

Tricia Greenwood

12/5/18

CIT230

Week 12

## TempleInnandSuites.com

### Site Plan:

**Site Purpose:** This site will be responsive to all screens and have ease of navigation throughout. The home page will have a unique landing page that allows for a call to action that includes booking a room. The site will have information on the temples it services that includes schedules. One will be able to make reservations and see special amenities that this hotel provides. We will have a contact page with an embedded map. This hotel serves patrons of various Latter-day Saint temples and will provide the info needed to know about the temple and to be able to book their stay.

### Target Audience:

**Age:** 18 and up

**Income:** various income levels, but average will be about \$70,000.

**Education:** Temple Presidency and regular patrons would differ. There would be various degrees of education. There are going to be those whom travel far to visit and attend specific temples, so education isn't the main factor. The website will be simple to use for anybody.

**Family status:** The Inn does provide babysitting, so children are welcome. Attendees of the temple are various ages from 18 and up.

**When:** Users of this site will use it when searching for lodging while attending the temple, and in some cases the temple presidency may live at one through the course of their service.

**Where:** four separate temples including the San Diego Temple, San Antonio Temple, Newport Beach temple, and Las Vegas temple.

**How:** Visitors will access our site through the home page to find the temple they are looking for and the ability to book the Inn specific to their choice.

**What device:** All devices will be supported through our site.

## **Personas:**

**Richie Rich**, 57, father of 2 and grandfather to 1.

**Demographics:** Retired business owner. He sold his landscaping business and has started a new business in the drop shipping world. He is a hard worker and enjoys his downtime at the temple.

**Goals and Motivation:** He is trying to attend the temple regularly even when business takes him away from home. He has decided that attending the temple while on business trips makes a lot of sense. He has family history work to perform.

**Social:** He isn't really out going, although he loves hanging out with his family. When away from business this is a good way for him to have something to do and be able to avoid awkward social engagements.

**Technology:** His new business is all online, so he is very tech savvy.

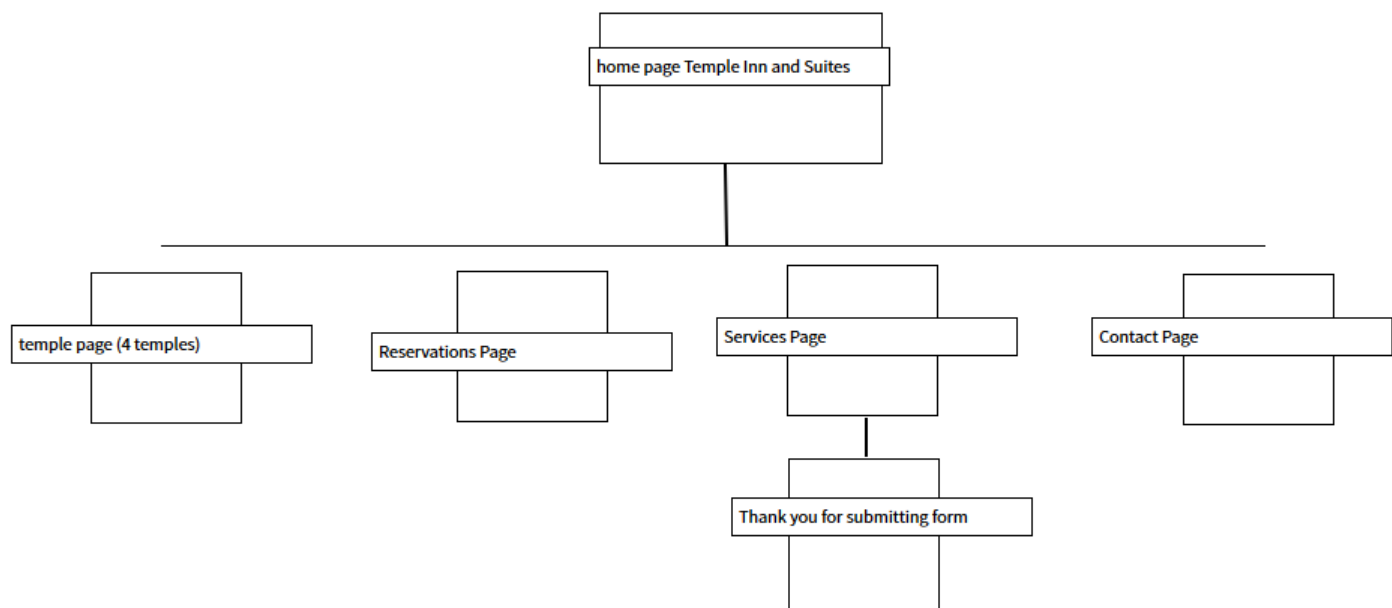
**Quote:** "Unpaid work in the temple is more important than paid work outside the home"

## **Scenarios:**

1. What is the temple schedule?
2. What is the weather like at that temple?
3. Is there food available?
4. Is there internet?
5. How much does it cost to book?
6. What is some info about the temple I am attending?

