



MBK: SJ Initiative

Informing San José's Citywide Education and Digital Literacy Strategy



Office of
Mayor Sam Liccardo



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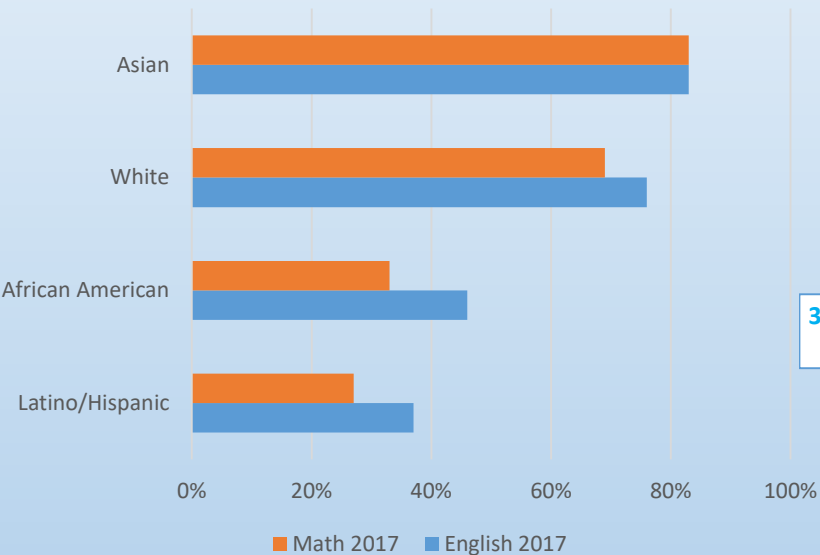
Getting Here

- In May of 2015 Mayor Sam Liccardo accepted President Obama's my Brother's Keeper Challenge:
"Helping more of our young people stay on track. Providing the support they need to think more broadly about their future, and building on what works" President Barak Obama
- In June of 2016 the City of San José accepted Mayor Liccardo's recommendation to develop a citywide strategy for supporting education and digital literacy.
"A citywide education strategy will guide the way for City Council administration and staff to re-envision our city as a classroom." Mayor Sam Liccardo

