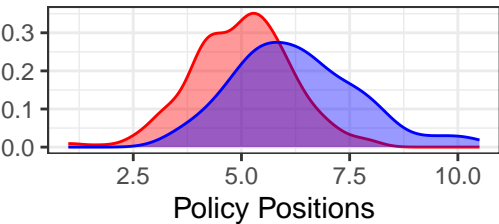


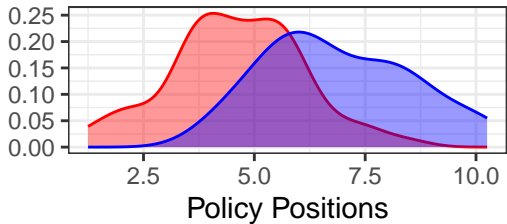
Legacy Media

Overlap Coefficient (0.66)



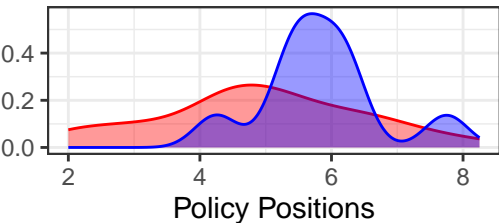
Online Media

Overlap Coefficient (0.59)



Social Media

Overlap Coefficient (0.74)



Mixed Media

Overlap Coefficient (0.70)