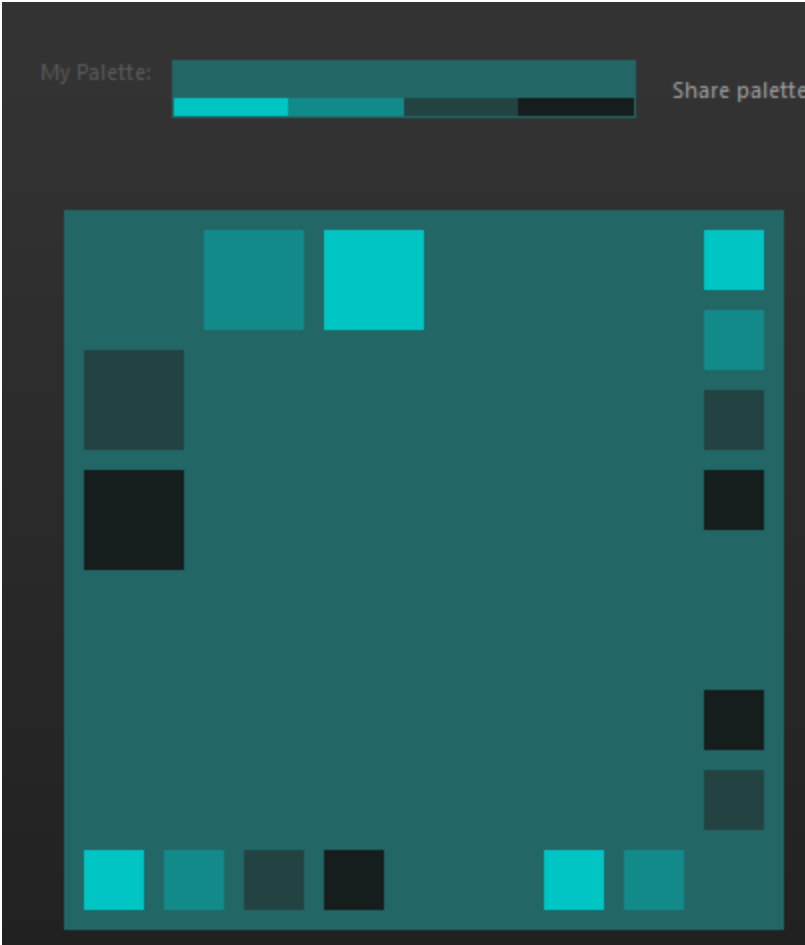
## **Site Map:**

# Site Map

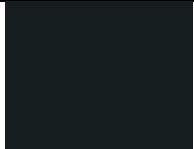

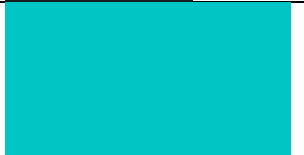
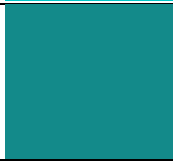



# Style Guide

## Color scheme:



| Hex color                    | sample      |
|------------------------------|-------------|
| Dominant color:<br>#226666   | <div></div> |
| Background color:<br>#FFFD7C | <div></div> |

|                           |   |   |
|---------------------------|---|---|
| Accent colors:<br>#151d1d |  |  |
| Accent colors:<br>#00c5c5 |  |   |
| Accent color:<br>138a8a   |  |  |

<http://paletton.com/#uid=13i0u0kl1l1ANIGrDsXf2dJ8K67>

## Typography:

|                   |        |      |
|-------------------|--------|------|
| Site Header       | Nunito | 40px |
| Primary Nav       | Nunito | 30px |
| Footer Nav        | Nunito | 20px |
| Heading1 (h1)     | Nunito | 30px |
| Heading 2 (h2)    | Nunito | 25px |
| Heading 3 (h3)    | Nunito | 20px |
| Paragraph text(p) | Nunito | 16px |

Nunito google API links:

```
<link href="https://fonts.googleapis.com/css?family=Nunito" rel="stylesheet"> font-family: 'Nunito', sans-serif;import:
```

```
<style>
```

```
@import url('https://fonts.googleapis.com/css?family=Nunito');
```

```
</style>
```