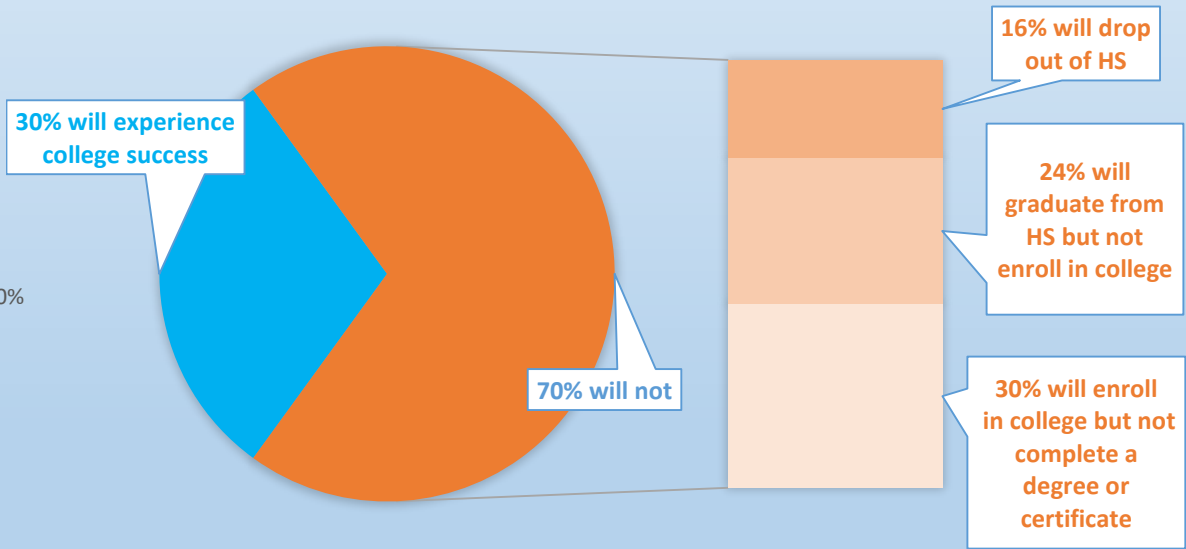


Education Outcomes Snapshot: Today

Santa Clara Students Meeting Standards
2017 CAASPP



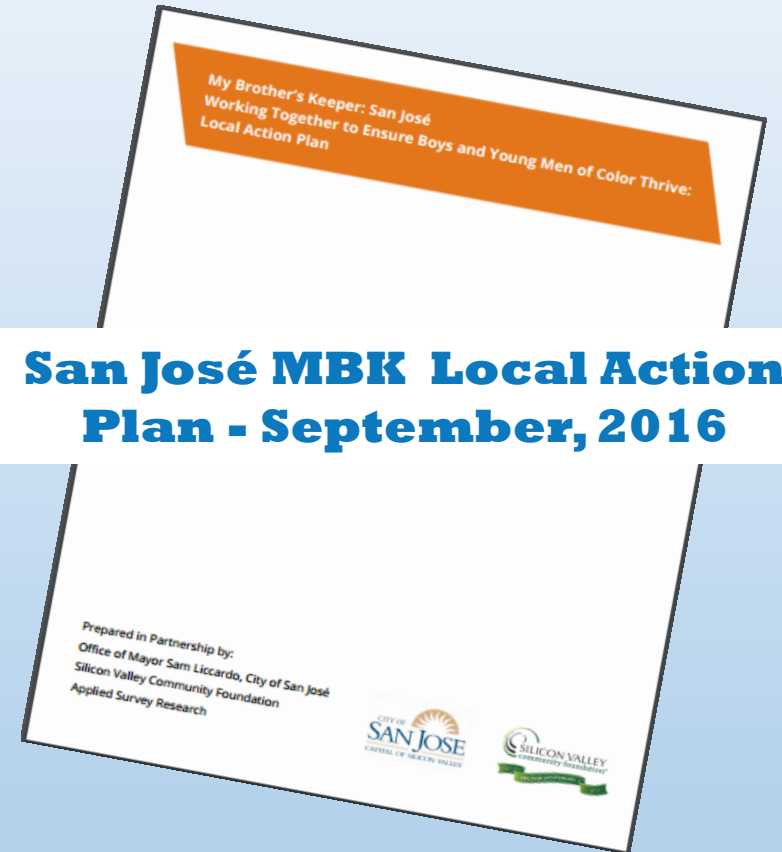
College Success Outlook:
San José HS 9th Graders



What did we Learn

In San José, African-American, Southeast Asian and Latino boys are least likely to successfully reach key milestones:

- Entering kindergarten ready to learn
- Reading at grade level by 3rd grade
- Graduating from high school ready for college & career
- Experiencing reduced youth violence with access to second chances

