

Serious Scrum

ROAD TO

MASTERY

ONLINE SCRUM MASTER TRAINING



Road To Mastery

GET SERIOUS!

Our program is a mix of online group and individual coaching, peer-review, field practice and assessment.

It is a continuous interactive training.

You will join and grow a network of other Serious Scrum Masters who will continue to support each other in the field.

Serious Scrum
Mastery

A TSUNAMI OF SENSE

3 # Road To Mastery

IS THIS TRAINING VALUABLE TO ME?

- This is **NOT** the ordinary 2-day theoretical classroom Scrum Training.
- This training is not just to test your knowledge of Scrum, but its *practice*. If that is your aim, whether you are certified or not, join us!
- Your work environment matters! We help you apply learnings to your environment.
- With other practitioners, guided by a Scrum Trainer, you journey together to improve your Scrum Mastery.
- You do not need to visit a training location. You can attend the sessions from home and office.
- It is a continuous incremental training. You can decide each week if the next training will be of value to you.

Serious Scrum

Mastery

01

Practitioner

You are already a Scrum practitioner. You want to learn from a Scrum Trainer and **exchange experiences** with other practitioners.

02

Transparency

You aim to improve your and your organisation's **shared understanding and practice** of Scrum. You will explore the '**why**' behind the Scrum Guide.

03

Inspection

You will learn where you might not be **benefiting the most from Scrum**.

04

Adaptation

You will learn how to **apply your learnings in the field** to become more successful with Scrum.



9 INITIAL ITERATIONS

1. History & Theory
2. Values
3. Roles
4. Artefacts
5. The Sprint & The Sprint Goal
6. Sprint Planning
7. Daily Scrum
8. Sprint Review
9. Sprint Retrospective

...And beyond!



GETTING STARTED



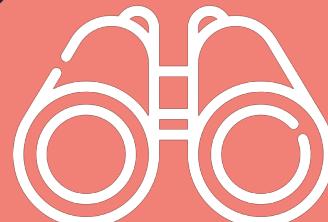


WEEKLY ITERATION

1,5 hour

Online group
Training Session

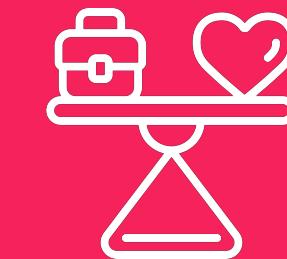
Applying learnings
In the field.



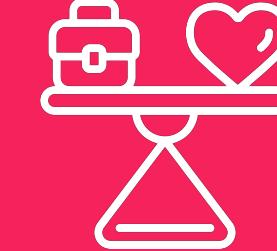
TRAINING



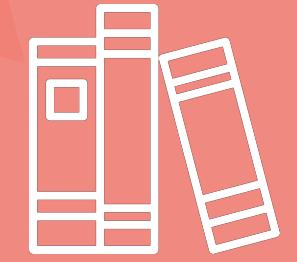
**FIELD
ASSIGNMENT**



**GROUP
REVIEW**



**GROUP
REVIEW**



MASTERMIND



ASSESSMENT

30 minutes

1-on-1

Field Assignment

Preparation

Reviewing your learnings
and field experience.

1 hour

You will share your learning
experience with the trainer and other
trainees and collect feedback.



SJOERD NYLAND

THE TRAINER

Sjoerd (may be pronounced as 'Stuart'), founder of Serious Scrum, will host the training and provide personal coaching.

Sjoerd has over 14 years of international experience in Digital, Retail and E-Commerce, 8 years of working with cross-functional teams and 6 years in Scrum Mastery.

Sjoerd is 34y, father of two, based in The Netherlands.

Sjoerd is credited for his online series '[The Road to Mastery](#)'.



PRICING

MATERIALS

€ 45,- Training Companion

€ 10,-/month Miro Subscription

€ 99,- Online Assessments

€ 99,-
PER ITERATION

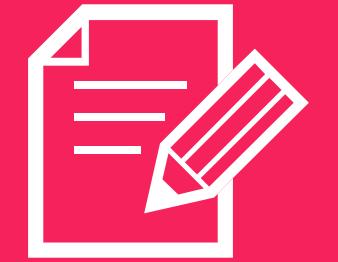
The training program is an iterative process.

Each iteration you can determine whether it is valuable for you to continue.

At the end of 9 iterations the training may continue towards more advanced topics depending on what is most valuable to you.

Serious Scrum
2020

ARE YOU SERIOUS?



SUBSCRIBE NOW!