## **Team Number:**

8

#### Title:

Identification and Analysis of popular trends around the world.

# **Description:**

The objective of this project is to develop a SaaS Web Application/API Framework which provides real-time analytics of current events using Twitter, Reddit\*, and Meetup streaming data. This tool can be used to visually identify active social gatherings and help organize targeted activities with high audience participation.

# **Members:**

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#### Status

- One Amazon Kinesis Stream has been created to support three streaming APIs' viz. Reddit, Twitter and Meetups.
- Producer scripts to fetch and send data from all three streams have been completed with success.
- Architectural Model which includes the flow of data and business logic of the project has been created.
- Mock Scripts to store streaming data into AWS DynamoDB have been developed.

### **Deliverables:**

- 1. SaaS Web Application that displays current information on events like meetups/trends/news/forecast in real-time.
- 2. Application offers insights (Batch Analytics) of the data with respect to different time frames such as hour/day/month.
- 3. Application offers slice-dice operation as per the demographics specified by user.

### **Issues**

- 1. Kinesis Stream breaks frequently when the load of streaming data suddenly spikes. This helped in determining number of shards for the stream.
- 2. Restriction in calling in Twitter API calls per hour. How to compensate for this?
- 3. Which other databases can perform better in the project over default DynamoDB?

Note: \* Reddit was not included in the initial claims.