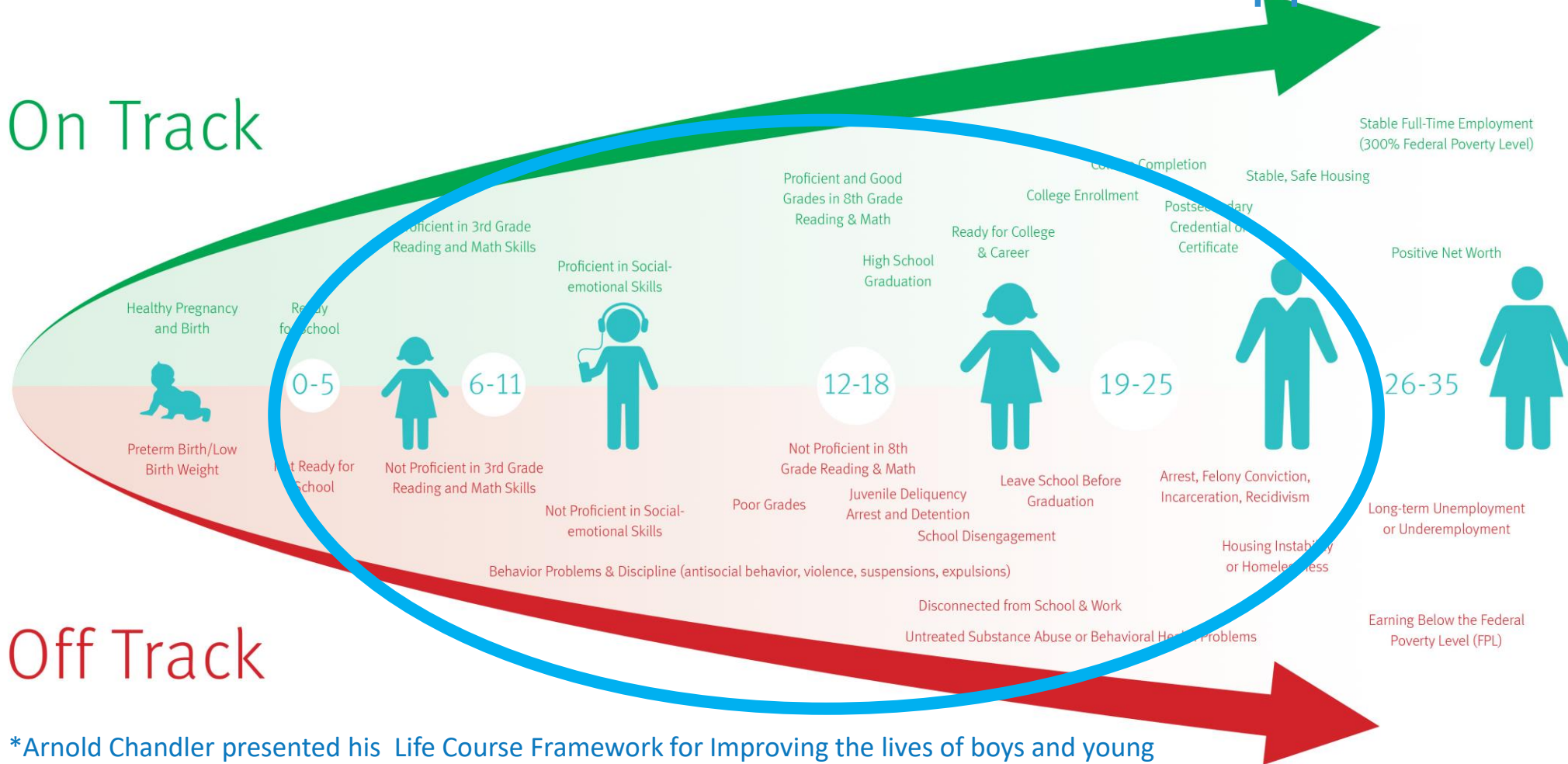


Life Course Framework*:

Guidance on the need for a cradle to career approach



On Track



Off Track

*Arnold Chandler presented his Life Course Framework for Improving the lives of boys and young men of color at the May, 2015 MBK: SJ community convening

Foundation for San José's Cradle to Career and Digital Literacy Strategy:

On Track



Off Track

The MBK: SJ Strategic Plan

1. Develop a cradle to career education and digital literacy strategy that leverages existing City programs and resources and leverages community leadership and partnerships
2. Utilize data and evidence-based practice in program design and implementation
3. Embed the MBK: SJ Values into program design
4. Ensure accountability through reporting and evaluation



1. Citywide Education and Digital Literacy Strategy

MBK: SJ Milestone	Cradle to Career Strategy	Partners	Education & Digital Literacy Strategy	Baseline 2016-17	Goal 2017-18	Goal 2019-20
Entering Kinder Ready to Learn	Preschool to Third Grade	SCC Office of Education Smart Start Coalition	Quality Preschool	495	800	1,000
			Quality Early Learning Programs	6,000	7,000	10,000
Reading & Math at Grade Level	Elementary & Middle School	Afterschool providers & school districts	SJ Learns & Quality K – 8 Afterschool & Summer Programs	3,500	5,000	7,500
		Tech company & tech training organization volunteers	Coding 5K Challenge Initiative	2,000	3,000	5,000
Graduating from High School Ready for College and Career	High School & College	San José Evergreen Community College Dist. & West Valley CC	SJ Promise HS College Readiness Program	New	1,000	1,500
		the SVO, East Side Union H.S. & San José Unified School Districts	SJ Works Youth Employment Program	1,000	875	1,400
		SCC Office of Education Opportunity Youth Academy & Career Online High School	SJPL High School Diploma Recovery Programs	250	625	750
		San José Evergreen Community College Dist. & West Valley CC	SJ Promise – College Scholarship & Success Program	New	800	1,500
Experiencing Reduced Violence & Access to Second Chances		SCC District Attorney, SCC Office of Education, School Districts	SJPD & all Districts: Single MOU guiding Police Officers on school campuses			
			SCC DA Truancy Reform & Amnesty Program	18,000	3,000	3,000

