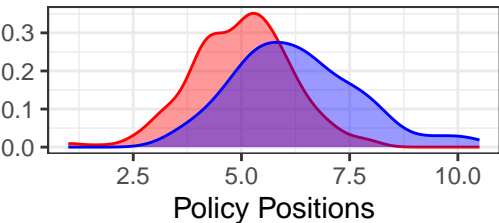


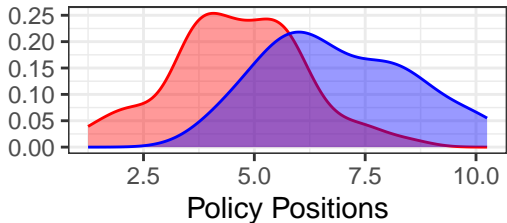
## Legacy Media

Overlap Coefficient (0.66)



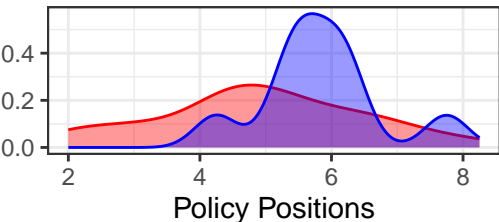
## Online Media

Overlap Coefficient (0.59)



## Social Media

Overlap Coefficient (0.74)



## Mixed Media

Overlap Coefficient (0.70)

