

# Simran Jobanputra

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## EDUCATION

### Carnegie Mellon University | Pittsburgh, PA (May 2019)

- Bachelor of Science in Business Administration (Finance Concentration)
- Additional Major in Human-Computer Interaction & Minor in Statistics
- Cumulative GPA: 3.61/4.0, In-Major GPA: 3.81/4.0, ACT: 35
- Relevant Courses: Accounting, Finance, Regression, Probability Theory, Programmable User Interfaces, Stochastic Modeling and Simulation, Business Presentations, Design Studio I & II, User Centered Research & Evaluation, Organizational Behavior, Fundamentals of Programming, HCI Capstone

## WORK EXPERIENCE

### JP Morgan Chase & Co

**Jun 2018 - Aug 2018**

Sales & Trading Summer Analyst

New York City, NY

- Build business knowledge of algorithmic trading products, differentiated liquidity offerings, and smart order router
- Conducted research and analysis on the Transaction Fee Pilot Study, designed a Market Update for clients
- Revamped PNL and Volume Reports using Macros and VBA
- Pitched 2 trade ideas around Structured Products, learned pricing and Option Theory basics
- Provided color on electronic trading news

### UBS Group Technology

**Jun 2017 - Aug 2017**

Business Analyst for the Chief Technology Office

Stamford, CT

- Developed 5 security and archival models using Agile Development for migration across SharePoint platforms
- Standardized the affirmation process for managing over 200 IT Product Lifecycles with global executives
- Led a team of software engineering and business interns in solving a security issue at the firm using fingerprinting technology; the firm invested in the idea

### HCI Research Labs

**Feb 2017 - Dec 2017**

Research Assistant

Pittsburgh, PA

- Prototyped a mobile time banking, P2P application using Economic Modeling/Human-Centered Design
- Designed a database to record student data from 50 student interviews
- Completed a 20-page paper on research findings for Carnegie Mellon Social Systems Scientists

### Mabbly Digital Marketing

**Jun 2016 - Aug 2016**

Research and Technology Intern, Project Lead

Chicago, IL

- Conducted research on APIs to build an AI search engine [Mabbly AI] for streamlined client branding
- Brought revenue to the firm through 10 clients by using Mabbly AI Beta's outputs

## LEADERSHIP & EXTRACURRICULARS

### Undergraduate Marketing Organization

**Sep 2015 - May 2017**

Vice President Case Competitions

Pittsburgh, PA

- Led a team of 16-20 in the full development of a technical case on EBay and its final presentation through weekly team meetings, placed in the mid-sized university category
- Developed relationships with Accenture and nonprofits such as Development Solutions Organization to bring case competitions to CMU

### The College Essayist

**Jun 2015 - Dec 2016**

Head of Tutoring and Academic Development, Founding Partner

Pittsburgh, PA

- Built 25 free online ACT/AP guides to prepare students for college admissions tests, recruited 15 mentors to give mentees feedback on college admissions essays and the college admissions process
- Increased site views by 35% through curating more relevant site content via feedback and Search Engine Optimization

## SKILLS & INTERESTS

Technical Skills: Python (Intermediate), R Studio (Intermediate), HTML/CSS/Javascript (Intermediate)

Business Skills: Microsoft Excel & PowerPoint (Advanced), Adobe Software (Intermediate), Bloomberg

Interests: Dancing, Runway Fashion, Creative Writing/Reading