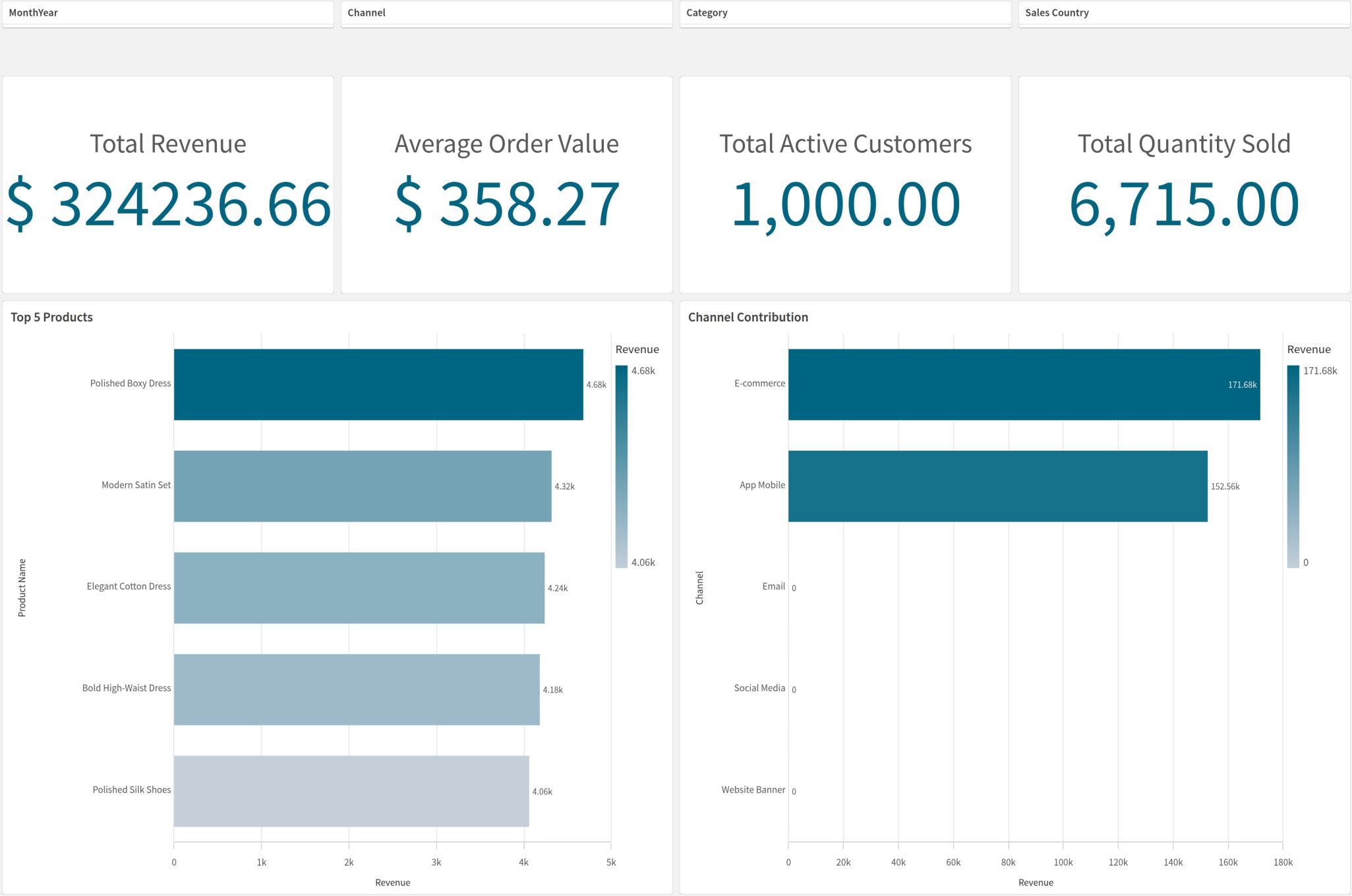


## Executive Overview



## Product & Sales Drivers

Avg Selling Price

**\$ 48.29**

Revenue per Product

**\$ 648.47**

Date

Month

Avg Units per Order

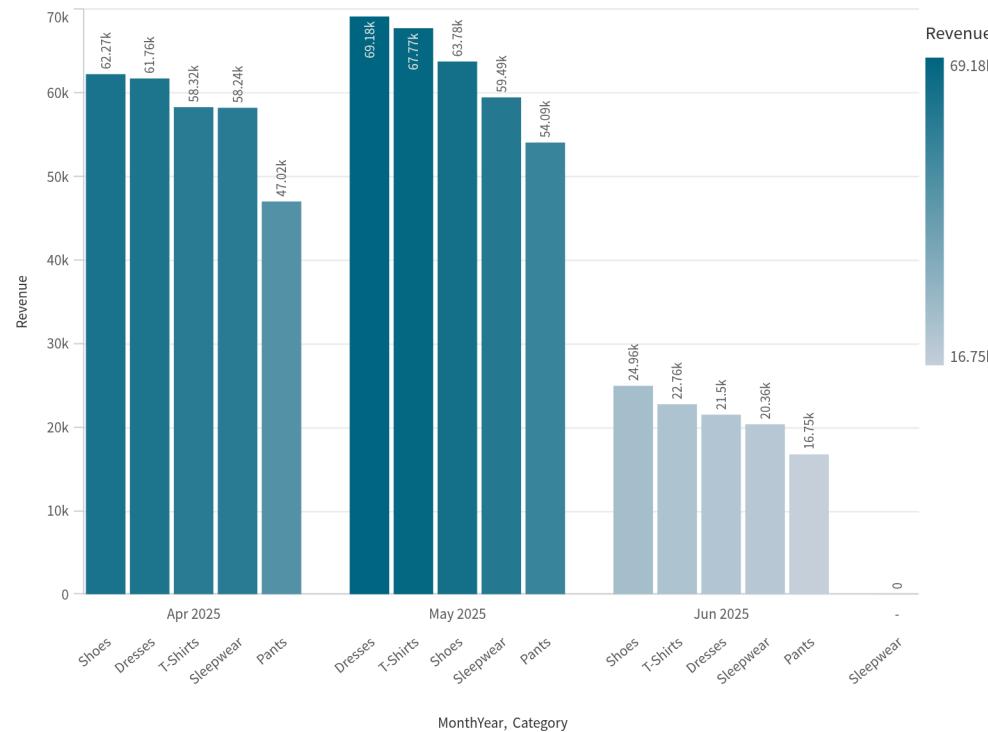
**7.42**

Dependency by Category