<https://fonts.google.com/specimen/Nunito?selection.family=Nunito>

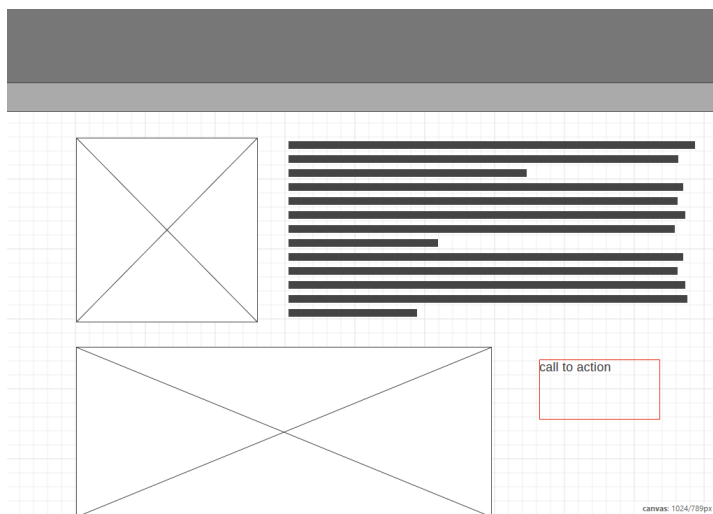
Sample 40 px Nunito

1. Extra-Light
2. *Extra-Light Italic*
3. Light
4. *Light Italic*

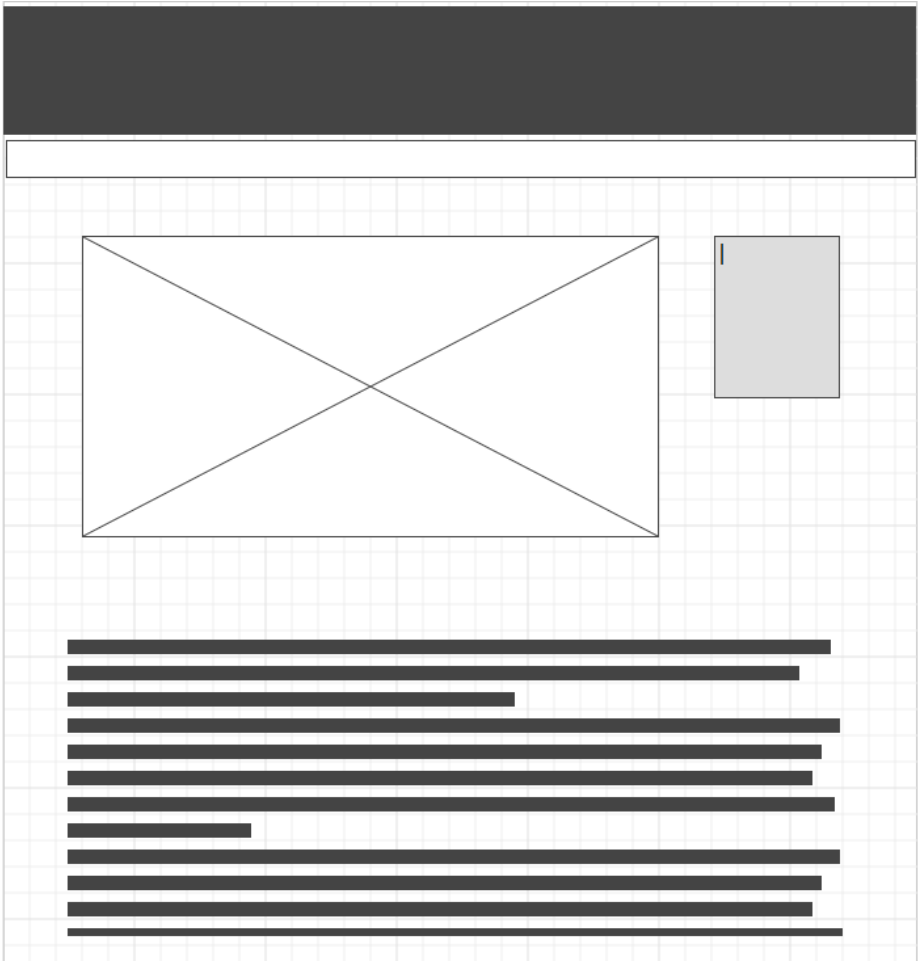
5. Regular
6. *Regular Italic*
7. **Semi-Bold**
8. ***Semi-Bold Italic***
9. **Bold**
10. ***Bold Italic***
11. **Extra-Bold**
12. ***Extra-Bold Italic***
13. **Black**
14. ***Black Italic***

## Wireframes:

Large:



Medium:



Small:

