic Air Max line with an edgy colorway, vacuum-sealed accents, and point-loaded cushioning.

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