



Sjoerd Bijl

Commercial analyst

About Me

I'm a 24-year-old professional with a background in **Business Administration** and **Marketing Analytics**. My passion lies in the exploration of data, identifying trends, and utilizing these insights to enhance business performance and add to the innovation of a company. I possess a robust understanding of the commercial sector, complemented by an intrinsic curiosity about its technical aspects.

Experience

Feb 2024 – Jun 2024

IT Masterclass Professional

Calco, Amsterdam

- Engaged in a traineeship centered on personal growth.
- Attained **various IT related certificates** to enhance comprehension of the industry.

Sep 2023 - Jan 2024

Freelancer, Rotterdam

Temper works

- Executed order picking, labeling, and package sorting operations at high-volume warehouses for logistics companies such as DHL and UPS.
- Average rating of **4.8/5 stars** across 5 different employers.

Sep 2020 - Jul 2021

Social Media Manager (internship and as working student)

Young Global Living, Rotterdam

- Developed an automated daily content strategy, resulting in a **doubled user following** on Instagram and LinkedIn.
- Established **multiple monetized marketing campaigns** on Instagram using Meta Ads Manager.

Aug 2018 - Jan 2019

Global Market Research Intern

Selina, Colombia

- Created a pipeline of **50+ quantitative insight reports** in the leisure industry for European/South American cities.
- Collected and analyzed **client survey responses** for tourism locations around the globe.

Certificates

- SCRUM PSM 1
- ITIL 4
- Microsoft Azure Fundamentals (AZ-900)
- Microsoft Power Platform Fundamentals (PL-900)

Contact

Phone: +31 06 29 24 20 90

E-Mail: sjoerdbijl.sb@gmail.com

Address: 3024 EK, Westzeedijk
387 X, Rotterdam

Education

Msc. Marketing Analytics

Tilburg University

Jan 2022 - Jun 2023

Pre-master Marketing Analytics

Tilburg University

Sep 2021 - Jan 2022

BBA-International Business and Management

Rotterdam Business School

Sep 2016 - Jul 2021

HAVO N&T / N&G

Pontes Pieter Zeeman

Sep 2012 - Jul 2016

Soft skills Hard skills

Innovative	SQL
Perseverant	Power BI
Strategic	Python
Attentive	Google Analytics
Considerate	

Languages

Dutch (native)
English (working proficiency)
Spanish (Intermediate)