## Steven Hunsicker

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### PROFESSIONAL EXPERIENCE:

## DecisionDesk Inc., Lakewood, Ohio

- Supported Users and Administrators using Zendesk through phone, email and instant messaging
- Solved over 1,800 support issues while decreasing reply time and increasing satisfaction over time of employment
- Tech support in OSX, Windows, top web browsers, media files and conversion, web user interface and communication with clients and end users
- Built online application forms for top-tier music schools and competitions using DecisionDesk tools
- Assisted VP of Customer Success with internal and external email correspondence
- - Worked payroll and accounts receivable, improved internal documents by evaluating needs
  - Customer support, answered main phone, greeted and assisted clients
- - Wrote international press releases and itineraries for conferences, created carbon info-graphic
  - Communicated with carbon experts, assisted scheduling and planning international conference
- o Co-Founder: ......August 2011- May 2012

# Teddy-Alert LLC, Kent, Ohio

- Implemented Facebook marketing campaign, solicited and secured local sponsors while creating and selling apparel
- Studied feasibility of manufacturing and developing a child safety toy product

#### HONORS AND ACTIVITIES:

- Vice President of Collegiate Entrepreneurs' Organization (CEO) Kent Chapter
- Finalist in two Kent State University Business Concept Competitions
- Member: Beta Gamma Sigma National Honors Association, Sigma Nu Tau Entrepreneurship Association, National Society of Collegiate Scholars, and Golden Key Society

### **COMPUTER SKILLS:**

- Windows, OSX, HTML
- Zendesk, Inkscape (vector graphic design), Microsoft Office, Outlook, iMovie (video editing), GarageBand (audio recording, mixing and mastering)
- Able to install/replace desktop and laptop hardware

#### **EDUCATION:**

- BBA in Entrepreneurship, Minor in Marketing
  Kent State University, December 2012, College of Marketing and Entrepreneurship
  - Overall GPA: 3.78, Magna Cum Laude Major GPA: 3.91
- Significant Coursework
  - Entrepreneurial Sales and Marketing, Advertising and Promotion Management, Practicum
  - Created and ran summer marketing campaign to increase traffic for a struggling café
  - Wrote full marketing plan for a local business