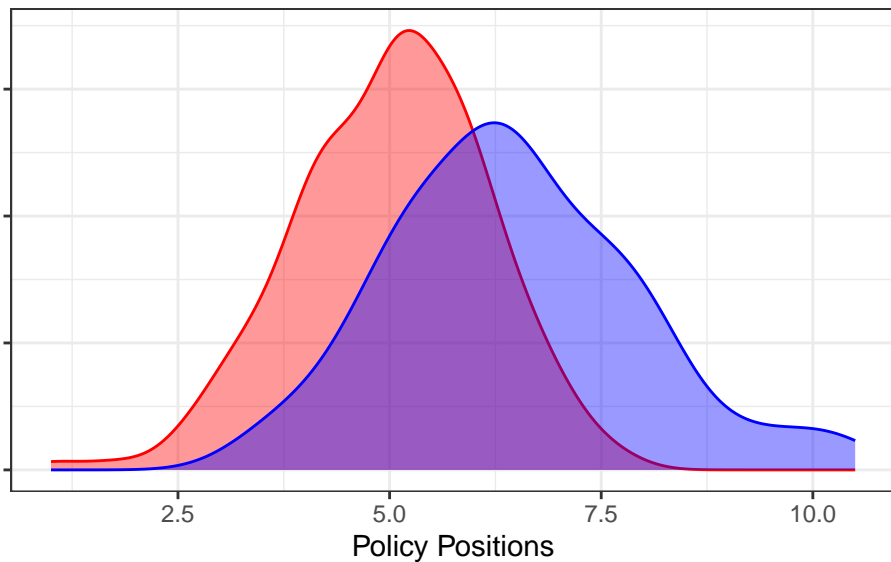


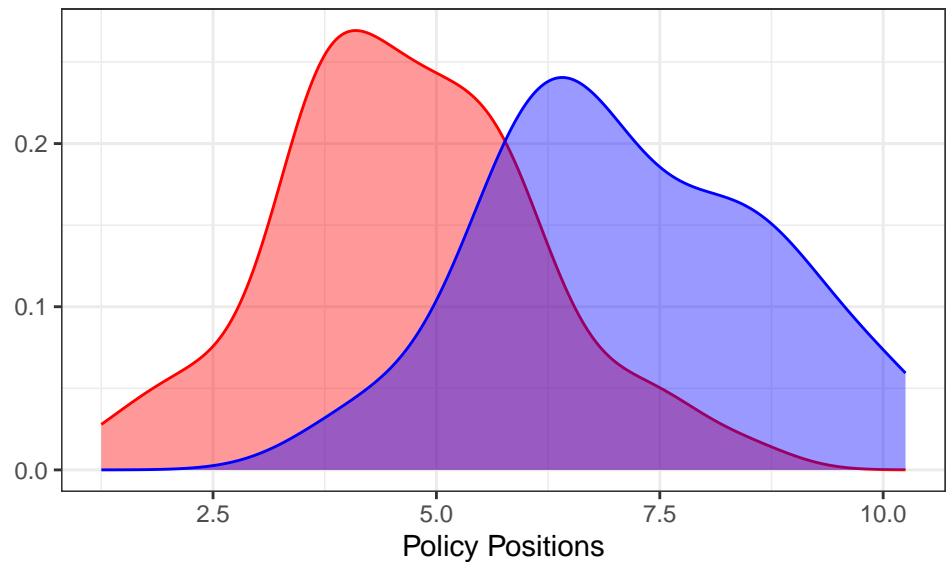
Legacy Media

Overlap Coefficient 0.61



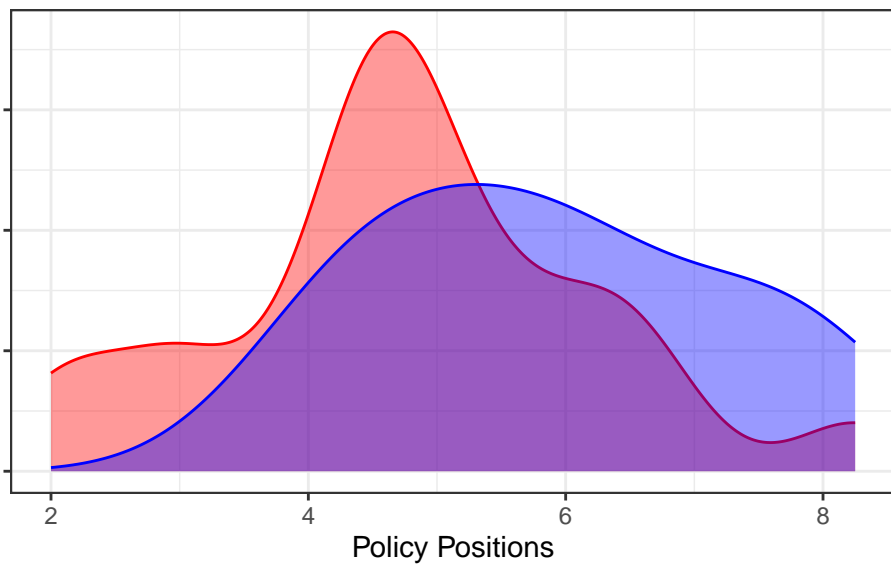
Online Media

Overlap Coefficient 0.45



Social Media

Overlap Coefficient 0.74



Mixed Media

Overlap Coefficient 0.42

