

Thank You to our 2019 Sponsors!



"One exposure/access point for SpaceX that is outside of the top schools is the FSAE competition in Michigan each year. FSAE draws teams from many different schools, and the teams basically design and build a race car from scratch. It's an amazing event, and SpaceX uses the event to pick up some of the best gearheads in the country."

- Dolly Singh
Former Head of Talent Acquisition, SpaceX

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SJSU SAN JOSÉ STATE
UNIVERSITY

2020 FORMULA
SAE



SPONSORSHIP INFORMATION





Spartan Racing is the student chapter of SAE International at San Jose State University. We design a new car every year with the team-wide goal of continued excellence at competition.

- Spartan Racing Strives to:
- Build ties between the SJSU College of Engineering and companies in the Silicon Valley
 - Enrich engineering education by:
 - A. Providing practical supplements to theoretical coursework
 - B. Broadening the learning experience by covering a wide range of engineering material
 - C. Generating internship and job opportunities for students via team sponsorship and networking



Due to the nature of the competition, the cost of our Formula SAE car quickly exceeds \$100,000! As a 501(c)(3) non-profit organization, we rely heavily on support from sponsors. In addition to monetary donations, we also encourage sponsorship of materials and services that the team requires.



SPONSORSHIP LEVELS

Title Sponsors \$15,000+

- Platinum package benefits, plus:
- Upgrade to multiple large logos in the most prominent locations
- Company name mentioned in press releases, newsletters and interviews
- Personal sponsor drive day
- Vehicle available for display at company’s place of business & private events

Platinum Package \$5,000

- Gold package benefits, plus:
- Upgrade to largest logo in a more prominent location

Gold Package \$2,500

- Silver package benefits, plus:
- Upgrade to large logo in a more prominent location
- Company logo displayed at all events

Silver Package \$1,000

- Bronze package benefits, plus:
- Upgrade to medium logo on vehicle
- Logo featured on team t-shirt
- Plaque with team photo

Bronze Package \$500

- Small company logo on vehicle
- Company logo (hyperlinked) on FSAE team website
- Team photo
- 501(c)(3) Non-Profit Tax Receipt

By donating to the Spartan Racing team, our sponsors receive a unique opportunity to connect with some of SJSU’s most talented individuals. Contacts made through the competition often extend beyond the program. Your involvement with our team leads to less time invested in looking for employees and more time focusing upon growing your business.

“Students that are involved in team projects are much more successful and sought after by industry than students who do not have the advantages of teamwork, professional development, and the hands-on skills developed by the competition.”
- Dr. Robert Woods
Professor; University of Texas at Arlington

How you can donate:

1. Mail a check to:
 Mechanical Engr. Bldg, ATTN: Formula SAE
 One Washington Square
 San Jose, CA 95192-0087 (Include last 4 digits)
2. Donate online via:
 Giving to SJSU: giving.sjsu.edu
 i. Click “Give Now”
 ii. Select “Chose a giving opportunity”
 iii. Check the box that says: “Formula SAE Fund”
3. Contact us for more options (see reverse side)