Education & Digital Literacy Program Details

MBK Milestone	Dept Lead	City Program
Preschool to 3 rd Grade	SJPL SJPL SJPL PRNS/SJPL SJPL / MO	<ul style="list-style-type: none"> • Wee Play San José Children's Areas • Story time • 1,000 Books Before Kindergarten • Quality Preschool • SJ Learns PK – 3rd Grade Extended Learning Programs
Elementary & Middle School	SJPL PRNS/SJPL SJPL SJPL SJPL	<ul style="list-style-type: none"> • Summer Reading Challenge & online summer school partnerships • Quality Afterschool Programs • Homework Centers • Online Tutoring • Coding 5K Challenge
Graduating from High School Ready for College & Career	SJPL / MO SJPL / MO SJPL SJPL / MO	<ul style="list-style-type: none"> • SJ Promise College Readiness – dual enrollment & counseling • W2f SJ Works jobs & internships for at risk youth • High School Diploma Recovery for youth & adults • SJ Promise 2 year free community college: low income SJ HS grads
Experiencing Reduced Violence & Access to 2 nd Chances	SJPD	<ul style="list-style-type: none"> • School Liaison Unit – School Liaison Officers & Truancy Abatement

2. Utilize data & evidence-based practice

- Design for outcomes, scale, and sustainability;
- Leverage school and community resources and inter-departmental skills; and
- Incorporate quality frameworks and assessments.



3. Embed MBK: SJ Values into Program Design

- Identify and address instances of structural and racial bias;
- Elevate restorative justice over punitive strategies;
- Be inclusive of undocumented youth;
- Apply outreach strategies that target populations;
- Leverage technology to improve outcomes; and
- Ensure cultural competency and community and family engagement.



4. Accountability & Outcomes

- Baseline and set goals by:
 - capacity, enrollment and educational outcomes.
 - targeted populations and locations.
- Report outputs and outcomes by
 - gender and ethnicity.
 - targeted populations and locations
- Enter into data-sharing agreements to:
 - identify populations and locations in need
 - measure impact on student outcomes.



Next Steps

- **Thursday, October 5, 3:00 – 4:00 MBK: SJ Action Committee Conference Call** (substitutes in-person meeting) for feedback on the MBK: SJ Strategic Plan.
- **Wednesday, October 11, 7:30-8:30 am: School City Collaborative (SCC) first quarterly meeting of the school year.** The SCC will continue to provide guidance to the City's educational priorities and work in partnership in design and implementation.
- **Wednesday November 1, 2017: 10:00 – 12:30 CA Assembly Select Committee on the Status of Boys and Men of Color Informational Briefing** at the Rotunda at San José City Hall. 12:30 – 2:00 Lunch for Assembly Members, City Council Members, Donors and MBK: Action Committee Members
- **Thursday, December 14, Presentation of the Citywide Education and Digital Literacy Strategy to the San José City Council Neighborhood Services and Education Committee.** The meeting is open to the public, begins at 1:30 and is located in the City Council Wing Room

...But what will it really take

- Keep an eye on the prize:
 - Close the 3.5K preschool seat gap for low-income 3 & 4 year-olds
 - Address the 4K afterschool seat gap for at-risk K – 3rd graders
 - Expand the work to improve high school graduation, and college readiness and success rates so that every San Jose 9th grader has at least a 50% probability of experiencing college success



And

Work collaboratively across City departments and with local and state partners and government to

Align data needs, resources and people-power because

When San Jose's boys and young men of color succeed, all children succeed.

