Analysis of Beer and Brewery Dataset

Introduction

Dataset contains:

- Breweries and beers from all 50 states
- ~550 Breweries
- ~2400 Beers
- Beers and Breweries are in separate files.
- Datasets were merged on Brewery ID

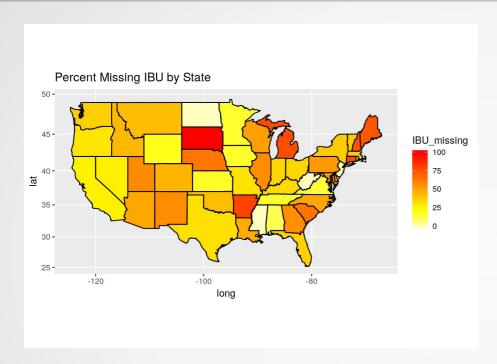
Goal: Find something interesting in this data

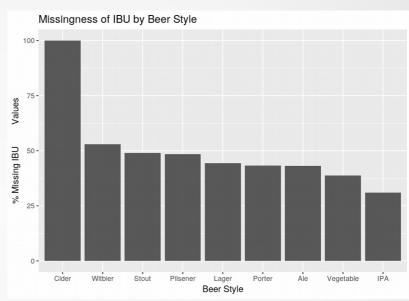
Null Values in Dataset

Column Name	Number of Missing Values	Percent of Values Missing
IBU	1005	41.70%
ABV	62	2.57%
Style	5	0.21%

- A large portion of the IBU values are missing. This is a concern for taking insights from the data.
- The portion of missing data for ABV and Style is relatively small.

Missing IBU Data

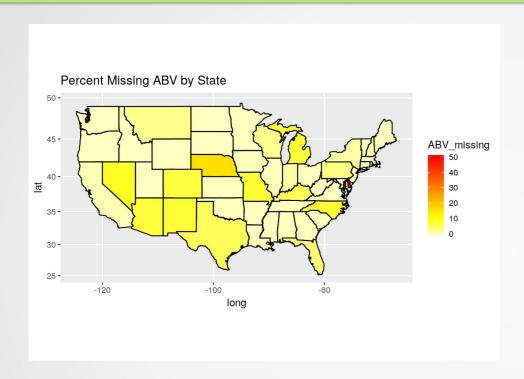




Missing IBU values appear to related to

- States
- Beer Style

Missing ABV Data

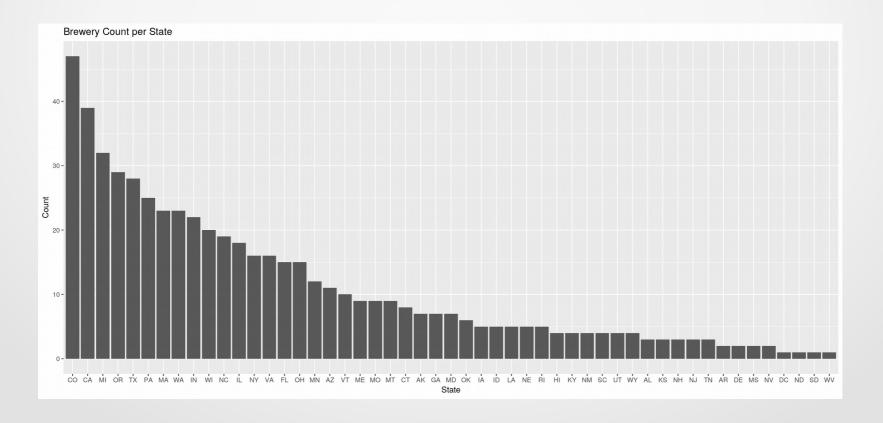


- Generally small variation across states
- Generally low amount missing per state

Breweries by State

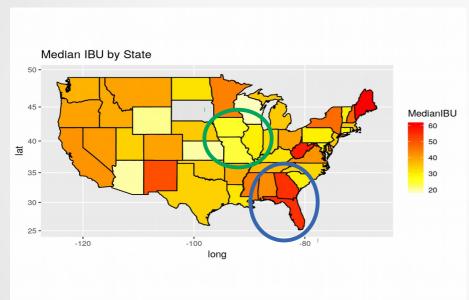
Bulk of the breweries in one-thirds of states.

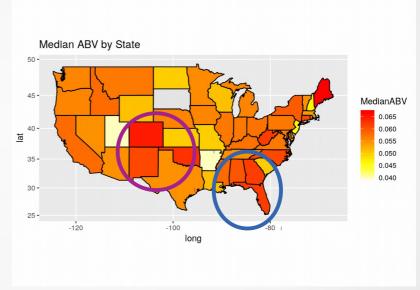
Most breweries are in Colorado.



Median IBU and ABV by State

Plotting median IBU and ABV by state shows some geographic clustering.





Higher median IBU/ABV in deep south

High ABV in south central states

Low IBU in midwestern states

Maximum IBU and ABV by State

 The most alcoholic beer is from Kentucky, followed by Indiana.

These two beers have a substantially higher ABV than others.

The most bitter beer is from Oregon

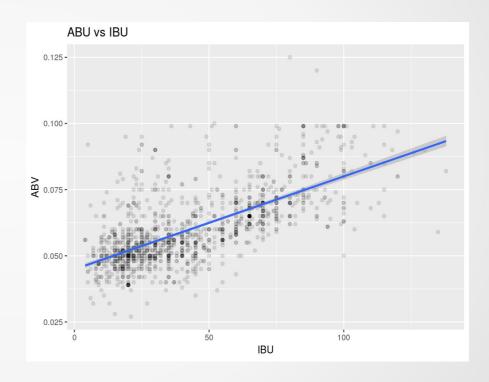
Statistics of ABV

Statistic	Value
Min	0.1%
1st Quartile	5%
Mean	5.98%
Median	5.60%
3rd Quartile	6.7%
Max	12.8%
standard deviation	1.35 percentage points
range	12.7 percentage points

- Median and mean are not close in value
- The bulk of the data is between 5% and 6.7%

Relationship of ABV and IBU

- Strong evidence of a linear relationship between IBU and ABV.
- Linear Regression (p-value < 0.0001)



Conclusion

Insights from the data exploration:

There is evidence that the missing data is not 'at random'.

There appears to be a geographic clustering of median IBU and median ABV of beers.

Most beers have a moderate ABV (5% - 6.7%).

There appears to be a linear relationship between IBU and ABV.