Sergio H. Junqueira dos Santos

Email: sergiojunqueira.s@gmail.com

Linkedin: Sergio Junqueira | LinkedIn

Address: Imbituba, SC - Brazil

Phone: +55 (48) 98809-2925

> My stack includes proficiency in Python and SQL for data, as well as advanced data engineering tools like Apache Spark, Databricks, and dbt. I am experienced in building and managing data pipelines, working with both structured and unstructured data, and utilizing cloud platforms such as Google Cloud. I also have strong skills in data visualization with Looker and Power BI.
>
> Currently, I am focusing on transitioning into Full Stack Development, enhancing my skills in technologies such as React, Next.js, Node.js, and GraphQL. I am actively pursuing a broader technical skill set to become a more versatile and well-rounded professional, combining my data engineering background with modern web development.
>
> **Github:** https://github.com/sjunqueira

Education

Computer Engineer

Universidade Cruzeiro do Sul

Aug, 24 - Jul, 29 (On course)

Experience

Tech Lead (Interim) Data & BI Team

Grupo Boticário

Curitiba, PR, Brazil - Nov, 2024 - Present

- Leading the Data & BI team, implementing scalable, high-performance solutions.
- Defining data architecture to integrate different sources and optimize analysis processes.
- Developing dashboards and strategic reports for executive and operation decision-making.
- Collaborating with IT and Engineering teams to ensure alignment between technical and business requirements.

Analytics Engineer

PagoNxt Merchant Solutions,

Porto Alegre, RS, Brazil - Apr, 2024 - Nov, 2024

- Coordinated activities of Analytics Engineer while concurrently managing responsibilities of Data Analyst for a period of time.
- Created an MVP for data quality of one of the company's main products.

Senior Data Analyst

Porto Alegre, RS, Brazil - oct, 2023 - Jun, 2024

- Develop dashboards and automate processes for new products, collaborating with business areas.
- Utilize SQL, Python, Scala, Databricks, and Power BI.
- Led the creation of a dashboard aimed at optimizing marketing campaigns for a $60M+ product, taking on responsibilities for query development, job automation, dataset development and maintenance, and comprehensive project documentation.

Data Analyst

Alura,

São Paulo, SP, Brazil - oct, 2021 - oct, 2023

- Principal data person in the commercial team, focused on educating the team and conducting engagement studies for major clients.
- Utilized Power BI, SQL, Python for automation, and Excel to provide data to non-technical users.
- Led the reformulation of governance processes and results presentation for the largest client, resulting in a multi-year contract. Conducted an ROI study that prevented churn and generated a 20% upsell.
- Educated non-technical team through data-related presentations.

Partner & Data Lead

Torceai,

Maringá, PR, Brazil - jan, 2021 - jan, 2023

- Enhanced the database by migrating from a Star Schema model to Snowflake, using MySQL Workbench and Apache Airflow.
- Designed and implemented Management Information Dashboards to monitor key metrics such as client totals, revenue, and internal processes.

Partner e Full Stack Developer

Torceai,

Maringá, PR, Brazil - aug, 2019 - jan, 2021

- Contributed to the development and maintenance of the company's product using **Node.js** and **Angular**.

Junior Data Analyst

Anymarket,

- Analyzed data and provided reports to managers and teams, primarily using Excel and basic SQL.

- Led the implementation of the Customer Success software, defining churn metrics and scores.

- Created a CRM-integrated table that eliminated internal queries about client managers.

Customer Success / Key Account

aiqfome,

Maringá, PR, Brazil - fev 2019 - jun, 2020

- Managed brand licensees, setting and tracking monthly targets.

- Analyzed results and identified issues to plan and implement effective solutions in commercial, marketing, financial, and legislative areas.

- Was responsible, alongside the Head of Farming, for the internal account clustering structure.

Technical Skills

- **Frontend Development:** React, Next.js, Angular, JavaScript (ES6+), HTML, CSS

- **Backend Development:** Node.js, Express, NestJS, GraphQL, TypeORM, Prisma

- **Databases:** PostgreSQL, MongoDB, MySQL

- **Data Engineering:** SQL, Apache Spark, Snowflake, dbt, Databricks, Airflow, Power BI, Tableau

- **DevOps & Tools:** Docker, Kubernetes, CI/CD, Git, Jest

- **Cloud & Storage:** Google Cloud Platform (GCP), S3