

Jenna Sung

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<http://jennas.work>
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Education

Konkuk University

Communication Design
Bachelor of Arts

Mar 2010 - Feb 2016
Seoul, KR

Skills

Graphic design
Web design
Responsive design
UI design
UX design
Design system
Prototyping
UI motion design
mobile app design
Illustration

Tools

Sketch
Zeplin
Invision
Flinto
XD
Photoshop
Illustrator
Aftter Effects
HTML & CSS
Indesign

Work

Digital Product Designer • W12 Studios

Feb 2019 - Present • London, UK

Designed and Developed prototypes, user journeys, design systems library for various clients' services to make an improved user experience.

Adviser zone redesign • Standard Life

Been designing the website for fund adviser. Mainly finding a better way to consolidate the website between Ireland and England.

Cloud gaming offer experience design • Verizon

Defined the customer experience for cloud gaming offers through Verizon. Improved the current web cart design and user journey.

Music streaming service design • Zee 5

Designed the music player mobile app for the Indian entertainment company. Also, covered various platforms such as TV, Desktop, Tablet.

Digital Designer • Syllabus. Inc.

Aug 2018 - Oct 2018 • Seoul, KR

Designed Syllabus Inc. responsive website, brand logo, whitepaper, one-pager.

Web Design Assistant Manager • Danal. Inc.

Nov 2015 - Jan 2018 • Seongnam, KR

Designed and coded, HTML and CSS, various mobile applications and web services. Also created some intra-company promotion materials.

Order application for robot coffee

Designed the Robot Coffee order app and made UI components, admin web page and design guide for iOS.

Danal developers website renewal

Redesigned and renovated the code of the homepage for Danal developers.

On the way application

Designed and developed user flow, scenarios, prototypes for B2B delivery service app for iOS & Android.

Awards / Achievements

Winner of the smart app award Korea for best beverage app

Dec 2018 • Seoul, KR