simran jobanputra
business + design

sjobanpu@andrew.cmu.edu
+630.956.8943

Relevant Coursework

-Interaction Design Studio I & II
-Stochastic Modeling
-User Centered Research
-Fundamentals of Programming
-Data Mining
-HCI Capstone (client: DARPA)
-Social Psychology
-Statistical Visualization
-Organizational Behavior
-Marketing
-Accounting & Finance

Skills

General

Contextual Inquiry
Adobe Creative Suite
Python
HTML5/CSS3/Javascript
Sketch, Balsamiq
Excel
Bloomberg Terminal
RStudio
Conversational Spanish
Conversational Hindi & Gujarati

Research & Design

Contextual Inquiry
Affinity Diagramming
Rapid Prototyping
Storyboarding & Visioning
User Interviews & Think-Alouds
Heuristic Evaluation

Extracurriculars

CMU Sahara, Founder
Dance Marathon, Founder
College Essayist, Founder
Undergraduate Marketing, VP Cases

Interests

Dancing, Fashion, Venture
Capital, Entrepreneurship,
Live Music, Service Design

Education

Bachelor of Science in Business Administration
Additional Major in Human-Computer Interaction,
Minor in Statistics
Cumulative GPA: 3.7/4.0, In-Major GPA: 3.81/4.0

Experience

JP Morgan / Summer Trading Analyst
June - August 2018, New York, NY

Spearheaded a research study on the new rules regarding
transaction fees on the New York Stock Exchange

Revamped a stock trading platform with aesthetic visualizations
enriching the process of tracking client movement and the markets

Pitched 2 trade ideas around Structured Products and Options
in order to better engage non-experts with our electronic products

UBS Group Technology / Summer Business Analyst
June - August 2017, Stamford, CT

Developed 5 models for archiving documents and migrating
information to the new SharePoint platform

Standardized the affirmation process for managing over 200 IT
Product Lifecycles with global technology executives

Created the company's media kit and brand book

Mabbly Digital Marketing / Research & Technology Intern
July - August 2016, Chicago, IL

Designed an AI Search engine [Mabbly AI] in order to streamline
finding information about a client and its competitors

Brought revenue through beta testing of Mabbly AI on 10 clients

Research + Projects

UBS Hackathon / Product Manager
Led a team of 6 software and business interns in developing and a
launching a fingerprinting technology to improve firm-wide security

Morphing Matter Lab / Strategist
Created a pitch for how BioLogic, a second skin kind of material that
tracks sweat and temperature changes could be used to quickly track
changes in patient's bodies at UPMC, funding ongoing

HCI Systems Lab / Research Assistant
Interviewed 50 students to understand what motivates students

Prototyped a mobile rewards system for social good on campus
using food credits as prizes, presented this model