STEPHEN J. HUDEK

Represented by
Creative Circle
(720) 214-4992

SUMMARY

Accomplished web developer and designer with over 15 years of experience, including 5+ years of experience with WordPress and Elementor.

Development Skills	**Design Skills**
WordPress	Adobe Photoshop
WordPress Elementor	Adobe Illustrator
Woo Commerce	Adobe InDesign
Active Campaign	
JavaScript	**Other**
HTML	ManageWP
CSS	Git
SEO	
Bootstrap	
Visual Studio Code	

RELEVANT PROJECTS

HIGHER ALIGNMENT
WordPress / Elementor

A website focused on "Building Conscious Co-Creative Relationships." Built from scratch using WordPress and Elementor, the site is under continuous development, this site includes a marketing funnel using Active Campaign, blog, articles, form data collection, built-in surveys, a glossary, SEO, and site speed optimization.

https://HigherAlignment.us

FEAR FREE EDUCATION
WordPresss / Elementor
Complete website re-design. Client felt her current website was off-putting and not attractive. Rebuilt the site from the ground up using WordPress, Genesis framework, and Elementor.

The client was more than happy:
"Love the website!! On my computer everything looks SUPER!!! LOVE IT!!!

"Steve Hudek has been wonderful to work with! He redesigned my website and made it beautiful and much more functional. He was so patient with my inadequacies in this area. I have been tremendously pleased with the result! He is very skilled at meshing ideas, images and information in an impressive and attractive manner. The day after my website was up and running I got a new order! To anyone looking for tech support or a new website, Steve is your guy!!"

https://fearfreeed.com

LOSOBE MARKETING & DESIGN
WordPress / Elementor
Companion site to LoSoBe Marketing. Using WordPress, Genesis framework, Elementor, and various styling and security plugins. I built this site from the ground up which included initial concept development, site design (UX/UI/architecture), and site development.

https://losobemarketing.com

THE CREATIVE COLLECTIONS
WordPress / Elementor / Woo Commerce
Sample fashion e-commerce site. Using WordPress, OceanWP Theme, Elementor, and various styling and security plugins.

https://ecommerce.losobemarketing.com/

BIZ ACADEMY
WordPress / Elementor / Paid Membership Pro
Sample membership site for business training and education. Using WordPress, Elementor, Paid Membership Pro, and various styling and security plugins.

https://membership.losobemarketing.com/

DIGITAL DOWNLOADS

WordPress / Elementor / Woo Commerce
Sample digital downloads e-commerce site. Using WordPress, OceanWP Theme, Elementor, and various styling and security plugins.

https://digital-dl.losobemarketing.com/

PROFESSIONAL EXPERIENCE

LoSoBe Marketing and Design/Steve Hudek Design, 2003 – Present
Principal
Provide advertising, graphic design, and web design support. Client projects include Ricoh InfoPrint Solutions, HigherAlignment.us, FearFreeEd.com, Highlands Ranch, Anheuser-Busch, 3M, Platte Valley Oak, The Aerospectives Company, Fossil Trace Golf Club, and Sprituality.com.

- Internet marketing and eCommerce including e-mail campaigns, PPC advertising (Google Adwords and Adsense), search engine optimization (SEO), Web 2.0, keyword research.
- Create, modify, and update client web sites using HTML, CSS, jQuery, and Adobe CS: Dreamweaver, Photoshop, Flash, Javascript, and Fireworks.
- Multimedia and graphic design supporting interactive media, printed materials, sales collateral, and industry pieces.
- Developed and compose web content per client requirements.
- Create and format marketing communications using HTML and CSS.
- Develop conceptual designs, create mockups, and generate output based on an understanding of client needs.
- Perform Internet-related research.
- Creation of presentation materials.

Ricoh/InfoPrint Solutions 2007 – 2012
Lead Web Builder/Web Designer/Developer
Support InfoPrint Solutions Company in publishing Web content for 19 global sites. Responsibilities include the creation, update, and maintenance of the company's global websites using HTML, CSS, graphics using the company's proprietary (Lotus Notes based) content management system.

- Familiarity with Web strategy, project workflow and management.
- Experience with Website architecture, development and maintenance.
- Develop new Web pages in compliance with brand standards. Update, maintain and improve user experience for existing web pages.
- Proactively seek out and implement process, procedural, technical, and systemic improvements
- Meet, or exceed, schedules and deadlines for Web initiatives.

EDUCATION

University of Colorado - Boulder
- BA Japanese Language & Literature
- BS Business Administration

The Academy of Art College - San Francisco, CA
- Advertising, illustration, graphic design, printmaking, figure drawing, painting.