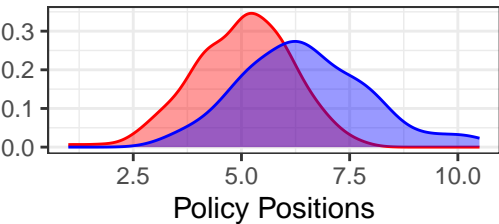


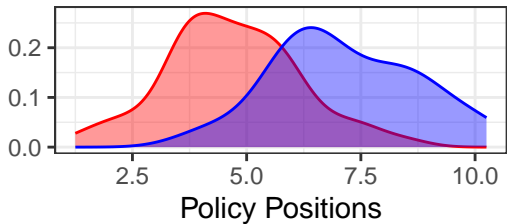
## Legacy Media

Overlap Coefficient 0.61



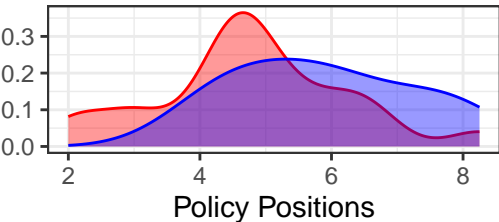
## Online Media

Overlap Coefficient 0.45



## Social Media

Overlap Coefficient 0.74



## Mixed Media

Overlap Coefficient 0.42

