

## Main idea:

Provide users with functionalities to build their Twitter connections without getting flagged for Aggressive Following

## Main functionalities

- Search for a name and add the first two or three resulting screen names to a list to be used as input for the following function:
- Write a function that can accept comma-separated Twitter screen names and follow them.
  - Screen name lookup service could be a separate service that Updentity can provide

## User Interface functionalities

- In 'Outreach Services' display option to follow a list - informing the user of the limitations imposed by Twitter
- Display a list of Twitter screen names to user so the user can select accounts to follow a page at a time.
  - Idea: Sort the list with follow/following ratio closest to 1:1 at the top (These would be accounts most likely to follow-back)

## Throttling

1,000 is the technical limit. It looks like a user could come in well below that and still be suspended if they participate in "aggressive following," which they term as "indiscriminately following hundreds of accounts just to garner attention." They stop short of a specific definition of Aggressive Following. After a user has followed 2,000, the user is limited based on ratio. They also stop short of defining what this ratio is.

**Take away idea:** I think it would be a good idea to limit any auto-follow app to 300 or 400/day, and to disable its use if a user's follow/following ratio is below 0.5 (i.e. disable if they are following way more people than the number of those following the user).

We could further limit it by showing a list of found screen names and allowing the user to check a page at a time -- that would ensure that the following is not "indiscriminate" (double-negative seems more clear in this case) .

\* Samuel: I just had an interesting idea - show the user a list of people to follow who are most likely to follow-back: Sort the list with those who have follow/following ratios closest to 1:1 at the top (These would be accounts most likely to follow-back)