TRAITS OF A WRITER

1. Ideas

The meaning and development of the message.

2. Organization

The internal structure of the piece.

3. Voice

The way the writer brings the topic to life.

4. Word Choice

The specific vocabulary the writer uses to convey meaning.

5. Sentence Fluency

The way the words and phrases flow throughout the text.

6. Conventions

The overall appearance of the piece.

7. Presentation

The overall appearance of the work.