

Client:

Prepared by: SJ Media Labs

Date:

1. Company Information

- **Company/Brand Name:** _____
 - **Tagline/Slogan (if any):** _____
 - **Business Overview:** _____
 - **Products Offered:** _____
 - **Services Offered:** _____
 - **Years in Business:** _____
 - **Target Audience:** _____
 - **Competitors (Links):** _____
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2. Website Objectives

What are the primary goals of this website?

- Brand Awareness
- Lead Generation
- Service Showcase (Courses)
- Booking/Appointments (Demo Classes)
- Blog/Content Marketing
- Portfolio/Case Studies
- Other: _____

3. Design Preferences

- **Do you have any brand guidelines (colors, fonts, logo, etc.)?**
 - Yes
 - No (Need to create)
- **Preferred Colors or Style:** _____

- **Logo File:**
 - Provided
 - To be created
 - Format: PNG SVG AI
 - **Reference Websites You Like (with reasons):**
 - **Design Style:**
 - Minimalistic
 - Modern & Trendy
 - Corporate & Clean
 - Bold & Vibrant
 - Other: _____
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4. Content & Assets

- **Do you have ready content (text, images, videos)?**
 - Yes
 - No, need help creating content
 - **Stock Images / Custom Photos Required?**
 - Yes
 - No
 - **Videos / Testimonials / Case Studies Available?**
 - Yes
 - No
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5. Technical Preferences

- **Preferred Technology/Platform:**
 - WordPress
 - ReactJS / NextJS

- PHP / Laravel / CodeIgniter
- Shopify / WooCommerce
- Other: _____

- **Hosting:**

- Provided by client
- To be purchased

Hosting Access: cPanel SSH CyberPanel

6. Point of Contact

- Name: _____
 - Designation: _____
 - Phone Number: _____
 - Email ID: _____
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7. Functional Requirement

- Live Chat
- Contact form
- Whatsapp integration
- Language options

8. Website Structure (Menu)