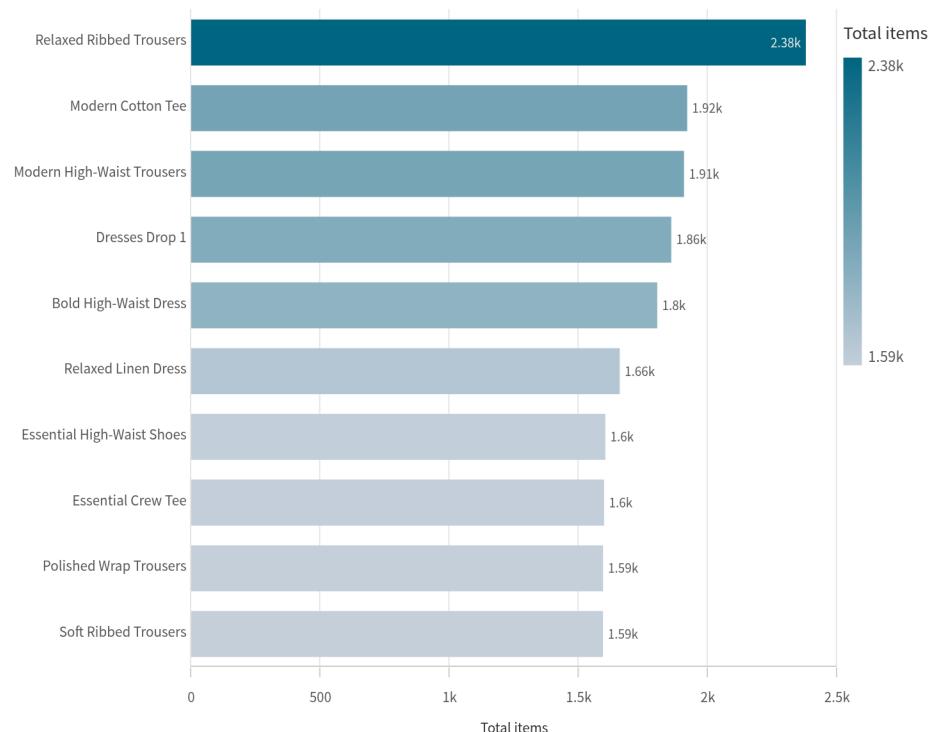
**21.6%**

MonthYear

### Revenue by Category over Time



### Top 10 products



## Revenue per Customer

\$ 324.24

## Orders per Active Customer

1.56

## Orders per Registered Custo...

0.91

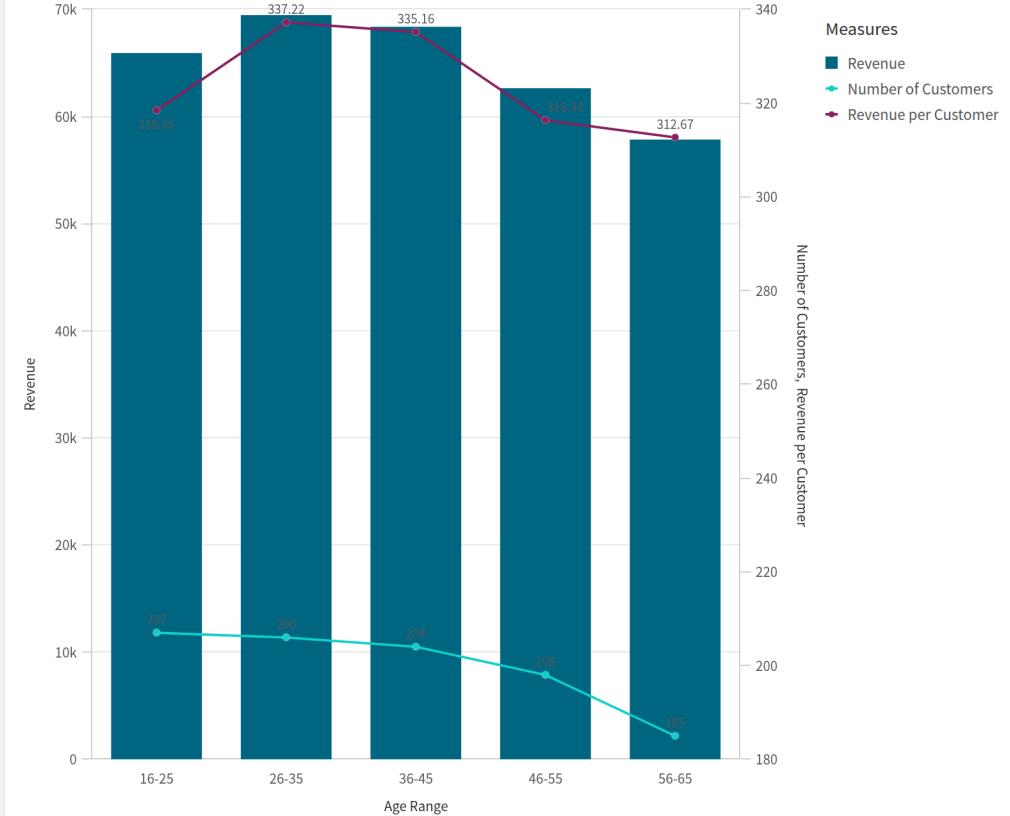
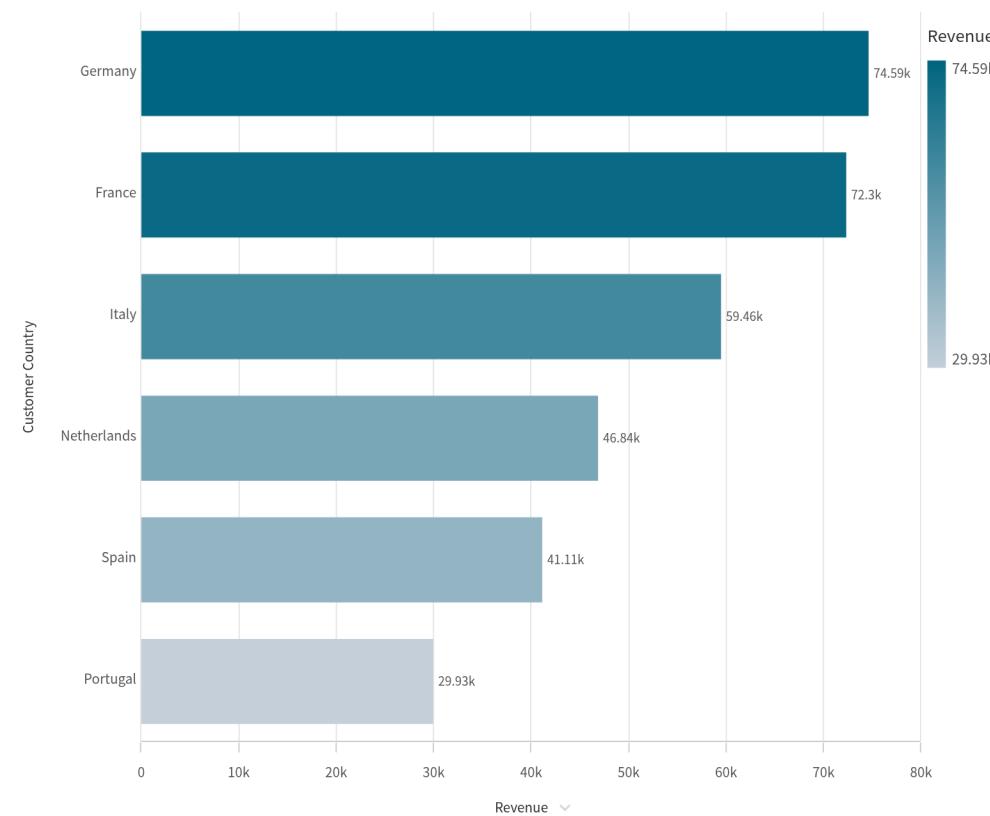
## Top Customer Revenue

\$ 2678.59

## Total Revenue

\$ 324236.66

## Revenue based on Country



## Promotion Effectiveness Analysis

Date	MonthYear	Category
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